

SHEBOYGAN BLUE LINE ASSOCIATION - JUNE BOARD MEETING MINUTES

06/12/2024 @ 6:30 PM at Sheboygan Lakers Ice Center

Attendees: Erin Lindow, Brian Allen, Salena Russell, Nels Quackenbush, Paul Avery, Josh Holte, Kayla Ostermann, Nels Quackenbush, Jared Roe, Mark McCurdy, Kathy Scott, Tom Cagle, Kasey Schroeder and John Taber

MEETING called to order at 6:31 PM

Approved Minutes from May posted on Lakers website with no objections

Treasurer's Report for May emailed - motion to approve by Jared / 2nd Erin = PASSES

We will present the final 2023-2024 financials at the July meeting.

RINK MANAGER – Tom

- Bathroom Partition were installed by contractor.
- Dibs Hours will be posted for Painting – hallways, locker room, Cleaning – Locker Room, bathrooms.

OFFICE MANAGER – Kasey

Financials

- Next Level Camp – Cancellation Policy Review for two skaters given. Policy is 50% back unless their spot can be filled then 100% back.
- New Payment Plan – Kasey has the new form and will work with Salena to roll it out.
- Gifting “Dibs hours” – a new policy needs to be written that if anyone wants to “gift hours” it must be at the time of Dib hours being earned. No gifting after the fact.
- New Sign Vendor - “The Sign Shop” for boards is the new vendor of choice replacing “RLO” does not have a contract with SBLA, and we are going to go forward.
 - Zamboni wrap – vendor Zamboni Wrap – Kasey will write up a paragraph for the Cost of the Zamboni Wrap to help promote the donation. (Josh was interested.)

RED RAIDERS – Taber requested the policy for Dibs Hours for new High School Co-op players.

Motion by Nels & 2nd by Kayla: All High School families must complete 45 Dibs hours. – Motion Passes

ADMINISTRATION

- Welcome new Board Member – Mark McCurdy
- Next Level Camp Food Service - Mary will not be available to “cook or shop” this year’s camps. She has supplied a Plan for shopping list and recipes for the event.
 - Erin took the plan and will provide farther action.
- Strategic Plan for SBLA 2024-2025
 - Eric Hawkinson has been assigned to work on the Strategic Plan, if you have any ideas for the 1-year plan please contact him. Communication of the Strategic Plan to the Association. Published Plan will be help hold the Board accountable for the items in the plan by the Association.
 - Erin is requiring all Committees to develop and communicate plan Six-months in advance vs 1 month plan current. This will help the Association communicate better and avoid being reactionary.
- Communications to the Association
 - Communication pipeline should be through Team Manager’s weekly emails during the Season. The Team managers send weekly emails to communicate Hockey team items and will be communicate these items. Example (Tournament Bake sale items).
 - Monthly newsletter by Kasey from the Office
- Observations from Kasey yearly review:
 - Committee Expectations
 - A designated contact from each Committee needs to be assigned a member responsible for answering inquiries from the Committee’s emails.

SHEBOYGAN BLUE LINE ASSOCIATION - JUNE BOARD MEETING MINUTES

06/12/2024 @ 6:30 PM at Sheboygan Lakers Ice Center

Attendees: Erin Lindow, Brian Allen, Salena Russell, Nels Quackenbush, Paul Avery, Josh Holte, Kayla Ostermann, Nels Quackenbush, Jared Roe, Mark McCurdy, Kathy Scott, Tom Cagle, Kasey Schroeder and John Taber

- All Committee questions need to funnel to the Committee head to answer questions and we need to educate our Parents to follow that protocol.
- Next Level Camp for 2025 needs a plan, review 2024 camp for improvement. Ask to move to August next year but not yesterday. Cancel "High school level" if necessary to move the camp.
- Contact After Hours - people contact Kasey during her office schedule, and everyone needs to respect when she is not in the office.
- Board Members' Work Hours
 - Self-Tracking hours and provide the hours to Kasey at the end of each month. Erin supplied an Excel spreadsheet to assist in tracking hours.
 - Parking Lot. – Items that are not discussed in full during the monthly meeting or need more work.
- Framed Jerseys for the Rink – "Cass" has someone to do it for Dib – Brian to organize

COMMITTEE REPORTS

Facilities (Josh & Sam)

- Present 2024-2025 plan at the July meeting (Painting, updates, etc).
- In June, Erin requested a plan per month be created for activities and improvement needing to be complete at the Facility to present in July meeting.

