

**Potomac Patriots Advertising Opportunities**

**For detailed information contact RJ Zeigler at [rzeigler@pwice.com](mailto:rzeigler@pwice.com)**

**Company Name:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**Term Start Date:** \_\_\_\_\_ **Term End Date:** \_\_\_\_\_

**Patriots Family Credit Reference:** \_\_\_\_\_

**Dasher Board Advertising**

\_\_\_\_\_ \$2,500 / year (1) Dasher Board between 5ft x 3ft and 8ft x 3ft

\_\_\_\_\_ \$4,200 / year (2) Dasher Boards between 5ft x 3ft and 8ft x 3ft

**In-Ice Advertising**

\_\_\_\_\_ \$7,000 / 2 years (1) up to 25 sq ft logo installed under the ice

\_\_\_\_\_ \$10,000 / year (1) full, center ice logo

**Resurfacers Advertising**

\_\_\_\_\_ \$3,000 / year (1) 4ft x 6ft company logo on top of resurfacers

\_\_\_\_\_ \$12,000 / 2 years (1) fully graphic-wrapped resurfacers

**Banner Advertising**

\_\_\_\_\_ \$2,500 / year (1) 6ft x 8ft company banner hung inside arena area

\_\_\_\_\_ Custom Custom banner sizes and prices can be discussed with GM

Advertisements are sold on a first come, first serve basis, as available. Partners are encouraged to meet with facility GM on site to decide on placement of ads. Above cost includes BASIC design, fabrication, and installation. A high resolution logo will be required for all designs. 10% of any individual team sponsorship (such as practice jerseys) goes to the club to cover administrative costs.

Checks should be made payable to Potomac Patriots. Full payment is due before the Potomac Patriots sign the space lease with the Prince William Ice Center. For more information contact RJ Zeigler at [rzeigler@pwice.com](mailto:rzeigler@pwice.com).