

Bogus Basin Ski Club Minutes

Aug 7, 2018

The business meeting was called to order: by President Darryl Kuhrt at 6:32 pm

Board of Directors:

Present: President: Darryl Kuhrt **Vice President:** ~~Margie Ridgeway~~ **Secretary:** Lynda Clark **Treasurer:** Betty Hawkins **Membership:** Michael Bouton **Social Director:** Barbara Bryant **Marketing Coordinator:** John Adams **Communication:** Craig Olsen **Purchasing:** Paul Markowitz **Trip Coordinator:** Roxann Jensen **Social Media:** Nancy Moore

Assistants & Ex-Officio

Past President: Kim Hovren **Historian:** Fred Uranga **Web Master:** Carol Peterson **ISC Liaison** Paul Markowitz **Asst. Marketing Coordinator:** Vicki Kuebler **Asst. Social Director** Sussette Newsom and Sandra Hufsmith **BBPC Rec Race Team Captain:** ~~Dave Henry~~ **Media Designer:** ~~Kas Henry~~

Guests

Mark Barnard, Anna Anderson, Donn Bryant

Absent: As noted by strikethroughs, above.

Secretary's Minutes: Motion by Barbara to accept Minutes, second by Betty, motion carries.

Treasurer's Report: (Betty) – Campout brought in 992.78 and the cost was \$1216.38. Bette is looking for a charge for \$375 for shelter and kitchen and that would raise costs to be \$600 beyond what we brought in. We had 28 people that showed but we need 35+ to cover costs.

Discussion for the campout-

Maybe do this every other year?

Might be more of a retreat than a camp out

Would it help to coordinate activities for the weekend?

Need to advertising earlier, start in March / April and put in Mogul.

Find a different location – red fish lake or Challis hot spring?

Maybe Save the date at Champaign brunch and have possibility?

Syscra Campground reservation happens in January so needs to be on December meeting.

We received the check from FWSA for registration rebate \$159

We received a thank you from Sally Hunt, thanking us for the award.

Correction about the donation that was in question from last meeting – it was from Payette brewing – and is donated to the Bogus Basin Ski Club. It was from last year's Warren Miller event and it is deposited!

Communications Report: (Craig)

Eblasts are going ok. Yes, calendar column is really that long, but we have a really active club.

Continue the web site Platform discussion:

Sport Engine is still being reviewed. We have list of 10 other clubs that use Sports Engine, biking club, etc., and we got 5 responses back from queries and everyone was positive about Sports Engine. Some clubs have been with SE for 8+ years and say costs stay the same over the

long term. If we can increase our membership, that will pay the costs. Plus, we will no longer use mail chimp, and we can convert the Mogul to on-line which will reduce our printing costs to marketing only. After two publications of an on-line version of the Mogul, the costs of Sports Engine will be covered, we are expecting it to be \$500 per year. If people want a hard copy of mogul, then they can print it out. An on-line version will also allow us to have links pointed to the Mogul.

Sports Engine will track our income but we would need to transition to QuickBooks which integrates to Sports Engine, which will be a small cost.

Sports Engine has an iPhone and Android app, so we can interface to web site and activities
Tracks Trip attendees

Bogus Basin Ski Club should use the technology and exploit what it can do. We need to let go of our old ways and use the technology.

Carol wants to transition the web site to Sports Engine. We are going from HTML Style sheets and this needs to be transitions to their templates and then Carol wants to transition the website to a committee

Committee for the technology selection: Craig, Barb, Michael B and Bette... Craig is asking the board to approve this recommendation.

Next steps? Contact SE for timeline, costs and get a quote for BBSC. Craig had a quick estimate for about 4 hours to migrate and that is a cost of \$50 per hour. Membership database is in excel so that can be cleaned and uploaded by us. We will keep our header and all will look the same. Navigation might change some.

Motion made by Daryl to get bid, timeline, and details from Sports Engine, Barbara / Sandra second, motion carries. We can make motion via email if we need to have funds available before next meeting.

Marketing Update: (John/Vicki)

John – Kim sent eblast out for Warren Miller and John will work with Kim.

John is moving forward with getting Bertha painted with BBSC logos

Ada county Highway Dist. Let John know they are working to approve 2 signs for the BBSC Road Cleanup

Bette shared the printed Calendar. Please let her know if changes / additions are needed.

Social Media: (Nancy) Nancy is continuing to get people to like us on Facebook.

How many Facebook pages do we have? One. It is the one with skier on the hill with goggles and has 58 likes.

Meet up? Is this something we can implement to generate activity during ski season? It is integrated with Sports Engine....

Membership update – Technology Committee Report – (Michael Bouton)

Michael is also VP of membership for FWSA and they also want to bring in 50 and younger members.

