

Bogus Basin Ski Club Minutes

October 6, 2020

The business meeting was called to order: by President Lynda Clark at 5:30 pm.

Board of Directors Roll Call

President: Lynda Clark, **Vice President:** Steve Strickland, **Secretary:** ~~Carol Peterson~~, **Treasurer:** Betty Hawkins, **Membership:** Barbara Bryant, **Social Director:** Kimberly DeWit, **Marketing Coordinator:** John Adams, **Communication:** Craig Olsen, **Purchasing:** Cliff Sell, **Trip Coordinator:** Sue Baker, **Social Media:** ~~Nancy Moore~~

Assistants & Ex-Officio

Past President: ~~Darryl Kuhrt~~, **Historian:** Fred Uranga **ISC Liaison:** Paul Markowitz, **Asst. Marketing Coordinator:** Vicki Kuebler, **Asst. Social Director:** Sussette Newsom, ~~Sandra Hufsmith~~, **BBSC Rec Race Team Captain:** Dave Henry, **Media Designer:** ~~Kas Henry~~, **Past Past President:** ~~Kim Hovren~~

Main Topics

We held a virtual online meeting via Zoom.

Minutes

Betty moved to approve the September minutes. **Sue** seconded. Motion carried.

Treasurer's Report: Betty

We have \$16,417 balance in the club bank account and holding steady. There will be an insurance payment due in December, and the three \$600 donations to BBSEF, BASE and BBSP will also be made later this year. The \$100 deposit for the summer campout at SISCRA was refunded in full, and the \$82 deposit for the Champagne Brunch at Kristin Armstrong Municipal Park was refunded in full.

Communications: Craig

With very little activity there is not much happening on the website. Steve Strickland forwarded photos from three different events that will be uploaded to the website.

Marketing: John

The full page Bogus Basin Ski Club add for the Far West Ski Association's 90th anniversary brochure/booklet has been sent in and is being printed.

Larry Crocket forwarded an email to board members today from the Warren Miller management company (Pocket Outdoor Media) with a special opportunity for inclusion in our 2020 digital event of Warren Miller's "Future Retro" scheduled for November 14, 2020. Tickets would be sold as small watch party access (1-4 people) at \$30 each, and we would get a \$3 per ticket payment to our club without all the expenses of renting a venue. A discussion then ensued how we would get this information out to not only our club membership, but the larger Treasure Valley populace as a whole. There are still a lot of unanswered questions from this email notice. John Adams and Larry Crocket will be back in touch with Pocket Outdoor Media to get more information about the particulars of this event before we commit any club funding to support or promote it.

John proposed that when the FWSA anniversary brochure/booklet is available that we mail it out to our club membership along with a cover letter encouraging them to renew their membership. He also proposed a printed issue of the Mogul also be sent. John's concern is that if we don't do something like this, current members will not renew their membership. A discussion of the potential cost of such a mailing then followed. Each mailing per person would be \$2-\$3, and with about 580 members (current BBSC members and former members) on our e-blast mailing list the cost could be as high as \$1,500 plus an estimated \$500-\$700 cost for a printed Mogul. Barbara noted that mailing costs at the Garden City post office was considerably lower than at

the Boise post office on Jefferson Street. Then there is the cost of the FWSA brochure/booklet. John is under the impression that they are free, but Lynda distinctly felt that FWSA was selling them to raise money. John will look into all these costs before proceeding further. Sussette volunteered to hand deliver the mailing thus eliminating the mailing cost. If 10 board members delivered 50-60 mailing each, we could reach most of our entire mailing list.

John still has 15 hats for sale available at \$18 each.

Social Media: Nancy N/A

Membership: Barbara

About 8 payments for membership have been made during September. Barbara will look at last year's number of renewal/new memberships during September for comparison. We are not getting the same number of renewals this year that we were getting last year.

Trip Coordinator: Sue

Trip Planning for 2021-2022

Grand Targhee Ski Trip - March 4-7

Sue said that Paul wanted her to discuss with the board the option of dropping the bus transportation in favor of self-drive for safety reason due to COVID-19. All board member present felt that this was a warranted change. Sue will check with Paul to determine the cost of the bus and have that amount deducted from the upcoming scheduled trip payments. Only those who are paying via credit card online will need to be written a refund check for the amount of the bus fare, and Paul can do this from his BBSC trip account. The majority of trip participants are paying off-line by check, and their refund will come in the form of a reduced last payment. It was felt that by making this change in transportation, more individuals might feel free or safer to participate in this trip. We have room (lodging) for up to 40, and about 30 are currently signed up to go.

Sun Valley ISC Rendezvous - January 3-10

Paul has a flyer of lodging at Sun Valley Lodge/Inn and ski pass costs for this event. Sue will forward it to Craig to publish on the website and in e-blasts. Ski lift passes must be purchased at the same time as the lodging is reserved/purchased.

Activities and Updates: Kimberly

Monthly Social

The next one will be October 12 in the Rose Garden at Julia Davis Park with a change in the time starting at 5:00 PM.

