



Coaches –

Thank you to all participating teams for participating in Tackle Cancer. We began our support of Tackle Cancer in 2012 and have raised over \$4,000,000 dollars in support of Minnesota's Cancer Community, since the inception of Tackle Cancer.

**With the advancement of technology in the fundraising world we are excited to announce a user friendly, additional opportunity to Raise money for Tackle Cancer in 2025.**

**This opportunity WILL NOT replace what your team is currently doing with Tackle Cancer Game Nights but rather enhance the opportunity to add new supporters and increase revenue with VERY LITTLE time (15-20 minutes) and effort on you and your players.**

Adrenaline Fundraising has been a major sponsor and partner of MFCA since 1997. Adrenaline, with their Raise 365 App, is giving **100%** of all money donated to Tackle Cancer through the Raise 365 App. And 15% in apparel sales.

Adrenaline has created the easiest platform to reach supporters through texts, emails, and posting on social media. Your teams will have access to using the Raise 365 platform to reach new supporters anywhere across the country and increase revenue for Tackle Cancer in 2025.

In addition to supporters having the opportunity to make a donation, a Tackle Cancer apparel site is also available to teams. Supporters can order Tackle Cancer apparel (with your team's logo included) to further increase our financial profit through Raise 365. All apparel is shipped directly to the customers front door, no need to take orders, collect money, and deliver apparel during your season.

**The entire process is extremely simple**

- + Players simply scan a QR code to go to Raise 365,**
- + Players create an account, a username and password to log in with your team's specific access join code**
- +Players then enter supporters contact info who will receive a text, email, on players post on social media.**
- +The first year, plan on 15-20 minutes to get set up and send messages. The next time you run the Tackle Cancer program all the players need to do is simply enter a new team join code. Previous contacts are safely stored in our system to use on the next fundraiser, cutting down on your time by not having to reenter contacts year after year.**

**Your team's sales are easily tracked in live mode through the Raise 365 system and a check will be created and sent to Tackle Cancer on behalf of your team. No need to collect, count funds, and submit payment/paperwork to Tackle Cancer, it is all done for you!**

SCAN QR CODE TO HEAR A MESSAGE FROM THE SUPPORTER      SCAN QR CODE TO VIEW THE RAISE365 SYSTEM