Note: FWSA membership cards can be used for benefits for lodging, ski equipment, 20% discounts.

Sports Engine is a new platform to help increase membership as memberships can come in anytime. No more mailing checks. It will be especially helpful for trip coordinators.

Roxann wanted to know how FWSA gets emails out to members and has been in contact with FWSA. It is done through yahoo groups, council to clubs, and from the FWSA site. The new Director (Joe Harvest) will improve the communications. Roxann thought FWSA would send an email out to everyone – but instead it is done on-request. You have to send them me information on club trips, and then if you are in the Yahoo groups, you would get email. As a club, we promise to our members that we do not share out their information. FWSA never asked for club email addresses because the Yahoo groups are opt in only. Can FWSA send email to our club contact and then our contact will send out to out club?

Main Event Topic(s):

Athletic Scholarship – Anna is working on getting the Trip finalized and knows the foundation will accept it for their fund raiser in October. The funds raises during 2018 will be going to a U14 racer. The application will be in Spring 2019 and the monies will be for fall 2019.

Camp out – lots of newer members came, the cohesion was great, playing games, laughing. Everyone had great time and the pot luck helped break the ice to get the weekend started.

Trip Planning for 2017/2018 Ski and Summer Season

Salmon River Raft Trip with MFWO Trip – Aug 9 – 15, 2018. 8 people committed but agreement was 10. Willis agreed to refund the extra 2 slots we paid for so Anna sent check for 8 people.

Norway Hiking, Biking and Kayaking – GO - Aug 13 – 27, 2018. – (Mary Pribble leader) There are 15 people committed. Trip is full – and a go!!

Sun Valley Trip – not put together yet but most likely will be the first week in January, Sunday 6 – Saturday 12 and is sponsored by Intermountain Ski Council.

Zermatt – January 24 - 27 (28?) 2019 – Michael – \$850 total cost with a \$200 deposit. Maxine offered a 4th night with reduced room rate and breakfast each morning. The plan is to leave Thursday at noon and return Monday. Planning to ski 3 resorts, Brighton, Solitude, and Sundance and all are \$55 or less. There is involvement with Sundance Film Festival on Sunday. Shuttles between Zermatt and Sundance Film Festival and will have many other things to do: Wasatch National Park, hot pools and geysers. The festival is \$75 for screening at the Sundance resort and there are more activities in Park City at same price of \$75. Trip target number is 40 and will take 6 hours to get there on the bus.

Whitefish - Feb 20 – 24, 2019. Anna will lead this trip and cost is \$1200 each, max of 30 people. This will be a Wednesday - Sunday trip and will use airline to get to destination. Price includes Airfare which is \$575 of the cost and we have to fly into Glacier Int Airport. It is a 6am flight but we will be there by noon. For return, we leave late afternoon and get back to Boise at 10:30pm. Viking Lodge will provide breakfast, complementary shuttles everywhere, and 3 days of skiing. People need to sign up by October. Anna will have information at Champagne Brunch and be asking for a \$200 deposit at that time. We can finalize vote in September but Anna can advertise now.

August Cape Town Africa – Roxann Jensen Leading. This is an Africa trip July 2019 and Roxanne was able to extend the dead line for payment. July is peak season for Africa. Trip is limited to 12 people. 5 have paid -and October 1 is the deadline.

Anna and Roxann met to discuss promoting the trips at the Champagne Brunch. Can we ask for people to put \$200 down when they sign up. Can we have card reader? For Brunch, trip coordinators should have 20 flyers and need to be there to accept the down payments.

Mountain High Sport Club –based from Portland. They will be at Bogus for 2 days, February 18 and 19th and will have a dinner at 6:30pm on the 19th if anyone wants to attend. They want us to advertise a day trip to Anthony Lakes as they are going Feb 20 and 21. This is a Thursday trip because Anthony Lakes is known for powder Thursdays. They would like to cooperate and advertise between clubs. Can we advertise – Yes – Roxann will double check dates and give information to Craig.

San Moritz – Tentative - Paul is researching a trip for Feb 2020, possibly the 27, 28, 29 and early March. Cost is \$208 per day, \$1200 for airfare, with 5 days in London.

Club Activities Updates:

Floats, Boats, and BBQ Thursday Aug 9th – Betty talked Chuck at Apen Glow into doing this again, Aug 9th, and lower Discovery Park is open. Costs would be \$200 for expenses. John will bring Big Bertha, chairs, tables, utensils, food. John and Michael will get together.

Happy hour at Sand bar – Aug 14th at 5pm – just show up. Barbara would like a flag to put up. Order food and drinks from the bar.

Bike ride – more training on Aug 20th. This time it will be 12 miles. There have been about 8 people each week, Barb and Donn BBQ at their house after the ride.

