Bogus Basin Ski Club Minutes Jan 8, 2018

The business meeting was called to order: by President Darryl Kuhrt at 6:31 pm

Board of Directors:

Present: President: Darryl Kuhrt Vice President: Margie Ridgeway Secretary: Lynda Clark Treasurer: Betty Hawkins Membership: Michael Bouton Social Director: Barbara Bryant Marketing Coordinator: John Adams Communication: Craig Olsen Purchasing: Paul Markowitz Trip Coordinator: Roxann Jensen Social Media: Nancy Moore

Assistants & Ex-Officio

Past President: Kim Hovren Historian: Fred Uranga Web Master: Craig Olsen ISC Liaison Paul Markowitz Asst. Marketing Coordinator: Vicki Kuebler Asst. Social Director Sussette Newsom and Sandra Hufsmith BBSC Rec Race Team Captain: Dave Henry Media Designer: Kas Henry

Guests Anna Anderson

Absent: As noted by strikethroughs, above.

Secretary's Minutes: Motion by Michael to accept minutes, second by Craig, motion carries.

Guest reports -

RACING Team – (David Henry) –Race team consists 6 members, 5 male and 1 female. David needs team confirmed by early January. Racing starts early Feb and extends through mid-March and consists of 5 team races and 1 practice day. Two years ago, the ski team was in top 18% across the US.

Last year board voted to augment \$50 per racer. Motion by Michael to subsidize for minimum of 5 up to a maximum of 10 people, \$50 for each racer for a max of \$500, and racers have to be a member, second by Margie; motion carries.

Treasurer's Report: (Betty) – Sent around December Bank statement. Balance is great due to Warren Miller – approximately \$40k in account and all but 1 check has cleared.

Communications Report: (Craig) — Issues with Sports Engine for trip registrations. For example, on the Whitefish trip there are 4 payments of \$300 each and most everyone already registered via check. This is caused when users go to pay 2nd payment of \$300, but Sports Engine has no record of first payment, so Sport Engine automatically charged for first and second payments - \$600. Non-club members cannot register and there is no way to cancel out of a trip, i.e. Craig cancel because of medical. More to come after conference call with Sport Engine on the 15th.

Note - We can have multiple accounts for trip deposits using Sports Engine.

Marketing Update: (John/Vicki) – John - the Display Board in Pioneer Lodge on main level is gone. Bogus Basin needs to let us know about display board. Can we move award announcements to web site?

Logo Apparel - McU will embroider logo for \$7 for personal items, \$5 for items bought at McU. Let's use their service and keep it local. We will advertise the embroidery on web site.

Paul getting T-Shirts for St Moritz.

Social Media: (Nancy) - Through social media, a person asked if we would like to have link to their business on our website? We do not promote 'for profits' web sites using social media unless it is a Bogus Basin Ski Club sponsored event and we are announcing location.

Network After Work – might be a way to attract people to events for new membership? For \$30 for a year we can connect 24 events. They offer a marketing venue. More research from Nancy and she can send email out. Motion by John to let Nancy (and Roxanne) research and make the decision to join Network After Work for \$30, Craig to second, motion carries.

Connecting Facebook to Bogus Basin Ullr Fest link. Yetti, the MC, is helping the Facebook visibility with all his followers.

Instagram account – not much activity.

Membership update – Technology Committee Report – (Michael Bouton) – We have 144 members on Sports Engine and 40 via paper applications, so very close to 200 members for end of Jan. Members who have registered via paper, have to go in and register on Sports Engine to get their account and email setup. There is some concern about losing paper applications when we go to web only membership.

We are still using Mail Chimp for eblasts

During Ullr Fest, Michael wants to utilize cookies donated from Great Harvest to hand out and solicit new members.

Trip Planning for 2017/2018 Ski and Summer Season

Sun Valley Trip – January, Sunday 5 – Saturday 12 – Great fun.

Zermatt – January 24 – 28, 2019 – Michael – \$850 total cost. 44 people signed up with 48 max.

Whitefish - Feb 20 – 24, 2019. \$1200 is total cost. 13 people signed up and deposits paid. Enough buffer to cover the drop outs. Anna will continue to send eblasts.

Mountain High Sport Club —based in Portland. Linda McGavin is the contact for Mountain High Sports Club. They will be at Bogus for 2 days, February 19 and 20, Tuesday and Wednesday. Monday the 18th is President's day and one of the busiest days at the mountain. Barbara needs some people to give tours around the mountain; Paul, Mark, Roxanne, Rick Feeser (Bogus Basin Host and BBSC Member) and Barbara volunteered for Tuesday. Vertigals/Primetimers would be available on Wednesday. Michael is coordinating a BBQ lunch Tuesday at 12:30 at Bogus Basin under Chair 2, Morning Star. Kim setup dinner with Bone Fish at 6:30pm on the 19th if anyone wants to attend, it is \$25 per person.

