

APPLETON NORTH GIRLS' BASKETBALL CLUB
BOARD OF DIRECTORS MEETING
Wednesday, February 19, 2025

In Attendance: Nicole Thompson, Brad Klitzke, Keith Doxtator, Amy Schultz, Matt Cooper, Nate LeDuc, Jenny Hegner

Absent: Tammy Weyenberg, Brandon Reichenberger, Rebecca Nicolaison

Call to Order: 7:09 PM

- Unanimous vote to approve January 2025 Board Meeting Minutes
 - Nicole to Post on Website
- Financial Report
 - Checking: \$22,540.29
 - Savings: \$9,575.92
 - Coaching Check to Jaime Krueger (4th grade) for \$1,500.00 and End of Season Party for \$300.00 was delivered. 8th grade Coach, Parker Johnson, check for \$2,500 will be cut at the end of their season.
 - 3rd grade would like to use their \$300 Party Money to go to the HS State Tournament. Approve? YES
 - Nicole gave Matt the Decal Money of \$250.00. In lieu of sponsor money, Blueprint gave us Window Decals to sell. We still have a good amount remaining to sell.
- Season Update (Grade Reps)
 - 8th grade - good season 21-10 - 1 tournament left before state - girls improving - hoping to make tier 1 bracket
 - 7th grade - really gelled over last mo - dribble drive clicking - getting good shots - 2 2nd place finishes in North and East tournament - Keith proud of group - not doing state - have Little Chute and Dells
 - 6th grade – from Coach Alex Hunt via message “We are making progress- unfortunately the season is ending as we are ascending.”
 - 5th grade - not yet clicking - started with something that was not a flex but something like it - decided to go to Flex - last 2 tournaments was 1-2 - tough bc home tournament brought all 15 girls and had to get them all in - normally 9-10 are suiting up and the remainder do not - this works well
 - 4th grade - done- coach Jamie and team are developing good relationship and seems like interest to keep all together
 - 3rd grade - good team together - 3 of last 4 games lost by 1 point - last tournament coming up @ Preble, getting used to winning and losing. Brandon will keep practice going after tournament season.
- ANGBC Home Tournament Recap
 - Financials (Matt) – Estimating that we will net approximately \$14,500.00. 2 expense invoices remaining for North gym rental and Papa John's Pizza
 - Improvements for next year
 - Separate Board Member volunteer sign-up required - would be helpful to have better coverage throughout tournament to meet requirement of 1 board member behind the counter at all times.
 - Credit Card Processing System - Heartland was an option, but plan did not come together. Werfals used Zettle by Paypal and pay 2.84%. Discussion of concern over amount of cash and security and credit cards would help that by limiting cash.
 - Documentation of what needs to be done for set-up and clean-up, where to find things, who gets free meals (refs & HS table workers), etc.
 - Contact List of Sponsors and Donations (Oh Snap Pickles, Dunkin, Signaroma, etc.)
 - Review Game Rules. Marty & John made a few suggestions.
 - Be more specific on donation items on Sign-up Genius
 - Board Member T-Shirts so they stand out more and people know who to go to with questions.
 - Name Tags for Volunteers
 - Discussed Marty's ref not showing up and no one in the club being told. Discussed that had anyone on the board been told, a better solution could have been come up with. 1 couple kicked out after their granddaughter was injured and were upset that there was only 1 ref on their court.
- Summer Skills Plan – 300 Hour Club? Shot Club? Ask for Coaches recommendation?
 - Those is attendance felt we should ask coaches their thoughts at the end of year meeting.
 - Recommended that we provide tracking and publicize and create competition
Brandon says via message “that we need to get people in the gym”, and “We can definitely adjust 300 hour club for younger grades. Likely cut it in half for grades 3-5. Makes it an average of 45 minutes per day April-October.”
- Keith recommended that there be a basketball only portion of the program
- Summer Trainers and Team Camp–
 - Nicole confirmed that Syd Levy can train again this summer. 6 Sessions. \$50 per hour (\$100 per day). Tuesdays. 2 in June, 3 in July, 1 in August. Done early August.
 - Brandon says via message- “I am good with Syd Levy. Need the kids to commit to her and get the reps.”

