

# PROGRAM OVERVIEW



# ANOKA FOOTBALL 2024 CORPORATE PARTNERSHIP

# 24



Anoka Tornado Football is a Championship 6A Program in the largest school district in the state (37,400) with students from Anoka, Ramsey, Andover, Coon Rapids, Nowthen, and Oakgrove.

**Chance to reach 5000+ Each Week**

**Pumpkin Bowl is the largest Halloween Event in the State.**

**School of 2500 Students**

**2500 Per Game In Attendance**

**1700 Instagram Followers** 

**1000 X/Twitter Followers** 

**Facebook Reaching 3387+** 

**5x State Championship Program**

## STORY OF THE SEASON

**Massive Audience with Effortless Sharing:**  
"Story of the Season" will be distributed via email to parents, players, alumni, and dedicated fans weekly as well as exponentially shared across all social media platforms (Instagram, Twitter, Facebook) reaching thousands and thousands at both home and away games throughout the metro, ensuring more eyes on your ads.

**Extended and Interactive Visibility:**  
Not a static ad but rather interactive, allowing fans to click directly through to your business page, where they can learn about your offerings, schedule appointments (if applicable), and easily become your customers

**Become part of Our Story!**

**Schedule Poster**



**\$5000**

### PLATINUM

- 2 Page Spread on Digital Weekly Program Newsletter
- 2 banners (4 signs) at premium locations. Each sided line closest to the 50-yard line
- Title Sponsor Senior Banners
- Title Sponsor Coaches Weekly Video
- Title Sponsor Schedule Poster
- Game Day Mentions x8
- Title Sponsor on Webpage
- Golf Par 3 Hole Sponsor (3'x10')
- Title Sponsor Player of the Week
- 4 Member Golf Team

**Field Signs**



**\$2500**

### Maroon

- 1 Page Ad on Digital Weekly Program Newsletter
- 1 banner (2 signs) at a premium location
- Schedule Poster List
- Game Day Mentions x2
- Webpage Ad
- Golf Hole Sponsor (3'x7')
- Game Day Mentions x2
- 2 Member Golf Team

**Digital Weekly Program Newsletter**



**\$1250**

### Black

- 1/2 Page Ad on Digital Weekly Program Newsletter
- 1 banner (2 signs) at a premium location
- Webpage Ad
- Game Day Mention (Pre Game)
- Golf Hole Sponsor (3'x5')

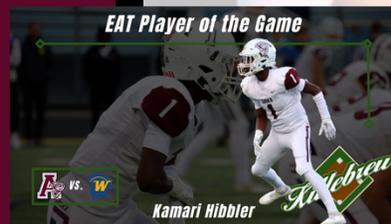
**Weekly Social Media MVP Ads**



**\$500**

### White

- 1/4 Page Ad in Digital Weekly Program Newsletter
- 1/2 banner (2 signs)
- Listed on the Team Webpage



Additional opportunities exist a la carte for those interested in other unique methods of supporting Anoka Football.  
(Touchdown Sponsor, First Down Sponsor, etc)

# DOMINATE 24






## ANOKA FOOTBALL CORPORATE PARTNERSHIP

*As a 501c3 organization, donations made to the Anoka Touchdown Club (Tax ID: 20-2525510) may be tax deductible. Please contact your tax professional for guidance*

**PARTNERSHIP INVESTMENT**

**ORGANIZATION**

**MAIN CONTACT**

**PHONE**

**EMAIL**

**NAME OF COACH OR PLAYER THAT HELPED INITIATE THIS PARTNERSHIP.**

*Please copy this form and submit with your sponsorship payment to:  
Anoka Touchdown Club  
c/o Coach Bo Wasurick  
PO Box 381  
Anoka, MN 55303-0381  
Checks Payable to: Anoka Touchdown Club  
Thank you for your generous support & tax-deductible donation to our program.*

**HEAD COACH**



**BO WASURICK**

For more information visit  
**ANOKAFOOTBALL.COM**



**DOMINATE 24** 

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