



LAKE ZURICH BASEBALL AND SOFTBALL FUNDRAISING

MATT CAMPBELL

SPONSORSHIP AND FUNDRAISING

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MISSION



The Lake Zurich Baseball & Softball Association provides quality baseball and fastpitch softball programs for the youth of Lake Zurich, Hawthorn Woods, Kildeer, Long Grove and adjacent communities. Dedicated to providing a safe and enjoyable recreation and travel programs that teach a love for the game. Our organization stresses fundamentals, sportsmanship, discipline, teamwork, and a competitive spirit, all of which assist our youth in becoming responsible and productive adults.

The Lake Zurich Baseball & Softball Association is seeking sponsors who are interested in contributing to the experiences of our youth players, coaches, families, friends and neighbors. We offer several sponsorship opportunities which assist the growth of our programs and facilities.

ABOUT LZBSA



- The Lake Zurich Baseball & Softball program includes families from Lake Zurich, Hawthorn Woods, Kildeer, Deer Park and the surrounding communities.
- There are over 40 teams between the House League and our Travel Programs.
- Approximately 600 boys and girls ages 6-17 participate in our programs
- Most games are played at Staples Park or Lyons Park in Lake Zurich
- The Lake Zurich Baseball & Softball Association is a 501c3 non-profit organization making your sponsorship tax-deductible.





LZBSA SPONSORSHIP PLATINUM

- **Field Signage**
 - A 40" x 96" Banner displayed at Lions or Staples Park (preferred placement) – first right to choose placement
 - Sponsor name/logo displayed on the Sponsor boards at Lions and Staples Park
 - Additional signage above six scoreboards at Staples Park
- **League Sponsor**
 - Sponsor name/logo screen printed on the sleeve of every shirt in league
 - Sponsor name/logo embroidered on the side of the hats of one team for Baseball or screen printed on sleeve for Softball
- **Webpage:**
 - Sponsor name/logo prominently displayed on the new LZBSA website
 - Sponsor name/logo displayed on the new LZBSA.com website on the Sponsor Page
- **Appreciation Plaque of your sponsored Team**
- **Permitted two email solicitations per year to participants**
- **Retailers allowed to distribute coupons prior to special events**

PLATINUM SPONSORSHIP \$1,700

40 X 60 BANNER LIONS PARK



STAPLES PARK SCOREBOARDS 6 TOTAL



40 X 60 BANNER STAPLES PARK



SPONSORS BOARD LIONS AND STAPLES PARKS





LZBSA SPONSORSHIP GOLD

- **Field Signage**
 - A 40" x 96" Banner displayed at Lions or Staples Park (preferred placement) – second right to choose placement
 - Sponsor name/logo displayed on the Sponsor boards at Lions and Staples Park
- **League Sponsor**
 - Sponsor name/logo embroidered on the side of the hats of one team for Baseball or screen printed on sleeve for Softball
- **Webpage:**
 - Sponsor name/logo prominently displayed on the new LZBSA website
 - Sponsor name/logo displayed on the new LZBSA.com website on the Sponsor Page
- **Appreciation Plaque of your sponsored Team**
- **Permitted one email solicitations per year to participants**
- **Retailers allowed to distribute coupons prior to special events**

GOLD SPONSORSHIP \$1,100



LZBSA SPONSORSHIP SILVER

- **Field Signage**
 - A 40" x 96" Banner displayed at Lions or Staples Park
 - Sponsor name/logo displayed on the Sponsor boards at Lions and Staples Park
- **League Sponsor**
 - Sponsor name/logo embroidered on the side of the hats of one team for Baseball or screen printed on sleeve for Softball
- **Webpage:**
 - Sponsor name/logo prominently displayed on the new LZBSA website
 - Sponsor name/logo displayed on the new LZBSA.com website on the Sponsor Page
- **Appreciation Plaque of your sponsored Team**

SILVER SPONSORSHIP \$650



LZBSA SPONSORSHIP BRONZE

- **Field Signage**
 - Sponsor name/logo displayed on the Sponsor boards at Lions and Staples Park
- **League Sponsor**
 - Sponsor name/logo embroidered on the side of the hats of one team for Baseball or screen printed on sleeve for Softball
- **Webpage:**
 - Sponsor name/logo prominently displayed on the new LZBSA website
 - Sponsor name/logo displayed on the new LZBSA.com website on the Sponsor Page
- **Appreciation Plaque of your sponsored Team**

BRONZE SPONSORSHIP \$300



THANK YOU



Your support of Lake Zurich Baseball & Softball is greatly appreciated