The November Monthly Social would be November 9. Lynda offered her place as a venue where a bonfire could be held. There is parking for up to 15 vehicles. The only drawback is that it is close to Highway 55, and sometimes the traffic is quite noisy. This event will be on a Monday, and hopefully, the traffic will be minimal. There is plenty of firewood already available at Lynda's place, and people can bring their lawn chairs and drinks and socially distance around the bonfire.

Questions were raised about the annual Boise Snow Riders' "Pray for Snow" party held about this time of year. Lynda will reach out to Fish Killer to see what they are doing this year.

Wine Bike Tour

Steve said that about 30 club members participated on this event and that the weather was perfect for it. Steve took photos for this event.

Annual Meeting (Virtual)

Only 30 club members viewed this meeting. Brad Wilson gave a very good summary of what has been happening at Bogus Basin over the summer, including plans for the upcoming ski season. Steve took some screen shots showing a group of individual participants in this meeting.

Old Business

Scholarship Update: Barbara

Barbara has donated lift tickets (passes) to Schweitzer, Powder Mountain and Sun Valley. She was not able to get any lodging at these places because they were unresponsive and not willing to do that this year. She has checked with over 35 different resorts for lodging offers without any success.

Donations to other non-profits: Lynda

Lynda proposed that the \$600 donation each to BBSEF, BASE and BBSP to which the board has already agreed be made during the month of November. Everyone present agreed. Betty will write checks to each of these entities in November.

Board Retreat: Kim

At the September board meeting, Kim proposed a retreat for the board in conjunction with a Myers-Briggs evaluation assessment. Since we are still facing significant COVID-19 restrictions, this proposal will be added to Activities and Updates for consideration next summer.

New Business

Ski Swap

Jane Gabbert has been in touch with BBSEF. They will not be holding the annual ski swap this year due to COVID-19 and the fairgrounds being shut down. BBSEF is looking into partnering with local retail ski vendors to see if there is a way to facilitate trading or selling used gear in place of the ski swap.

Bogus Basin Road Clean Up

Jane Gabbert proposes doing the road clean up later this month (October) with those participating driving up to the Forest Service sign (about mile marker 8), parking their vehicles and either car pooling from there or driving their own vehicle to the specific mile marker where they will clean the one mile of road assigned to them, and then returning to the Forest Service sign. Masks would need to be worn if there is any car pooling. Jane is hesitant about the safety of a pizza party at Sun Ray Cafe afterwards due to COVID-19. A discussion then ensued about the possibility of holding the after party at Camel Back Park to allow social distancing. Pizza or sandwiches could be ordered and brought in, or those participating could bring their own lunches. Due to traffic on Bogus Basin Road, it was felt that the high visibility safety vests should be worn by all participants. Lynda motioned that the board approve up to \$250 club expenditure for the after party, Steve seconded, and the motion carried. Saturday, October 24, is the proposed date. Lynda will touch basis with Jane about these specifics and forward the final response to Craig for publication on the website and in e-blasts.

Greenbelt Bike Brewery Tour

Steve proposed a club bike ride for October 25 on the Greenbelt visiting several (4 or 5) breweries, possibly with lunch at the Ram. This would start at Kristen Armstrong Municipal Park. He will get the particulars for this event to Craig for publication and promotion on the website and in e-blasts by October 9.

Venues for Raffle Ticket Sales

Steve said that with all the usual fall club events being cancelled due to COVID-19, we have no mechanism to sale raffle tickets. He proposed a silent auction during the Sun Valley Trip (January 3-10). If there is concern about social distancing, the auction could be done online. Barbara pointed out that the silent auctions done online by BBSEF last year for the BBSC scholarship donation had very little participation despite being very widely advertised. The cost of online auctions is prohibitive (as high as \$1,000). The only items currently

available for a raffle by the club include the two Bogus Basin season ski passes and the Club Med trip. Barbara could also include the three ski passes she has for the athletic scholarship. Sue will check with Paul to see if he can arrange for a room at the Sun Valley Lodge (like he did last year) where these auction items could be listed and people staying at the lodge could come and make bids. Sue will get back in touch with the board after her discussion with Paul.

Mountainfilm Festival

Kimberly proposed promoting the Selway-Bitterroot Frank Church Foundation's virtual screening of the Mountain Film on Tour January 7, 2021 through January 9, 2021. Ticket and raffle sales for this event helps support trail maintenance and other functions for this non-profit organization. Kimberly thought that we could promote this event on our website, and that those attending the Sun Valley ISC Rendezvous could view it on one or more of the evenings January 7-9. Kimberly will forward the information about this event to Craig for publication on our website.

Meeting ended at 7:05 pm

Respectfully Submitted by Craig Olsen (substituting for Carol Peterson)

Addendum (October 9):

John Adams was in touch with FWSA and learned that the promotion of the 90th Anniversary Booklet/Brochure will be in digital format rather than print form, so this will alter how we use it to promote BBSC membership renewal.