



# New Trier Hockey Club Program

## Sponsor Book Order Form

Sponsors: Please return this form to your NTHC Player Contact  
 NTHC Players: Please complete online forms at  
[www.NewTrierHockey.com](http://www.NewTrierHockey.com)

### NTHC Team Member Contact Information:

Name \_\_\_\_\_  
 Phone \_\_\_\_\_  
 Email \_\_\_\_\_

Business Name (as to be used in book) \_\_\_\_\_  
 Business Contact \_\_\_\_\_  
 Business Address \_\_\_\_\_  
 Phone \_\_\_\_\_  
 Email \_\_\_\_\_

- ☐ Sponsor will submit new layout as a 300 dpi or higher PDF
- ☐ Use layout from previous year, NO CHANGES
- ☐ Create new layout, any logos must be submitted as electronic file online or to email listed below. \$50 design fee

**Deadline**  
 All art and payment  
 due by **10/10/2022**

### Sponsor Book Rates

<input type="checkbox"/>	Inside Front Cover — full page 7.5 x 10"	\$525
<input type="checkbox"/>	Inside Back Cover — full page 7.5 x 10"	\$500
<input type="checkbox"/>	Back Cover — full page 7.5 x 10"	\$675
<input type="checkbox"/>	Full Page Spread	\$1000
<input type="checkbox"/>	Full Page 7.5 x 10"	\$500
<input type="checkbox"/>	Half Page Horizontal 7.5 x 4.75"	\$300
<input type="checkbox"/>	Half Page Vertical 3.875 x 10"	\$300
<input type="checkbox"/>	Quarter Page 3.875 x 4.75"	\$200
<input type="checkbox"/>	Eighth Pg/Business Card horizontal 3.875 x 2.25	\$80
<input type="checkbox"/>	Include ad in Holiday Tournament program	\$20
<input type="checkbox"/>	Donation	\$
<input type="checkbox"/>	Custom Design fee	\$50
	Total	\$

### Website Rates

<input type="checkbox"/>	Full Page & Web Placement	\$1,200
<input type="checkbox"/>	Half Page & Web Placement	\$1,000

### Web Banner Specifications

Format: animated gif  
 Dimensions: 60 pixels H x 468 pixels W  
 Files size: 13k to 25k (50k max)  
 Pre-made banners: banners that conform to above specifications can be submitted to NTHC member contact as e file or to  
[nthcsponsorbook@gmail.com](mailto:nthcsponsorbook@gmail.com)

### Hyperlink

All web banners may contain a click through or hyperlink to your company's existing website. Please provide link to email below or submit to NTHC member contact.

### Artwork

Please submit 300 dpi or higher resolution PDF of your layout, sized as per specifications above, to your NTHC member contact OR email to: [nthcsponsorbook@gmail.com](mailto:nthcsponsorbook@gmail.com)

### Payments:

Checks made payable to: New Trier Hockey Club  
 Please submit to your NTHC contact or mail with this form to Sara Knight: 1087 Oak St, Winnetka, IL 60093