

**IRONMAN 2022 Season Campaign Trade Promotion  
Terms and Conditions of Entry (Game of Chance)**

<b>Name of Competition</b>	IRONMAN 2022 Season Campaign Trade Promotion
<b>Permit #</b>	Authorised under NSW Permit No TP/01415; ACT Permit No TP21/01825.1; and SA Permit No T21/1634.
<b>Summary of Competition</b>	This Competition involves one (1) draw of an IRONMAN Merchandise Prize Pack.
<b>Promoter conducting the Competition</b>	USM Events Pty Ltd (ABN 67 052 342 239) with offices at Level 6, 222 Kings Way, South Melbourne, Victoria, 3205
<b>Eligibility Criteria</b>	<p>Entrants must:</p> <ul style="list-style-type: none"> <li>• Be an individual aged 18 and over at the time of entry;</li> <li>• be a resident of Australia or New Zealand; and</li> <li>• not be an employee of the Promoter, an immediate family member of an employee of the Promoter, an employees of a related entity of the Promoter, a shareholder of the Promoter or a professional athlete.</li> </ul> <p>Entrants into this Competition must comply fully with the requirements of these Terms and Conditions. Unless these Terms and Conditions are, in the sole discretion of the Promoter, satisfied fully by an entrant, that entrant will not be eligible to participate in the draw for this Competition.</p>
<b>Competition Period</b>	The Competition commences at 11:00:00 A.M. Australian Eastern Daylight Time (AEDT) on 11 November 2021 and ends at 11:59:59 P.M. AEDT on 2 December 2021.
<b>Method of Entry</b>	<p>During the Competition Period, the Entrant must do the following to enter the Competition:</p> <ul style="list-style-type: none"> <li>• Register for entry into a 2021 IRONMAN or 2022 IRONMAN 70.3 triathlon event to be conducted by the Promoter in Australia or New Zealand <b>OR</b> be an existing entry into one of these events as at 11 November 2021.</li> </ul> <p>Entrants may submit multiple entries.</p>
<b>Prize Details, Prize Draw</b>	<p>The random Prize Draw will take place at 11:00 am AEDT on Friday 3 December 2021 at the Promoter's office. The Promoter will use an approved method of drawing the Winner.</p> <p>There will be one (1) Winner drawn (the "<b>Winner</b>"). The eligible Winner will receive the following prize:</p> <ul style="list-style-type: none"> <li>• A Hypervolt Plus Massage Gun \$699 AUD</li> <li>• Three months of storage at Winner's closest National Storage facility \$1000 AUD</li> <li>• ROKA Maverick Pro 2 wetsuit \$1101 AUD</li> <li>• ROKA R1 goggles \$57 AUD</li> <li>• IRONMAN Santini Classic Tri-suit \$400 AUD</li> <li>• HOKA IRONMAN shoes \$195 AUD</li> <li>• IRONMAN Signature backpack \$80 AUD</li> <li>• One year's supply of Athletic Brewing (non-alcoholic beer) cans \$1280 AUD</li> <li>• Blackroll massage pack \$106 AUD</li> <li>• Loan car for a period of one month from GWM for collection in either Brisbane, Sydney or Melbourne \$2500 AUD</li> <li>• 5x cases of Gatorade \$220 AUD</li> <li>• Maurten gift card \$300 AUD</li> <li>• Thule gift card \$2000 AUD</li> <li>• One year's supply of Red Bull cans \$504 AUD</li> <li>• KASK Valegro helmet \$309 AUD</li> <li>• KOO Supernova sunglasses \$280 AUD and</li> <li>• 1 box of Body Science bars \$108 AUD</li> </ul> <p><b>Total value of the Prize is AUD\$11,139</b></p>
<b>Notification of Winners, Prize Delivery</b>	The Winner will be notified in writing by email within 48 hours of the draw. Prizes will be delivered/transferred to the Winner within 28 days of the completion of the Competition Period. The Winner will be published on Promoter's website ( <a href="http://www.ironman.com/oceania2021">www.ironman.com/oceania2021</a> ) at the conclusion of the Competition and will remain posted until 2 January 2022.
<b>Unclaimed Prizes</b>	All prizes will be distributed during or after the close of the Competition. The Promoter will make reasonable efforts to identify and locate the Prize winner.