- Those in attendance felt the registration process through Zeffy and fees that we did last year was good.
- Team Camp- Nicole recommended August 12-14 (Tuesday-Thursday) this year. Brandon said via message that he has "not looked at summer dates yet for camp but likely that timeframe. We can't start booking summer stuff til March typically. Usually mid-march"
- Open Gym- Those in attendance felt we should do something a little different this summer. Possible have 1 day to shoot around and 1 day for 3v3v3, splitting by age groups. Need to advertise that the Shooting Machines are available to use. Nicole expressed that we need more Board members to volunteer to supervise the Open Gyms.

- What's next after ANGBC?

- Nicole shared with Brandon via message prior to the meeting that 7th and 8th grade families have been asking what the summer looks like for incoming Freshmen, the HS Season, and if a Freshman team is even a possibility. Brandon was not present but sent Nicole the below message:

Frosh team all comes down to overall numbers. 24 kids total would not necessarily justify a frosh team.

It would be great to have 3 teams and put kids in the BEST case scenario for development. It could be a situation where we treat it like JV 1 and JV2 however. If there were 16-18 kids on JV we could take the bottom 8-9 and play frosh games and top 8-9 play JV games.

The frosh team scenario is something we would like to get back and be able to have 3 teams. Total numbers and underclassman numbers specifically would drive a lot of it.

If we were unable to fill a freshman game or two, we may just have a large JV team for those couple games, but we likely could fill most.

The summer plan for frosh is the same as the upper grades regarding open gym, contact days, league, any tournaments etc. All incoming frosh need to COMMIT to weight training and NASSA. I understand it may not be able to be possible 100% of the days, but currently we are getting beat by a lack of weight training commitment and speed/agility training. This calendar will be shared when strength coaches have schedule set.

Summer hoops schedule is usually sent out in April once we know what leagues are running, camps/trainers, tournaments might be open for any of the teams etc.

AAU is nice but will NOT MAKE YOU BETTER. Spending time at open gyms, skills camps and getting game speed/intensity reps on skills and individual training will separate you. Another thing that needs to change for the program to take the next step.

Days and nights for summer open gyms/contact days vary based on gym space dependent, what works for our staff since all of us our outside the school for most part, avoiding major AAU tournament (mainly for contact days).

Open gyms are typically 2x per week. We try to avoid Fridays and weeknds for those. Occasional Sunday nights in conjunction with boys.

In the past jv/frosh league has been on Wed nights, varsity on Tuesday

- End of Season Survey to Families- Questions to ask
 - Amy Schulz prepared some additional questions and is sending to Nicole
 - Recommended that the survey was anonymous and discussion around that - no vote or consensus on this – but statements that we may get more open feedback from people if it is anonymous
 - Tabled and will be finalized at next meeting.
- 2025-26 Board Members- Nicole asked that everyone let her know their plans on remaining on the Board as soon as they know. Nicole & Matt shared they plan on remaining in their current positions and Matt would like to be next year's 3rd grade rep.
- Thank you letters to Sponsors. Any sponsor changes for next year?
 - Nicole will be sending Thank you letters to this year's sponsors and will include the Commit Form for next year. Nicole asked for recommendations for changing the Sponsor Levels. Currently it is: Bronze \$500, Silver \$1000, Gold \$2000. Matt Cooper suggested lowering the Silver to \$750 and Gold to \$1000. Nicole agreed. Nothing was finalized as it was tabled for next meeting.

Adjournment: 8:27 PM

Next Meeting: Wednesday, March 19th at 7:00 PM

Next Meeting Topics:

Finalize End of Season Survey Questions

Finalize Changes in Sponsor Levels