Float the Boise River - Aug 21st meet in Ann Morrison and catch 1pm bus. We could share a 6-person raft. Barbara will reach out to Paul.

Dog Days of Summer (on the Mountain) – August 26th national dog day – Hike at Bogus Basin start at 9am. Bring your lunch and some to share. Meet at the Cross Country Ski lodge and walk the cross country ski trails. Bring water for you and your dog. Lynda to reach out to hiking with dogs meet up group.

Blues and Bones at Eagle Island St. Park - August 25th \$20 per person and put on by Boise Blues Society. You can purchase food there and this is a good, fun, family event. Groupon for this event - \$11.

Champagne Brunch Saturday September 15th. Shelter is reserved. Contest prize for best casserole and prize for new or re-new memberships will be donated by McQs and Greenwoods. Kim might have Ski Better Metal that could be used also. We will serve the brunch this year and Bette is planning to purchase more food and hoping to have more casseroles. Tables and easels will be available for Trips, membership.

Weiser Bike Trail Ride – Saturday September 22 – Sandra is the coordinator

Come up the night before, Sept 21st, and stay in New Meadows, and then Saturday meet at Pine Ridge Huckleberry Market. The ride will start at Pine Ridge and end in Fruitvale - 21 miles. Michael and friends (pickup and trailer and another with SUV and bike rack and people carriers) will pick up and take bikes back to Huckleberry Market for lunch. You can spend the night again or head home. No RSVP, no FEES, give tip to drivers for gas. This is just a meet up, ride, camp for the weekend if you want. Mundo Hot Springs has house for rent – contract Barbara.

BBQ at Outdoor Exchange – Tentative for early October?? They are located across from Big city Coffee downtown. We have hosted before and showed a movie Outdoor Idaho with Tim Woodward... Interest? Coordinate with Tracy to find Date...

Wine Bike Ride – Sunday October 27th - Paul will chair Event starts at 11:30 with location and route TBA

Warren Miller 2018 – Nov 15, 16 17th with 4 shows at Egyptian Theatre. This is the 69th year. FACE of WINTER. Larry Crockett / John Greenwood and Kim Hovren as the liaison for BBSC. Handouts detail the scope of the event, with budget and expenses from last year to look at as comparison. What is needed to approve by the board? Kim wants to continue the premier party, work with Payette Brewing for beer vendor, and ticket sales will begin via links. Kim will need volunteer coordinators for this event and Kas has done it previously. This event is a friend raiser – not fund raiser. We donate funds 25% from this event to other organizations. BBSC put money back into the community!! For the booth we will also need laptops for people to sign up? Or hoping they could just sign up via their smart phones/apps. We should have some membership papers available. Raffle sales are very good at this event; we made about \$600 last year.

Rec unlimited uses this for their fund raiser also.

Teton Gravity – maker of outdoor films – asked us to promote their films and Darryl told them no because they leave town with their profits.

Motion made by Paul for BBSC to accept the proposal given by Kim, second by Michael, motion carries.

Holiday Party – Date – Barbara is proposing Saturday Dec 8th - Barbara will seek different venue and keep us posted.

ULLR Fest – Feb 2 2019 McQ first flakes will have advertisement for ULLR Fest. This is Chant to ULLR and ask for Snow. ULLR is an all-day family fun activity, i.e. hide things in trees for people to find and get prizes. Vertigals will help do kids games, volunteers needed for very early times to hide items on the mountain. The Parade needs to be organized... this is our 2nd big community event. Costumes are made for ULLR, Darryl, and King and Queen, costumes are horns and helmets, it is a Viking theme. Bogus Basin will have a stage and fire pit. Get together with JJ and plan more tent area. Check with Henry Gonzales for additional help. Will have signup sheets at Champaign Brunch to help coordinate. Kim will update the forms.

Crab Crack –February 9th - Planning this starts in September. Barbara and Michael will work on food / caterers, Barbara will look around for Venue.

Old Business:

Board retreat – Kim provided a hand out and will send out email. In 2016, the board had a retreat on the mountain. There were a couple of speakers, different topic. If at Bogus Basin, then Oct 7 is last day for food. If we want it quite then after Oct 7th would be better. Note - Ski Patrol has Simplot Lodge for 2 days - Brad Wilson should give safety topic on mountain biking. □ He got hurt this year. Discussion on how to get members to attend; it would have to be in the valley. The first one was exploratory and done at someones' home, maybe golf resort, or back on the mountain? Invite future volunteers and future board members and bring your own lunch.

New Business:

Donn Bryant – representative for FWSA and Man / Woman of the year. FWSA is 9 councils with 150 ski clubs with 50,000 skiers in this competition. Last year was Mark and this year Bogus Basin Ski Club had 2 winners.

