



Since 2001 the London 86'ers have provided a positive environment for girl's basketball, including Recreational House League, Competitive Travelling OBA teams, and annual tournaments and clinics.

Sponsorships directly help families in financial need to afford the cost of competitive basketball and club sponsorships can help the club with annual costs including operation of the website, promotional materials, and equipment used to run tournaments.

As a Sponsor you are part of the Sixers team. Your business logo, company description and website link will be visible to families every time they look up their schedule and will be prominently displayed throughout our website at: www.london86ers.com

Our sponsorship program is divided into three levels:

- \$800 - **Club Sponsorship**
- \$600 - **Team Sponsorship**
- \$100 or more - **Individual Player Sponsorship**

As a **club sponsor** you will have the opportunity to provide messages and promotions to member families. See the following sections for greater detail.

Please consider supporting Girl's Basketball in London by becoming a sponsor of The London 86'ers Basketball Club.

Dave McKerlie
President and Founder
London 86'ers Basketball Club

Club Sponsorship: \$800

Specific benefits include:

- Email blast to our database of families twice a year
- Branding on our website and in our email template for all club communications
- Prominent ads with links to your business throughout our website
- A year-end Recognition Plaque presented to your organization



Team Sponsorship: \$600

Specific benefits include:

- Email blast to our database of families once a year
- Branding on your sponsored Team Page, and the Sponsor Page on our club website



Team sponsorships are added to the team budget and used at the discretion of the coach for the given season.

Individual Player Sponsorship: \$100 or more

We support players from families experiencing financial need who would otherwise not be able to participate. When families apply and are deemed eligible for \$200 Jumpstart funds (through Canadian Tire), we strive to help these families by matching those Jumpstart funds through our own sponsorship program.



Sponsorship Funds:

You can register as a sponsor and support us through online payment from the sponsor page on our website, or if you prefer to write a check, please send an email with the following information to london.sixers@gmail.com

- Name of sponsoring business
- Contact name for receipts
- Your logo
- Website address

Thank you again for considering support for The London 86'ers Basketball Club, a non-profit organization that provides the opportunity for girls from ages 10-19 to experience the wonders of competitive and house league basketball.

Dave McKerlie
President and Founder
London 86'ers Basketball Club
london.sixers@gmail.com