



Sponsor Kit
Spring 2022



WELCOME TO WSLLL

West Sugar Land Little League welcomes and encourages sportsmanship, team building and interaction, sport development and athletic initiative where the fundamentals of baseball are experienced in a comprehensive and athletic environment and since 1993 WSLLL has been providing these opportunities for boys and girls ranging from the age of 4 to 13. This tremendous effort has been passed from generation to generation with over 25 board transitions, some of them proudly serving for years. Our Board of Directors continuously innovate and enhance different areas of our Little League with great enthusiasm and tremendous knowledge which helps the entire organization endure and succeed year after year.



OUR BELIEF SYSTEM



RESPECT

A feeling we empower our coaches and players and it's something we take high pride on.



SPORTSMANSHIP

We believe in fair and honest competition and that's what we embrace in our players.



PERSEVERANCE

We strive with our entire organization into achieving success, that's our main goal throughout each season.



DISCIPLINE

We believe in obeying a code of rules that identifies us as an elite-organization.



THE SUCCESS



SPORTSMANSHIP

We believe in fair and honest competition and that's what we embrace in our players.



RESPECT

A feeling we empower our coaches and players and it's something we take high pride on.



PERSEVERANCE

We strive with our entire organization into achieving success, that's our main goal throughout each season.



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THE ROSTER (Board of Directors)

Jim **PARISEAU**
President

Jake **STIEBEL**
Vice President

Daryl **White**
Treasurer

Jim **OKIE**
Scheduler

Jake **Phy**
Player Agent

Brad **TILTON**
Umpire-In-Chief

Jennifer **PIERCE**
Sponsorship

LaToya **ROBINSON**
Player Evaluations

Shinja **SINGH**
Team Paren

Hung **LAI**
Player Development

Jacob **LOUPE**
Commissioner

Chelsea **CASHIOLA**
Social Media



OUR AFFILIATES

The West Sugar Land Little League affiliations are vital to our day-to-day operations. For many years we have been affiliated to the most important organizations in our region which helps us maintain a stronger, more adaptive and creative group as we move forward.



A Message from Our Sponsorship Director

Dear Supporters and Valued Partners:

The smell of fresh cut grass, the crack of the baseball bat, the cheering of a well-executed hit or catch, the sounds of youth playing America's pastime, baseball. These sights, sounds and smells become commonplace once again as West Sugar Land Little League Baseball (WSLLL) starts our current season. The WSLLL organization is not only an organization that provides organized baseball for our youth. Our commitment at WSLLL is that through our volunteers and partners, we teach and developing future leaders and good citizens via the concepts of teamwork and good sportsmanship. WSLLL has been providing this platform since 1993 thanks to valued supporters like yourself.

As you may know, operating a successful program like our takes a lot of volunteers, time, and capitol. Community partnerships are extremely important to our success. The generosity of our league sponsors enables us to purchase new equipment, provide uniforms, maintain our playing surfaces, and provide other benefits for our players that would not otherwise be possible. It is also through our sponsorship partners that WSLLL is able to keep registration fees reasonable, allowing higher youth participation within the westerner communities of Sugar Land, Texas.

We ask for your consideration in becoming a valued sponsor of WSLLL. WSLLL is a fully qualified charitable organization. Becoming a WSLLL Sponsor is a great way to display your support for the local community, while gaining valuable advertising exposure to a large number of people that come to our fields and attend our events throughout the year.

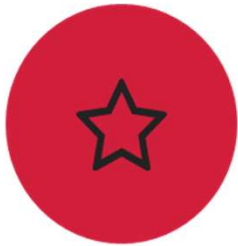
WSLLL sincerely hopes that you will consider becoming a sponsor for the current playing season. We are offering multiple sponsorship levels for this upcoming season. Please see the attached sponsorship options that allow you the chance to choose the level of support that you are most comfortable with. WSLLL is recognized as a 501(c)3 charitable organization and your donation is tax deductible to the fullest extent permitted by U.S. tax laws and regulations.

Thank you again for your consideration and support. Please feel free to contact me direct at WestSugarLandSponsorship@gmail.com if you are interested in any of the major sponsorships within this memo.

Best Regards,

Jennifer Pierce

WHY SPONSOR WSLLL?



BRAND EXPOSURE

Brand awareness is an important part of a business, expose your brand in front of hundreds of people in within our Little League community.



SUPPORT YOUTH

Help provide additional resources to the Little League and support our youth reach goals without financial difficulty.



BUILD GOODWILL

Make a positive contribution to the community. Create an impact and importance among our Little League sports program.

LEAGUE SPONSORSHIPS

GRAND SLAM



- **Naming Rights** - The Club Field (our flagship field) will be called "YOUR COMPANY" Field in all league schedules and notifications.
- **Field Naming Sign** - 3ft x 3ft sign labeling "YOUR COMPANY" field metallic sign will be placed in a prominent location at The Club.
- **Field Banner** - 3.5ft x 6 ft banner displayed on ALL of our baseball fields. You will approve the banner design.
- **Uniform** - Sponsor's name will be printed on the back of all team members jerseys for one team per season for the term.
- **Team Banner** - Sponsor's name and player names will be displayed on the dugout at each team's game.
- **WSLLL Website** - Sponsor's name will be listed on each page of our website with a link to your website for the term.
- **Term** - Three Years (payment due each January)

\$3,000 Per Year
(paid in January)

LEAGUE SPONSORSHIPS

HOME RUN



- **Naming Rights** - The Cunningham Creek field will be called "YOUR COMPANY" Field in all league schedules and notifications.
- **Field Naming Sign** - 3ft x 3ft sign labeling "YOUR COMPANY" field metallic sign will be placed in a prominent location at Cunningham Creek and T-Ball fields.
- **Field Banner** - 3.5ft x 6 ft banner displayed on ALL of our baseball fields. You will approve the banner design.
- **Uniform** - Sponsor's name will be printed on the back of all team members jerseys for one team per season for the term.
- **Team Banner** - Sponsor's name and player names will be displayed on the dugout at each team's game.
- **WSLLL Website** - Sponsor's name will be listed on each page of our website with a link to your website for the term.
- **Term** - Three Years (payment due each January)

\$2,750 Per Year
(paid in January)

LEAGUE SPONSORSHIPS

TRIPLE PLAY

\$2,500
Per Year
(paid in January)



- **Field Banner** - 3.5ft x 6 ft banner displayed on ALL of our baseball fields. You will approve the banner design.
- **WSLLL Website** - Sponsor's name will be listed on the MAIN Sponsorship Page.
- **Term** - Three Years

SEASON SPONSORSHIPS



FIELD BANNER

- **Field Banner** – 3.5ft x 6 ft banner displayed on our baseball fields. You will approve the banner design.
- **WSLLL Website** - Sponsor's name will be listed on the Main Sponsorship Page.
- **Term** - Two Seasons (Fall and Spring)
- **Cost** - \$500 per field
- **Discount** - Team Sponsor Discount (\$100)
Sponsor provided banner (\$100)
Multiple field discount available upon request

SEASON SPONSORSHIPS



TEAM (Uniform)

- **Uniform** - Sponsor's name will be printed on the back of all team member jerseys for the team that you sponsor.
- **Team Banner** - Sponsors' name and player names will be displayed on the dugout at each team's game.
- **WSLLL Website** - Sponsor's name will be listed on the Season's Sponsorship Page.
- **Term:** Per Season
- **Cost:** \$450 (multiple season discount available)
- **Discount:** Multiple season discount available upon request.