Donn presented the award to Kim. She won a trip to Big White Canada

Donn presented the award to Michael. He won a trip to Big White Canada

Michael gave picture to Donn Bryant from Bob Greenwoods - 1968

Barbara – would like to send the FWSA benefits out to the club? What is the proper way to disseminate the information: for example, how to win a free trip via FWSA? Promote Safety – submit application to FWSA and if chosen then win a free trip? What can you organize with your club members to promote “protect of winter” or “history” and compete within FWSA for a yearlong project? The goal is to win the free ski trip with FWSA. Fred has all the historical information and we should get it organized and put into presentable fashion – interest in this activity with goal to win trip from FWSA? Barb is asking for permission to advertise this FWSA opportunity to the club. Eblast, Mogul and / or on the web site, want to win free ski trip – click here and then go to FWSA

Raffle Banner: (Margie) Motion by Lynda for display material for Raffle Items budget of \$150 , second by Craig, motion carries. Margie to reach out to Mark. Raffle Items so far this year – season pass from bogus, 3 of 4 days Sun Valley, Club Med, 2 - 3 days from Brundage.

Bridge Builders celebration and fund raiser event: Motion made by Paul to send 4 people to Bridge builders celebration dinner funded by BBSC, cost \$50 ea or \$200 and would be Sept 27th. In the past, BBSC supported 2 full tables. This celebration is held at Jump and starts at 5:30 , second by Sandra, motion carries.

Meeting ended at 9:16 PM

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Addendum to August BBSC Board Meeting Minutes

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Darryl Kuhrt

Thu, Aug 30, 9:34 PM (3 days ago)

Lynda,

Please include the below email as an addendum to meeting minutes from our July August BBSC Board Meeting minutes.

Thanks,

Darryl

----- Forwarded message -----

From: **Darryl Kuhrt** <darryl.kuhrt@gmail.com>

Date: Mon, Aug 20, 2018 at 5:16 PM

Subject: Re: SportsEngine Proposal - Voting Results

To: Craig Olsen <coolsen49@gmail.com>

Cc: Margie Ridgeway <akridgeway@yahoo.com>, Lynda Clark <lyndainboise@gmail.com>, Betty Hawkins <bulletbetty@gmail.com>, John Adams <bajohn19@gmail.com>, Michael Bouton <mbouton0559@msn.com>, Paul Markowitz <pmarkowitz@cableone.net>, Barbara Bryant <gsrcracer1@gmail.com>, Roxann Jensen <roxskibike@gmail.com>, Nancy Moore <idahonan@gmail.com>

Well, including my vote, we have a total of 9 responses (out of a possible 11), which exceeds our quorum requirement. All of these votes have been "Yes", so it looks like we are ready to proceed with our migration to SportsEngine.

Craig, Let's get started. What are the next steps?

Thanks,

Darryl Kuhrt

President

Bogus Basin Ski Club

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PO Box 973, Boise ID 83701

On Fri, Aug 17, 2018 at 6:23 PM, Craig Olsen <coolsen49@gmail.com> wrote:

Dear BBSC Board Member:

Patrick Sheehy, SportsEngine Territory Manager for our region, has made the following proposal to migrate the BBSC website to the SportsEngine platform using a select package with some added features. The total cost will be \$2,995.00 broken down as follows:

- * Subscription = \$595.00 (annual service fee that remains constant).

- * Design work = \$1,800.00 (one time initial charge only). This includes setting up each of the webpages and various tabs on each page seen by the general public and membership along with setting up the finances, membership database, group e-mailing/messaging functions, and other various reporting and tracking features seen only by authorized board members. There will also be embedded action buttons wherever we want them.

- * Content migration of current website material to SportsEngine platform = \$500.00 (one time charge only).

- * 1 on 1 in depth training for four individuals = \$100.00 (one time charge only).

Mark Barnard pointed out in a recent email that BBSC raised \$2,500.00 in raffle tickets sales this past year, and that it was the BBSC board's decision to use these funds as leverage to take our club to the next level.

The Sports Engine will not only immediately benefit the BBSC leaders, but also each and every club member. The Club Activities Chair, Trip Leaders, Membership Director, Communications via email & the website will noticeably benefit from the Sports Engines capacity to enhance each department and individual member.

Mark proposes that these funds be earmarked as soon as possible so that Sports Engine system is in place prior to the Champagne Brunch. That way it will be in place for each of the leaders to utilize for the club's benefit at that event.

Per our discussion at the last BBSC board meeting, we now need, as soon as possible, your e-mail vote "Yes" or "No" to approve the \$2,995.00 expenditure to proceed with migrating the BBSC website to the SportsEngine platform. Please respond to this e-mail with your vote.

Thank you.
