



ARLINGTON COMMUNITY ATHLETICS OPTIMIST

SPONSORSHIP PACKET

ACA OPTIMIST CLUB

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ARLINGTON, TX 76012

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WWW.ACAOPTIMISTCLUB.COM



ACA Optimist Club Sponsorship Packet

Our Home, Our Community, Our Foundation

Thank you for considering an ACA Optimist Club sponsorship. The Arlington Community Athletics Optimist Club, (ACAO) is a fast-growing recreational youth football / cheerleading program founded in 1964.

As our ACA Optimist Football Season kicks off, we are still humbled by the generous donations from individuals and businesses within our community. Those generous sponsors fund our scholarship program, which allows us to provide aid to low income families whose children would not otherwise be able to participate. Our wish is to have enough sponsors to fund the scholarship program and to help offset the operational expenses of running the football and cheerleading programs, which in turn would allow us to reduce the cost to all families.

We are a 501(c)4 not-for-profit organization and 100% run by volunteers. We strive to provide hope and a positive vision, while bringing out the best in the youth of our community. We inspire to be inspired by optimism, utilizing the tenants of the Optimist Creed, to promote an active interest in good government and civic affairs; to inspire respect for the law; to promote patriotism and work for international accord and friendship among all people; to aid and encourage the development of youth in the belief that the giving of one's self in service to others will advance the well-being of humankind, community life and the world. We pride ourselves on being a family oriented, multi-generational league. We encourage you to take a minute and tour our website: www.acaoptimistclub.com

The ACA season runs from August to November, including practices, games and playoffs, with an emphasis on sportsmanship, leadership, mentorship, safety and full participation. We offer a recreational program and encourage teamwork, pride, and scholastic achievement. We also offer offseason clinics, camps, and a football combine.

The ACA Optimist Club invites you to become a sponsor of this wonderful league. When you become a sponsor, you are taking an active role in the development of the youth in our community. ACA Optimist Club is not subsidized by any local school districts. 100% of our fundraising dollars go directly into our program to purchase equipment, uniforms, indoor cheer facilities, as well as funding our game day activities and operating expenses. As a sponsor, your name or company will be seen not only by the families in our community, but the surrounding communities as well. We are grateful to every single person who sponsors this league and appreciate all they do to make this program possible.

If you have any questions regarding sponsorship of this exciting program, please contact Angela Espinosa @ espinosafamily6@yahoo.com or 817-226-5761

ACA OPTIMIST CLUB FACT SHEET

- Name: Arlington Community Athletics Optimist Club (ACAO)
- Website: www.acaoptimistclub.com
- Date Formed: Sports - Cheerleading - May 1964
Chartered Optimist Club - July 1989
Sports - Football - March 2017
- Location: Tarrant, Johnson, and Ellis Counties
- Membership: 650+ Football and Cheerleading Participants
30+ Individual Teams (Flag/Tackle)
30+ Individual Cheer Teams (PreK-6th)
Arlington / Grand Prairie / Fort Worth / Kennedale / Mansfield /
Midlothian ISD - Footprint in over 60+ schools (public, charter,
private)
- Major Club Activities: Premier Tackle/Flag Season with Super Bowl.
Recreational Cheer Competition benefiting Childhood
Cancer. Football Combine / Cheer Clinic

SPONSORSHIP PACKAGES

- Champion Package: \$7,500.00
- Field / Jersey Package: \$5,000.00
- Promotional Package: \$1,250.00
- Touchdown Package: \$625.00
- Scholarship Package: \$250.00
- Friend of ACA Optimist Club \$_____ (any amount not listed above)

All advertising donations may be tax deductible. A receipt will be mailed to you after your donation has been processed.

FRIEND OF ACAO (for any amount not listed below)

Benefits of becoming a Friend of ACAO include:

- Company Name/Family listed on our website Sponsors Page
- Name Recognition at ACA Optimist Club End of Year Appreciation Banquet
- Social Media Recognition

SCHOLARSHIP SPONSORSHIP – **UNLIMITED**

Scholarship Sponsorships - Bringing out the best in kids! Your contribution in the amount of **\$250.00** will cover a specific child's registration fees, game and practice uniforms, equipment, insurance costs, and league fees.