Youth Hockey Committee – John Taber presented (John, Sam, and Kayla)

- Committee monthly meeting - is set for the 2nd Monday of the month prior to the Board meeting, and everyone can attend the meetings.
- Neck Guards - are required to play 2024-25 Season (Effect - August 1st, 2024). YHC has applied for the WAHA grant \$1000.
 - Neck guards - will be required for Root Beer League (YES) and Next Level (NO)
- Game Sheets – 2024-25 season we will continue using it and get a 50% refund from WAHA.
- Cross Rostering for Girls - dual roster is allowed but not cross roster.
- Dual - roster regulations prior to the start of the season will be communicated to Coaches.
 - YHC was asked to communicate the rules of "Dual roster" players must play with their primary Team if there is a game schedule during State with a Dual roster Team.
- Beat the Heat/BASH (7/15) – contact Stacy Miller for the Try hockey for Free information.
- Rental equipment – Chris Dekker
 - Request for Rental Equipment to be gone through to identify replacement.
- Root Beer League – RB Floats are donated by Tim Saeger – Thrivent Financial.
 - 80 skater sign-up (25/29 for each group) and three teams.
- WAHA Regional Rep – needs votes. The Lakers have a possible 11 votes (w/ 11 reps present) at the Region meeting on Friday August 3rd breakout session / Saturday August 4th meeting and voting is after lunch in Steven Points WAHA annual meeting. **Possible reimbursement – Parking LOT**
- Season Registration – is slow going as the new Payment Plan, Jersey purchase, Root Beer League, Next Level payment are due all at the same time. Registration closes July 15th and after late fee apply.

Tournaments (Erin & Salena)

- Invitational Tournaments - information submitted to WAHA and approved will go live on WAHA's Tournament website. Price is \$700 outside / \$350 house team costs increased from last year. WAHA Sectioned Tournament is seated like the (State Tournament) – Erin questioned this and will get clarification before next meeting.
- March 1 & 2 State tournament SQC.

SHEBOYGAN BLUE LINE ASSOCIATION - JUNE BOARD MEETING MINUTES

06/12/2024 @ 6:30 PM at Sheboygan Lakers Ice Center

Attendees: Erin Lindow, Brian Allen, Salena Russell, Nels Quackenbush, Paul Avery, Josh Holte, Kayla Ostermann, Nels Quackenbush, Jared Roe, Mark McCurdy, Kathy Scott, Tom Cagle, Kasey Schroeder and John Taber

Fundraising (Paul)

- Golf outing at BBR- Meadows 18 holes \$150 per golfer, Sunday September 15th.

Figure Skating (Kathy)

- 4th Parade – FG will be walking and requested “Skate Passes” and “BASH” Flyers. Contact Cassie.
- BASH Event:
 - Figure Skate is set
 - Hockey is set – Stacy
 - Dibs for open skate - Kasey
 - Food Trucks – good turnout.

Marketing (Kayla)

- Marketing Focusing, Community outreach, Lakers Tablecloth (marketing purposes).
- Request for Theme Skate earnings to go back to the Committee.
 - Advise making a proposal for this and present it to the board.
- Try Hockey for Girls in August with a “Swiftly Skate” after
- Sheboygan Visitor to get flyer for their display

Strategic Planning (Jared & Eric)

- Long Range plan will need to be presented at fall open house
- Eric - Planning Department in City of Sheboygan
- Town of Sheboygan is working to a meeting.
- Draft of Strategic Plan for the Fall Kickoff meeting.
- SEDC – will be moving forward in fall they will be starting in Fall in first phase. Hockey will be considered in the Second phase.

Jersey Committee Update

- Orders online have been challenging and the Committee has been working with the Vendor.
- No “Shipping Fee” charges will be applied as all items will be shipped to the Rink.
- “Service Fee” will be credited after the cart closes as this was not previously communicated at the start of the cart opening and cannot be removed.
- Communication of any questions should be directed to the “Jersey Committee” email on the website. All jersey number requests should be sent to this email address.
 - 50 Jersey numbers requested as far.
 - Plan for selling the old jerseys will be presented at next meeting.

Meeting Adjourned 8:35PM