



# P.L.A.Y. Executive Board Meeting Minutes

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**Wednesday, January 24th, 2024**

7:00 pm

Prior Lake High School

Current Board Members:

Shreve Parsley

Lindsay Wilkerson

Justin Slocum

Debbie Aidas

Michelle Schommer

Tommy Thompson

Stuart Spronk

Heidi Simon

Staff: Chris Fleek

### AGENDA:

- Introductions – Chris
- “State of P.L.A.Y.” – Chris
- P.L.A.Y. Financial Review – Justin
- Elections –All Exec Board Roles
- Laker Athletic Alliance - Shreve
  - Sport Reviews – VPs
    - Softball
    - LAX
    - Track & Field
    - Tennis
    - Baseball
    - Miracle League
    - Cheer
    - Football
    - Volleyball
    - Basketball
  - New Business
    - Athlete Refund Process
    - Technology Topics (Debbie)
- 2024 and Beyond – Strategy and Vision – Chris
- “Q&A” session for P.L.A.Y. membership – Open Forum

Shreve called meeting into motion - 7:02 pm

### **Board Member Topics:**

Chris Fleek:

- Introductions
- State of PLAY (refer to slides on the power point for specific information)

Justin Slocum:

- Financial Overview: 2023 yields a \$400,000 increase with the inclusion of monetary donations for the Miracle Field making 2023 the healthiest year to date.

Elections:

All executive board positions will remain with the current individuals serving with no opposition.

**Brent** made a motion to accept the election results and **Lindsay** 2nd certifying all executive board positions remain the same.

Sport Vice President Reviews:

- Softball (Tyler Chambers): Prepping for 2024 season. High school players and coaches have been running lots of winter teams. Clinics will be coming soon and open to all programs. Anticipating registration to remain consistent with previous years for this coming season. Adding a second tournament on the travel side for C teams only.
- Lacrosse (Dan Kallberg): Developing unified logo to roll out for youth and high school players. Registration numbers have been strong, expecting growth mainly on the boys side for 2024. Tournament planning is under way for the end of June at the Prior Lake High School. Looking for opportunities to work with other sports on speed and agility clinics. Proposing the implementation of a Wall Ball at Twin Oaks for players to practice off.
- Track & Field (Katie Siebrands): Last few years have been focused on revamping and rebuilding the program. Registration numbers have been increasing, but a smaller span of grades. Kept practices and meets consistent for all ages. Partnership with the High School is growing. Working on a social media launch, implementing statistics for athletes. Still a challenge to find coaches. Planning for speed and agility clinics will be in the activity center March 23rd or April 20th and are going to cap registration at 75 participants.
- Tennis (Jay Breimhorst): 2023 was a great year, financially made enough to purchase new wind screens for the courts which are waiting to be installed. Expanded offerings to two seasons. Planning to launch an apparel store through Game One soon. Would like to improve the current tennis courts wooden back board, and expand clinics.
- Baseball (Nate Williamson): Enrollment consistent with previous years. So far for 2024 there are 214 registered for in house and 284 for travel ball. Parent meeting for travel baseball coming up. Umpire programmer retired so looking to fill that volunteer role. High School baseball coach and players involved in multiple aspects of the program. Looking to refine try out process and team selection for this year, as well as launch an apparel store.

- Miracle League (Drew Koeig): Hoping to break ground in June/July if the cost of the turf (\$200,000) can be met. Made it to the final stages in the Rotary Signature Project. Phase 2 for that application will be in April. Fundraising events will pick up again soon.
- Cheer (Nikki Stewart): 2023 had 220 athletes on the competition side and 136 on the sideline side. In February we are doing a sideline cheer trial with hockey. Program issues continue to be space for the competition side. Currently prepping for competition tryouts in the spring and looking for qualified coaches. Also working on increasing relationships with the high school cheer program.
- Football (Lindsay on behalf of Adam Jerstad): Enrollment steady, highest numbers in 2023. Addition of summer 7 on 7 clinics and winter camps.
- Volleyball (Lindsay on behalf of Dana Domagalski): Added boys teams this season.
- Basketball (Nick Cauley): Consistently large (1100) enrollment numbers. Continued issues with space. New this season is a 2nd grade in house team with weekly practices. Started Saturday 4 on 4 instructional lead games to help athletes transition from in house to travel basketball. Would like to start an open gym program. Demand is large, space use is constraining.

Athlete Refund Process: Please forward all requests of this nature to Chris Fleek and Pam Koopman.

Technology Updates (Debbie Adidas): Sports Engine updated this year, update made user experience difficult at times. All new volunteers should refer to the help page on our website for tips and tricks.

**Lindsay** made the motion to adjourn Executive Board Meeting; **Brent** 2nd it - approved at 9:25 pm

February Board meeting will be on Sunday, February 18th at City Hall in the Little Prior Conference Room at 7 PM.