Benefits of becoming a Friend of ACAO include:

- All the benefits listed for the Friend of ACAO Sponsorship, where applicable
- Specific Team or Cheer Squad Sponsor (based on which child receives your scholarship, you would become the title sponsor for that child's team)
- Handwritten Thank You Note from The Recipient of the Scholarship

TOUCHDOWN SPONSORSHIP – **10 AVAILABLE**

Touchdown Sponsorships are another affordable option to support our organization. The cost is \$625 and will allow us to make your company brand visible to all who attend our events!

Benefits of becoming a Touchdown Sponsor include:

- All the benefits listed for the Friend of ACAO, Scholarship, and Touchdown Sponsorships, where applicable
- One promotional item to be placed in goodie bags for every cheerleader to be handed out at Cheer for A Cure (promotional items supplied by sponsor)
- Company Name/Family on Game Day Banner – No more than 10 businesses per banner. To be displayed at the gate entrance for all games, at every ACAO field or event.

PROMOTIONAL SPONSORSHIP – 10 AVAILABLE

Being a Promotional Sponsor for ACA Optimist club truly opens the door to attract our players and their families to your business. For a **\$1,250** donation, you have the flexibility to choose how you would like your marketing dollars to be spent. Whether it is spirit accessories, foam footballs, or whatever your creative mind desires, the opportunities truly are endless. We look forward to partnering with your business as a Promotional Sponsor!

Benefits of a Promotional Sponsor include:

- All the benefits listed for the Friend of ACAO, Scholarship, and Touchdown Sponsorships, where applicable
- Hyperlink to your company website prominently displayed on the Sponsor Page of our website
- Creative ability to design custom marketing material (within reasonable budget expectations)

FIELD/JERSEY SPONSORSHIP – 2 AVAILABLE

Field Sponsors are a direct way to advertise your business to every coach, player, family member and spectator at all games and ACA Optimist supported events. The Field/Jersey Sponsorship is a **\$5,000** donation and allows ACAO to maximize marketing opportunities for your company.

Benefits of Field/Jersey Sponsorship include:

- All the benefits listed for the Friend of ACAO, Scholarship, Touchdown, and Promotional Sponsorships, where applicable
- Your company logo prominently displayed on all football jerseys

CHAMPION SPONSORSHIP

Be Champion by helping build champions in life through our program. Your donation will support ACA Optimist Club to truly BE a championship league and help grow athletes both inside and out. Our priority at ACAO is to provide the best possible experience to all our community's youth. This level of sponsorship is **\$7,500** and **EVERY DOLLAR OF THIS DONATION** will go toward providing opportunities that positively impact every child. ACA Optimist Club is run on a strictly volunteer basis, everyone from the Executive Board, to football coaches and cheer sponsors. There are no salaries, which means that your sponsorship dollars go straight to the heart of our programs. We graciously accept this level of donation to provide a safe, supportive and optimistic atmosphere for our youth. Your donation will also be used to fund our end of season Super Bowl and Cheer for a Cure Cheerleading Competition and several scholarships! Imagine this...

ACA Optimist Club presents
2025 Super Bowl and Cheer for a Cure,
brought to you by (**Insert your company here**)

Benefits of Champion Sponsorship include:

- All the benefits listed for the Friend of ACAO, Scholarship, Touchdown, Promotional, and Field/Jersey Sponsorships, where applicable
- Super Bowl Championship Title Sponsor
- Cheer for a Cure Cheerleading Competition Title Sponsor
- Two \$500.00 Scholarships in your company's name, awarded to High School Seniors

ACA OPTIMIST CLUB SPONSORSHIP FORM

Business Name / Family Name: _____

Contact Person: _____

Full Street Address: _____

Phone Number: _____

Contact Email Address: _____

Package Option:

Friend of ACA: _____ Scholarship: _____ Touchdown: _____
Promotional: _____ Field/Jersey: _____ CHAMPION: _____

Please send form and payment to:(checks only payable to ACA Optimist Club) to:

ACA OPTIMIST CLUB

P.O. BOX 120003

ARLINGTON, TX 76012

For more information or questions please call, text or email:

Angela Espinosa @ espinosafamily6@yahoo.com or 817-226-5761 or
email to club Treasurer: Patsy Garner (817-999-3241)

acaclubtreasurer@gmail.com