

RESOURCE GUIDE



ABOUT US

[Colorado Springs Sports Corporation](#) is a driving force behind amateur and elite sport in the Pikes Peak region. Through event promotion and community development activities, The Sports Corp plays a critical role in bringing city and civic leaders together with some of the nation's premier sporting organizations to promote tourism and create positive economic impact.

In addition, supporting the U.S. Olympic & Paralympic Committee, National Governing Bodies, and U.S. Olympic & Paralympic Museum remains a staple component of our overall mission.

[Click here](#) to learn more about what we do.

Looking to get involved? [Click here](#)!

[2022 MAJOR EVENTS](#)





[NEWSLETTER LANGUAGE](#)

[2021 EVENTS RECAP](#)

WANT US TO MARKET YOUR EVENT?

Please email any collateral to Molly Sharples, molly@thesportscorp.org.

- Logos
- Copy Points/Newsletter Language (75 words or less)
- Photos (2-3)

	
Facebook	Instagram
	
Twitter	Downloadable assets

Connect with us on social!

@TheSportsCorp

HOTEL PARTNERS

To view our hotel partners, please [CLICK HERE](#).

If you're interested in booking a room and/or room block at one of our partner hotels, please contact Brianna Goodwin, brianna@thesportscorp.org.

U.S. OLYMPIC & PARALYMPIC MUSEUM

The U.S. Olympic & Paralympic Museum is a one-of-a-kind tribute to the Olympic and Paralympic movements, with Team USA athletes at the center of the story. Voted the best new attraction in 2020 by USA TODAY, the 60,000-square-foot attraction features 12 immersive and interactive galleries.



- Get discounted tickets at the U.S. Olympic and Paralympic Museum with our [QR code](#) and select Sports Corp!

COLORADO SPRINGS AIRPORT

Colorado Springs Airport is Colorado's small airport. This might seem like an unusual thing to say, but not when you consider that a small airport has small lines, small waits, and small walks to departure gates. Being small means we're friendly and focused on being big on your convenience, comfort and safety. [Learn more!](#)



VISIT COLORADO SPRINGS

Wondering what to do in Colorado Springs? We offer more than 60 area attractions, including trains, museums, parks, a zoo and more. You'll find no shortage of things to do in Colorado Springs, where the adventures range from mild to wild! [Learn more!](#)



SWITCHBACKS FC

The Colorado Springs Switchbacks Football Club is a professional soccer team and a member of the USL Championship, the second tier of the American soccer pyramid and one of the most successful professional soccer leagues in the world.



- Get discounted tickets to Switchbacks games with our [QR code](#)!

ROCKY MOUNTAIN VIBES

The Rocky Mountain Vibes are an independent baseball team of the Pioneer League, an MLB Partner League located in Colorado Springs.



- Get discounted tickets to [Vibes games](#) with our [QR code](#)!

PEAK RADAR

Peak Radar is the cultural calendar for Colorado Springs and the Pikes Peak region. Explore thousands of local events ranging from theater to sports, music to film, and poetry to outdoor recreation. Want to list your event on Peak Radar? [Click here](#) to learn more!

