

# Elks Quarterback Club



## Supporting Team 131

# Elks Quarterback Club - Founded in the fall of 1958

The Elks Quarterback Club assists our coaching staff by raising additional necessary funds and providing the necessary labor to properly operate our program. We sponsor many events for players and parents throughout the course of the season. **Behind every successful football program is an active booster club!** Many hands make light work = Football Parent Volunteers.

All parents are encouraged to attend our regular meetings and get involved in helping make your child's football experience a great one for the 2021 season.  
**Parents from all grade levels are needed.**



## **ELK RIVER ELKS QUARTERBACK CLUB**

### **PURPOSE STATEMENT**

"Individual commitment to a group effort – that is what makes a team work, a company work, a society work, a civilization work."  
- Vince Lombardi

The Elk River Elks Quarterback Club ("Quarterback Club") is a 501(c)(3) non-profit organization established to promote Elk River Elks High School Football, both financially and as fans. We also help protect the Elk River tradition of football excellence by implementing programs that we believe will further grow football in Elk River. The Elk River area is a hotbed for quality football & we intend on growing that tradition.

We give special thanks to those who have volunteered their time, energy and money to the Quarterback Club throughout the years. All of you have made a significant difference!! With the continued success of the Elk River Elks High School football teams (9th grade, 10th grade, Junior Varsity (JV) and Varsity), we anticipate that more and more Elk River High School students will want to be a part of Elks football to enrich their high school experience.

Maintaining the Elk River Elks High School football program, providing the desired quality experience for our student-athletes as well remaining successful on the field, requires financial support. Unlike the Elk River Youth Football Association program, participation fees paid by Elk River High School football players do not go directly to fund Elk River High School football operational costs. Nor do gate receipts at football games played at Elk River High School. The minimum amounts budgeted to the Elk River High School football program by ISD 728 are insufficient to create the desired positive experience for our athletes or remain competitive in the North Central Blue District in Section 6 in Class 5A -- one of Minnesota's strongest.

That is where the Quarterback Club and its supporters come in. The Quarterback Club officers, liaisons, members, volunteers, and supporters contribute their time, energy, ideas and money to directly support Elk River Elks High School football. Every dollar raised by the Quarterback Club helps Elk River High School expand upon its heritage of football excellence by directly supporting the operational needs of Elk River Elks High School football. Through our fundraisers, golf tournament, business sponsorships, player family memberships as well as our friends, family & alumni memberships, and other fundraising activities, the Quarterback Club generates incremental funds beyond the budgeted ISD 728 minimums.

Over the past decade, funds raised by the Quarterback Club have been used to hire assistant coaches to increase our player-to-coach ratios, provide player uniforms, and provide player equipment, purchase video equipment and computer software, among many other team related needs. In an era of shrinking state funding for education and cost cutting by local school districts, it is more important than ever to make a commitment to the Quarterback Club so that we can help provide an enriched, high quality football experience for our student-athletes and bring Elk River Elks High School football more District & Section Titles as well as more Prep Bowl Championships

Thank you for your support and we look forward to seeing you this season!

Elk River Elks Quarterback Club

# **2022 Elks Quarterback Club Officers**

- **President - Dave Williams**
- **Vice President - Chad Rolfes**
- **Vice President - Tom Langlais**
- **Acting Treasurer – Chad Rolfes**
- **Secretary – Aimee Hallen**



# **2022 Elks Quarterback Club Liaisons**

- **Senior Class Liaison – Rachael Hill**
- **Junior Class Liaison – Angela Rodin**
- **Sophomore Class Liaison – Rachael Hill**
- **Freshman Class Liaison – Michelle Ramert**



# **Elks Quarterback Club Directors**

- **At Large Director- Mike Almich**
- **At Large Director - Anne Keoraj**
- **At Large Director - AJ Brock**



# **Elks Quarterback Club Coordinators**

- **Concession Coordinator- Aimee Hallen**
- **Assistant Concession Coordinator-Beth Peltonen**
- **Fertilizer & Mulch Coordinator-Tom Langlais**
  - **Heggies Coordinator-Chad Rolfes**
- **Golf Tournament Coordinator-Tom Langlais**
  - **Kickoff Night Coordinator-Rachael Hill**
- **Pasta Feed Coordinator-Warren Stoltman**
  - **Youth Night Coordinator-Rachael Hill**
    - **Team Photographer-Julie Hudson**
    - **Team Photographer-Becky Lasilla**
- **Gameday Scoreboard Graphics/Music-Lucas Dahlberg**