	<p>If any Prizes (other than perishable prizes) remain unclaimed within 3 months after the Prize Draw, an unclaimed prize draw will be held at Promoter's office on 2 March 2022 subject to the approval of any necessary regulatory authority ("<b>Unclaimed Prize Draw</b>"). Winners of the Unclaimed Prize Draw will be notified in the same manner as set out above. The Winner's name will be published in the same manner as set out above.</p>
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- By participating in the Competition, entrant represents and warrants that he/she has read and understood, and fully and unconditionally agrees to and accepts, these Terms and Conditions and that the decisions of the Promoter are final and binding in all matters related to the Competition, and no correspondence will be entered into. Winning any prize is contingent upon fulfilling all requirements set forth herein.
- The Prizes are strictly non-refundable and non-transferrable in any circumstances. Prizes are not redeemable for cash. The Promoter is not liable for any loss, damage or injury suffered (even if caused by negligence) as a result of the Winner(s) accepting and/or using the Prize, except for any liability which cannot be excluded by law. Promoter is not responsible or liable for any loss, damage or injury suffered by any winner as arising from, or in connection with the Prize supplied by the prize supplier, or the conduct of the prize supplier. In the event that the Prize (or any part of the Prize) becomes unavailable for reasons beyond the Promoter's control, the Promoter may substitute a prize (or the relevant part of a prize) with a prize of equal or greater value subject to any contrary direction from a regulatory authority.
- Individual components of the Prize may be subject to additional terms, as required by the Prize component supplier (including, but not limited to, the National Storage Prize component terms and conditions set out at the end of this document). The Winner agrees that these additional terms (if any) are a requirement of accepting or accessing a Prize component.
- The Promoter respects entrant's personal information (PI). All PI collected by the Promoter will be dealt with under the Promoter's privacy policy. PI is collected to enable the Promoter to administer and promote this Competition and the winners. The Promoter may also use PI collected for future promotional, marketing and publicity purposes. Any person is entitled to contact the Promoter and request access to any PI the Promoter holds about them, at any time. If an entrant does not truthfully provide all the requested PI on the Competition entry form or subsequently in accordance with these Terms and Conditions they may not be eligible to enter this Competition or win any prize.
- The Winner has rights under the Australian Consumer Law and other similar legislation which cannot be excluded, restricted or modified by the Promoter. These terms and conditions do not exclude, restrict or limit those statutory rights in any way. However, to the extent that it is permitted to do so, the Promoter (including its officers, directors, employees, shareholders and agents, and those of its related companies, parents, subsidiaries, affiliates) excludes all liability whether arising in tort (including without limitation negligence), contract or otherwise for any personal injury or any other loss or damage (including without limitation loss of opportunity or loss of profits) whether direct, indirect, special or consequential, arising in any way out of the Competition, including, without limitation:
  - any technical difficulties or equipment malfunction (whether or not under the Promoter's control);
  - any theft, unauthorised access or third party interference;
  - any entry that is late, lost, altered, damaged or misdirected (whether or not after their receipt by the Promoter) due to any reason beyond the reasonable control of the Promoter;
  - any variation in market value to that stated in these terms and conditions;
  - any tax implications; or
  - the Prize or use of the Prize.
- Except where prohibited by law, participation in the Competition constitutes entrant's consent for the Promoter and the Promoter's designees to use entrant's entry, name, voice, likeness, statements, photographs, audiovisual recordings, opinions, biographical information, and state of residence for purpose of advertising the Competition, any subsequent drawing, sweepstakes, contest, or other promotion by the Promoter, any event owned or licensed by the Promoter or for any promotional, marketing, or publicity purposes, or for any other commercial purpose, in each case in any media or manner, now known or hereafter devised, without payment, consideration, notice, or approval.
- In the event that the operation, security, or administration of the Competition is impaired in any way for any reason, including, but, not limited to, fraud, virus or other technical problem, the Promoter may, in its sole discretion, either: (1) suspend or modify the Competition to address the impairment and resume the Competition in a manner that best conforms to the spirit of these Terms and Conditions; and/or (2) award the prize in a random drawing from among all eligible entries that have registered up to the time of the impairment. The Promoter reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the Competition or to be acting in violation of these Terms and Conditions, or in an improper manner. Any attempt by any person to undermine the legitimate operation of the Competition may be a violation of criminal and civil law, and, if such an

attempt is made, the Promoter reserves the right to seek damages from any such person to the fullest extent permitted by law. The Promoter's failure to enforce any provision or aspect of these Terms and Conditions shall not constitute a waiver thereof.

- All issues and questions concerning the construction, validity, interpretation, or enforceability of these Terms and Conditions, or the rights and obligations of the entrant and the Promoter in connection with the Competition, shall be governed by, and construed in accordance with, the laws of the State of Victoria, Australia nominated by the Promoter, without giving effect to any choice of law or conflict of law rules that would result in the application of the laws of any other jurisdiction. Entrant agrees that any and all disputes, claims and causes of action arising out of or connected with this Competition, or any prizes awarded or not awarded shall be resolved solely individually, without resort to any form of class action, and exclusively by the appropriate court located in the capital city of such State.
- National Storage Prize component terms and conditions:

The eligible Winner will receive a \$1,000 credit towards their National Storage or Wine Ark storage fees. To be eligible, the customer must:

- a new National Storage and Wine Ark customer;
- be over 18 years old; and
- sign up for AutoPay or Direct Debit.

The offer is available at all Australian National Storage and Wine Ark self-storage centres, participating New Zealand National Storage self-storage centres and excludes managed wine offerings at Wine Ark centres. The offer is subject to the National Storage or Wine Ark standard self-storage terms and conditions available: <https://nationalstorage.com.au/storage-terms-conditions/>; <https://nationalstorage.nz/storage-terms-conditions/>; The offer is not to be used in conjunction with any other offer. This credit can be applied to storage fees across a maximum of 2 storage units or vaults per customer. This credit is available for use for a period of 24 months, commencing the next business day after the closing date of this offer.

AutoPay or Direct Debit payments will be required for the one-off administration fee (first month only) and any insurance premiums selected by the customer (ongoing) as the credit cannot be applied to these charges and must be paid separately. Once the credit is exhausted, or expires, the customer will be required to pay the standard monthly storage fee for the unit(s) or vault(s) as stipulated on the storage agreement via AutoPay or Direct Debit.