



**For Immediate Release  
April 19, 2024**

**Fundraising Begins to Bring Ice Rink to Brown Deer:**

*Village of Brown Deer & Milwaukee Winter Club Youth Hockey Organization Collaborate to Create an Ice Rink*

**Brown Deer**— The Village of Brown Deer Parks and Recreation Department and the Milwaukee Winter Club (MWC) Youth Hockey Organization have entered into a partnership to bring a ice rink to the Village of Brown Deer this winter. The Village has a mission to increase its park usage, introduce activities to the community, and allow its residents access to recreation all year round. MWC is one of the largest non-profit and volunteer-run youth hockey clubs in the state. However, its ability to expand programming to meet the demand for youth hockey in the Milwaukee area has been hampered by the lack of available ice. To continue to serve its players and the community, MWC was looking to create additional ice options. This new rink at Community Square will benefit its current members and introduce the great sport of hockey to new audiences. The seasonal rink will be located at Community Square and will have public skating hours as well as dedicated practice time for the Milwaukee Winter Club Youth Hockey Organization. To bring this vision to life, MWC and the Village of Brown Deer will be fundraising for this project with a targeted goal of \$175,000. For more information and to learn how to donate please visit: [www.winterclub.com](http://www.winterclub.com). Photos of similar ice rinks to the proposed project can be found [here](#) or by request.

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About the Milwaukee Winter Club: Formed in 1962, Milwaukee Winter Club is the oldest youth hockey club in Southeastern Wisconsin. Milwaukee Winter Club serves northern and eastern Milwaukee County. Contact: [milwaukeewinterclub@gmail.com](mailto:milwaukeewinterclub@gmail.com)

About Village of Brown Deer: Situated in the North Shore, The Village of Brown Deer encompasses an area of 4.5 square miles in northern Milwaukee County. Contact: [parkrec@browndeerwi.org](mailto:parkrec@browndeerwi.org) or 414-371-3070.