



Marketing Specialist Contract

Established in 1967, the Lawton Soccer Club is a volunteer ran, 501(c)(3) Non-Profit Organization whose aim is to promote and develop the sport of soccer for boys and girls in Southwest Oklahoma. Our philosophy is to provide an atmosphere of good sportsmanship within which the players can learn, compete, and enjoy the game of soccer. As a registered 501(c)(3) Non-Profit Organization, our success relies heavily on goodwill donations, and sponsorships from strategic partners.

Over 1,000 players and their families come to the soccer fields on a weekly basis during the season to practice, and participate in games. This number does not include the teams that come from out of town to play our Competitive and Traveling Recreational teams, or to participate in our Tournaments hosted throughout the year. Aside from our soccer programs, our complex plays host to a multitude of High School, and Collegiate sporting events and looks forward to perennial partnerships with the Lawton Family YMCA and other independent youth sports organizations within our community. Outside of sporting activities, our complex welcomes the general public to The Big Green for family activities such as Easter Egg Hunts, Trunk or Treats, Outdoor Movies, Bonfires, and more!

As a Club, we offer a multitude of sponsorship opportunities, to support our community's youth athletes. As our own private entity, LSC is tasked with maintaining the entire 72 acre "Big Green" complex on our own financial constraints. In your role as an LSC Marketing Specialist, you will be an active member on the LSC Marketing Committee, with the prime objective of obtaining sponsorship agreements to help our cause. LSC Marketing Specialists are incentivized to promote our approved Sponsorship Packages to approved businesses in the Southwest Oklahoma Community. Due to the nature of our organization, sponsorships from businesses promoting alcohol, tobacco, or drug paraphernalia are not permitted. LSC Marketing Specialists will be paid once a month by paper check, with payments processed the 2nd Friday of each month. For example, incentives earned for the month of January will be paid out on the 2nd Friday of February. All Club, and Event Sponsorship packages are eligible towards this incentive. Team Sponsorship Packages are not eligible for incentive.

LSC Marketing Specialist Incentive Structure

\$0 - \$3,000 collected, will earn 5% of earned Sponsorship Dollars

\$3,001 - \$10,000 collected, will earn 10% of earned Sponsorship Dollars

\$10,001+ collected, will earn 15% of earned Sponsorship Dollars

(There will be a \$2,500 bonus if you earn \$50,000+ in a month)

To receive an incentive paid out, a fully filled Sponsorship Agreement Form must be turned in to the LSC Secretary, including at least one signature from either the LSC Chief Financial Officer (CFO), or LSC President, dated for the eligible fiscal month. There will be no retro-acted paid incentives. An authorized LSC Marketing Specialist Contract must be signed by all needed parties, to include signatures by either the LSC CFO, or LSC President prior to an eligible sponsorship agreement. A signed LSC Volunteer Non-Disclosure Agreement must also be kept on file for all eligible LSC Marketing Specialists.

By signing below, I understand and agree to all terms of the above written Lawton Soccer Club Marketing Specialist Contract.

Name (Print): _____

Name (Signature): _____

Public Affairs Director (Print): _____

Public Affairs Director (Signature): _____

Chief Financial Officer (Print): _____

Chief Financial Officer (Signature): _____

President (Print): _____

President (Signature): _____