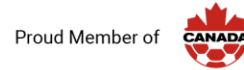




ONTARIO SOCCER
7601 Martin Grove Road, Vaughan ON, L4L 9E4
905.264.9390 ontariosoccer.net



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ACTION BULLETIN

Bulletin #: A2019-011
Date: Aug. 27, 2019
To: Ontario Soccer; District Membership and Ontario Registered Academies
CC: Ontario Soccer Board of Directors, Staff
From: Johnny Misley, Chief Executive Officer
Subject: Player Recruitment and Retention Survey

Led by the Board of Directors, Ontario Soccer is conducting research on player registration that focuses on **Player Recruitment** and **Player Retention**.

Ontario Soccer is kindly asking each Club and Private Academy in Ontario to forward this Bulletin and the Survey link below to all active **Parents** (or former Parents of children in your organization who have not registered in soccer over the last two years) and the **Administrator** (Registrar) within your soccer organization. Please note there is a specific survey for parents and another for administrators/registrars.

[Click here](#) to take the **Parent Survey**
[Click here](#) to take **Administrator (Registrar) Survey**

All responses to the survey are private and confidential and will only be used for the purposes of better enhancing our understanding of member experiences with Ontario Soccer. Your input counts!

The surveys will remain active until **September 30, 2019** at midnight.

Thank you for your collaboration.

If you have any further questions, please contact [Mary Pellegrino](#).