# **Elks Quarterback Club Past Presidents**

- **Past President – Mike Miller**
- **Past President – Mike Brown**





# **Elk River School District Pays:**

(from the player athletic registration fees)

- 9 Coaches for all teams
- Referees
- Standard bus
- Equipment (Helmets, Shoulder Pads, Footballs, girdles, knee pads, etc.)
- Trainer

(Home football gates goes into the schools general fund to help pay for other activities)



# **Elks Quarterback Club**

**through fundraising pays for the following:**

## **2022:**

- Funding Assistant Coaches, Technology/Film Coordinator, Varsity Film Staff
- Yearly Uniform Replacement Plan
- Website
- College Scholarships Awarded Each Year
- Team Building Activities
- Video Equipment, Hudl, Hudl Sideline & Hudl Assist
- Pasta Feeds
- End of Year Celebrations for All Levels

## **Past Projects:**

- New Football Chutes & Sleds
- New End Zone Video System
- New Player Game Equipment Bags
- New Sound System, Press Box & Ticket Booth for the Varsity Field
- Weight Room Equipment

# **Elks Quarterback Club**

**through other non fundraising related activities & grants has paid for the following:**

## **2021:**

- New Coaches Headset System
- New Drone System
- 18 Additional Sets of Shoulder Pads

## **Possible 2022 Projects:**

- Equip New Concession Building
- Equip New Stadium Home Team Room
- Work with ISD728 on Branding the New Stadium



# 2022 Elks Quarterback Club Budget

## Revenue:

Fertilizer/Mulch Sale	\$12,000
Pizza Sale	\$12,000
Golf Tournament	\$9,000
Gold Card Sale	\$35,000
QB Club	\$3,000
Concessions	\$9,000
Program Sponsorship	\$7,000
Kickoff Night	\$3,000

**Budgeted Revenue    \$90,000**

## Expenses

Coaches	\$50,000
Administration	\$5,000
Uniforms	\$12,000
Misc Clothing	\$1,000
Equipment & Maintenance	\$3,000
Team Building	\$2,500
Accountant (Taxes)	\$1,500
Website	\$1,500
Scholarships	\$2,500
Busing	\$1,500
Coaches Clinics	\$1,500
Season End Banquets	\$3,000
Season End Awards	\$1,000
Hudl-Sideline & Assist	\$3,000
Storage	\$1,000

**Budgeted Expenses                    \$90,000**

# **Elks Quarterback Club Membership Benefits**

- Elks Football Practice Pack**
- Incidental Items (Car Stickers, etc)**
- Eligibility for Quarterback Club Scholarship Program**

## **What is the Elks Football Team 131 Practice Pack**

- Elk River Football Team 131 Practice Jersey**
- Elk River Football Team 131 Practice T-Shirt**
- Elk River Football Team 131 Practice Shorts**
- Elk River Football Team 131 Personalized Equipment Bag Tag**

## **How will Players obtain the Elks Football Practice Pack**

Pay for Quarterback Club Membership, \$135 for 9<sup>th</sup> - 12<sup>th</sup>  
The Elks Football Practice Pack is custom ordered for each player and only available through the Quarterback Club

# Elk River Team 131 Practice Pack



# **Payment Plan, Scholarship & Multi Player Family Discounts**

## **Payment Plan**

-Payment Plans for the Quarterback Club Membership are available to all families. Payment plans can be accessed through online registration. \$50 initial payment, \$42.50 on August 20th & the final \$42.50 on September 20th. If different terms are needed contact President Williams to set up

## **Membership Scholarship Opportunities**

-Scholarship opportunities are available to any player with financial need. These will be handled on a case by case basis. Parent/Players should contact Coach Hamilton or President Williams regarding scholarships. Those discussions will be completely confidential

## **Multiple Player Family Discount**

- If a family has more than one player in the program they will receive each additional Elks Football Practice Pack for \$75 after the first paid membership. Families will be contacted to setup each additional players membership. Each Player in the family can earn the membership offsets described in the presentation

