



**AYHA  
Meeting Minutes  
January 9th 2023  
8:00PM**

**I. Attendees:**

**Board of Directors (Voting Members):**

*President:* Royce Lawrence- present

*Vice President:* Nathan Brimmer- present

*Treasurer:* John Kilmer- absent

*Secretary:* Kathleen Gebo - present

*Boys Travel Director:* Brian Seeley- present

*Girls Travel Director:* Renee Lochner- present

*Ways & Means Officer:* Justin St. John- present

*House League Director:* Tim McNeil - present

*ADM Director:* Tim McNeil - present

**Committee Members:**

*Building Operations:* John Kilmer - absent

*Registrar:* Melissa Clifford- present

*ACE Coordinator:* Tim McNeil - present

*Safe Sport Coordinator:* Nathan Brimmer- present

*Marketing:* TBD

*Scheduler:* Katie Authier - present

*Boys Tournament Coordinator:* TBD

*Girls Tournament Coordinator:* TBD

*Concessions Coordinator:* Laura Bryant - present

*Concessions Coordinator:* Jaime Underwood- present

*Concessions Coordinator:* Liz Austin - present

**Also in attendance:** Beckah Ripley

**II. Opening:**

A regular meeting of the Adirondack Youth Hockey Association (AYHA) was called to order by Royce Lawrence at 8:00 PM via Zoom on Monday, January 9th, 2023.

A motion passes to approve December meeting minutes. Nate made the motion. Tim seconded the motion.

### **III. Treasurer's Report- John Kilmer - absent**

as of 12/31/2023

Revenue:

- Registration Income down \$6500 YOY
- Tournament Income
  - All teams using online payments
  - Payor is responsible for payment fees
- Justin - increase in dasherboard income
- Apparel down
  - \$300+ profit just pulled from SquadLocker
- Skate sharpening revenue up
- Donations down
- Girls tournament revenue 2022 was \$25-30k. Projected 20% increase for 2023. 50 teams confirmed.

Expenses:

- Increased ice rentals
- Starter hockey sets: \$6700
- Maintenance on target

Total income down year over year (key factors):

- Increase in ice rental
- Capital improvements

### **IV. Committee Reports:**

#### **Northstars- Renee Lochner - Present**

- The National Development Program released their dates - get this out to coaches (14, 16, & 19 -maybe 12U- girls coaches)
- Boys side is very different - need a congressional level of approval
- We've been great about sending girls to these camps in the past
- Last year was 2010's, this year would be 2011's
- There is a state camp in Buffalo - everyone can attend the tryouts
- Plattsburgh - last weekend in March NYSHA
- Boys is out ahead of the girls
- Mid to late Jan should have this info.

#### **Boys Travel Director- Brain Seeley - present**

- A Tournament is 1/20-1/22
- 16U's Qualified for the states, congratulations

- Working on tryout dates for 2023-2024 season

### **Registrar-** Melissa Clifford- present

- Royce reached out to sports engine - Cabin Fever will be offered soon
- Will discount final cost by 30%
- Sports Engine - all are still learning this system - registrations will be added
- Nate, Royce, and Brian will be the primary contacts
- Cabin Fever Flyers are ready to be printed
- All tournament-bound binders are ready to go
- Sports engine has a great feature - they build tailored to your needs and send it back ready to go

### **Marketing-** Position TBD - Nate reported

- Nate is contacting the Chronicle to advertise cabin fever
- Just about our of starter equipment - will put together a donations box

### **Facilities-** Position TBD

- Incident was addressed - city worker overslept and didn't open Rec doors this past Saturday morning
- Key has been giving issues - Royce will check it
- Next year AYHA will take over the master schedule - we will have full control of the ice - including holidays, this will really help with HS scheduling
- City is looking to add more programs
- Added high school time is affecting our ice time

### **Scheduling-** Katie Authier-present

- 2 Home Tournaments in January
- SportsEngine Moved Up for Immediate Deployment
- ScheduleWerks - working on calendar integration for ease of use
- Lack of Ice Time (January)
  - Known problem
  - 15 home high school games
  - 2 large tournaments
  - Holidays on Sat/Sun
  - Katie, John, and Royce all working constantly on filling in gaps and distributing ice appropriately

### **Ways and Means-** Justin St. John-present

- John has been receiving checks - waiting on more; they've been invoiced \$750 each for sponsorship
- In the past we have done the Hoffman Car Wash Fundraiser; 2020 we made \$20, 2021 we made \$465
- Justin looked into Tidal Wave - two locations, we pre purchase tickets at \$5 a piece and sell for \$10 a piece - 50% profit; Justin sent a follow-up email with details - we will make a decision at the Feb meeting
- Restaurant fundraisers were also suggested to start again
- Melissa has a check from squad locker for \$387 - will give to John

### **House Program Director** - Tim McNeil - present

- Parents frustrated about ice time 10U House
- ADM side - level 5 coaching clinic May 7th in Massachusetts
- Royce asked Tim to find out the cost - Nate said it is around \$575 - open to level 4's only - topic of covering payments for level 4 & 5 coaching clinics will be added to next month's agenda
- National Development program released their development dates - get this out to coaches (14, 16, 19U girls, possibly 12U also)
- Boys program very different - need a congressional level of approval
- We've been great about sending girls to these camps in the past
- Last year was 2010's this year should be 2011's
- There is a state camp in Buffalo - everyone can attend tryouts
- Boys schedule comes out ahead of the girls - mid to late Jan should have this info

### **ADM-** Tim McNeil

### **Concessions-** Jaime, Liz, and Laura present

- Do have the link for people to view their volunteer hours, just have to get it on the website
- Concession numbers are doubling from last year
- Donahue & Higgins prices have gone up a lot
- A big thank you goes out to concessions for getting the sign-ups out for high school games

### **V. New Business:**

- Melissa expressed concern from parents about ice time and communication; this same concern was brought up last year - the board has taken the suggestion to communicate this to families ahead of time next year

- Year over year we are consistent with sheets of ice for our programs
- 10U is backloaded and will see a lot of ice in March
- The only times available right now are not ideal times for families (8:45 weeknights or late weekend times)
- Brian suggested pulling back on B travel to give more time for house since that is supplemental to house
- Royce is on the phone every day to try to get more ice time; already getting ice time in Saratoga and the CIA
- We have more kids in need of ice time than ever before
- Royce suggested to be creative with times to maximize availability ; we've already stopped cutting ice between mites times
- We try to hit 35 sheets for the House Majors Program
- Scheduling - our software is not allowing us to schedule in advance at this time and we lost 10 years of data switching over
- Tim will pick up from here on communication regarding ice time with House Majors

## **VII. Adjournment:**

A motion to adjourn the meeting was made by Nate at 8:55PM. Renee seconded the motion. Motion carried.

- Minutes respectfully submitted by AYHA secretary, *Kathleen A. Gebo*,  
February 8 , 2023.