# **Platinum Fundraising Players Bonus**

## **Platinum Exclusive Nike Elk River Football Jacket**

-Players that achieve the status of a Platinum Fundraising Player are players that have achieved the Minimum Level One Sales Goal in the Fertilizer, Heggies & Gold Card Fundraisers will receive a Exclusive Nike Elk River Football Jacket

This Exclusive item is intended to reward & acknowledge the players that are consistently achieving their fundraising goals while providing them the additional encouragement to continue their consistent hard work for the program

### **Level One Fundraising Goals**

Fertilizer/Mulch=25 Points

Heggies=25 Pizzas Sold

Gold Cards=25 Cards Sold



# **2022 Elks Quarterback Club Important Dates**

**Quarterback Club Meeting Dates** – 2<sup>rd</sup> Tuesday of Each Month  
(3/8, 4/12, 5/10, 6/14, 7/12, 8/9, 9/13, 10/11, 11/8, 12/13)

**Fertilizer/Mulch Fundraiser** – Starts March 6<sup>th</sup>, Orders Due No  
Later than March 24<sup>th</sup>, Pick Up & Deliver Orders on April 9th

**Heggies Pizza Fundraiser** – Starts June 6th on Equipment  
Distribution Day, more info TBA

**Gold Card Sales** – Starts August 8th, Gold Card Blitz Day 18th

Behind every successful football program is an active booster club!  
Many hands make light work = Football Parent Volunteers.

Find Quarterback Club Info and contact info on [www.elkriverfootball.com](http://www.elkriverfootball.com)

# INCOMING FRESHMAN MONDAY NIGHT LIGHTS

AT THE

**FURNITURE AND THINGS COMMUNITY EVENT CENTER FIELDHOUSE**

**Monday, April 11 6:30-8:30 pm**

**All 8th graders are invited to a fun night of touch football plus**

**food & drink from Serrano Bros Cafe in the Fieldhouse!!**

- ★ · **Meet the high school coaches & players**
- ★ · **Meet your future freshman teammates**
- ★ · **Score a FREE ELK RIVER FOOTBALL t-shirt**
- ★ · **Fun, safe Monday night activity in the Furniture and Things Community Event Center Fieldhouse**



# OPPORTUNITY FOR A INCOMING FRESHMAN 7 on 7 PROGRAM

The Elks Quarterback Club offers NFL Flag Football leagues for all girls and boys ages 4 to 14. This spring we would like to expand this offering to all current 8th graders in a 7 on 7 format. The league will start on April 24th & would be held on Sunday nights. This league will be dependent on getting enough current 8th graders registered to make it a viable. Registration would go through the normal flag football registration on our website. Contact us with any & all questions



# Elks 20<sup>th</sup> Annual Fertilizer & Mulch Sale

**Sale Starts:**     *Tonight - Sunday, March 6th*

**Turn in Cards to the Coaches:**     *No Later than Thursday, March 24th*

**Elk River High School:** Coach Hamilton, Coach Breyen, Coach Cross, Coach Nowinsky, Coach Olson, Coach Stueber, Coach Osterman, Coach Ott, Coach Angstman

**Vandenberg Middle School:** Drop off details will be posted/emailed for Vandenberg players

**Salk Middle School:** Coach Gustafson

**Fertilizer Delivers:** Saturday, April 9th 9:00am – 11:00am @ Speedcutters Parking lot, map & directions will be emailed

**Outstanding Money Due:** To Coaches no later than Thursday, April 14<sup>th</sup>

**Buyout:** \$200

**Checks can be made out to Elks QB Club**



# Elks 20<sup>th</sup> Annual Fertilizer & Mulch Sale

## Player Goal Points Breakdown

- ★ Players will receive 1 point for each bag of fertilizer sold
- ★ Players will receive 1/4 of a point for each bag of mulch sold

**Fertilizer & Mulch Level One Fundraising Goal is 25 Points**



## **Player Commission Items:**

Apparel Color May Change Based On Available Stock

### **Level One = 25 points**

Earn a Nike Legend Shirts  
\$30 value



### **Level Two = 50 points**

Earn a Nike Hoodie  
\$65 value



### **Level Three = 75 points**

Earn Nike Full Zip Pullover  
\$85 value



### **Level Four = 150 points**

Earn all Three  
\$180 value

### **Plus**

Top seller in each grade = \$1 per point commission