Anthony Lakes – Feb 21 and 22. Get yourself to Anthony Lakes and work with Mountain High sports for payment. All information on our web site.

August Cape Town Africa – Roxann Jensen Leading this Africa trip July 2019. Trip is limited to 12 people.

Schweitzer - Margie –We will push this to Jan 25th or 29th 2020 and stay at lodge on mountain. Travel on bus (8hrs) Saturday, ski Sun Mon Tue and travel home on Wed. Michael is going up to Schweitzer this year in February and will explore connections and discounts.

St Morizt – Feb 29- March 13, 2020 -- 7 days in Switzerland and then 5 days in London at Kensington Hotel, which is 1 mile from Buckingham Palace. London is on your own. This is a go, on the web site

and cost is \$3,999 which includes the flight, skiing with a guide/instructor, all meals in Switzerland, and hotel in London with breakfast.

Bike and Barge - Arlene King - 2020 Summer?

Club Activities Updates:

Scholarship – Ken Rider is contact for McCall Ski Club. All donated proceeds going to a youth athlete chosen by this new club. McCall Winter Sports Hometown Races auctioned trip and brought in \$1,700. This gives enough funds for two Jr Racers, U12 and U18. Michael and Julie Bouton, Barbara and Donn Bryant, Kim and Jim Hovren, Bob and Dottie Greenwood, attended a dinner where scholarship was presented and named Bob Greenwood Scholarship. Chris Costa is going to put article in McCall Star news.

Motion by Barbara to pay Bob Greenwood's lodging in McCall of \$200 for attending the event, John second; motion carries.

Next year – Barbara making plans to get a couple of trips donated and pursue both BBSEF and McCall.

Holiday Party – Friday Dec 7 – Barbara chair. Plantation Country Club 5:30-cocktails, 6-7 dinner, dancing. 80 + guests, great success, people dressed up. Barbara will put financials together.

Raffle – Margie took care of raffle at the dinner. Raffle revenue so far is a whopping \$3347. Michael wants to be reimbursed for snowboard. Motion by Paul to reimburse Michael. for \$247, Craig seconds; motion carries.

Paul has certificate for Club Med. The Club Med trip is the biggest draw.

Winners - Dave Henry won the seven-day Club Med vacation for two; Karen Rios won the Brundage two day select pass; Darren and Alicia Lee won the Bogus Basin Pass; and Josh Hancock won the snowboard.

Ullr Fest – Feb 2 2019 – Vicki still needs Co-Chair on this project. She is also aware to protect the Bogus Basin liquor license by making sure everyone is of age. Randall is the bar manager at Simplot. Looking forward for a great and fun day. The annual BBSEF Cranston Cup will feature Slalom and Giant Slalom races, off of the Deer Point chair.

Needs: Vicki needs the raffle containers back if you have any.

List for volunteers needed.

Walt will be handler on the mountain so nothing gets missed.

Baskets – needs transporter for baskets to mountain.

Items for baskets, pictures with frames, electrified wood.

Need volunteers for putting baskets together.

Hood river – will get snow shows for donation

Tents - not as many tents this year, plus we are sharing our tent with BBSEF.

Mountain Rescue with Dog, Ski Club, Scandinavian club

MC – Nick Shoemaker (Yetti) – helping with volunteers as needed.

Nick is a performer at Boise Tree Fort, has large following and advertising Ulle Fest on his Facebook also.

Demo Days – Mcu, Greenwood, Eco Lounge, Boise Gear Collective.

Kim working with Moxie Java for coffee and hot chocolate samples.

44 North donating mugs and glasses.

Grab Bags will include candy from Winco and bumper stickers.

Picture Boards – Stan Ridgeway to rebuild Ullr. Nancy will help draw outline for Skadi picture board.

Need people to setup vendor tents.

Need people early for First Tracks –10 people to go up with Ski Patrol to hide medallions for prizes.

Poster hangers - Kim will print posters.

Parade on the Mountain at noon – goes through middle of the mountain. Need several to organize. In the front of the parade it is good to have a family with children, Brad Wilson, Ullr and Skadi.

Babysit Shotski - Michael and others.

Thank you, party setup, – Margie and Lynda.

Games – ring toss, corn hole, slalom setup – Vertigals.

Hosts for the Ski Cub tent.

Diane Ross - volunteer sign in.

BSU Ski Team – Meet and Greet skiers in the parking lot.

Stage Setup on patio - Stan, Michael and others will setup.

Vicki – costumes.

Crab Crack – February 9, **2019** - Barbara and Michael – White Dog is venue. Blues Band is same as last year. Mardi Gras is the Theme and grand prize is night's stay in Cascade. There is a \$200 cost for parking passes in lot across the street, gives us 40 passes available. Motion was via email in December for \$45 per member and \$52 for non-member which equate to \$49 and \$55 with Sports Engine fee.

Budget: = \$49 x 80 revelers = \$3920 (will include two drinks and Sports Engine service charge)

Band: \$400 + dinner + \$50 tip = \$450

Decorations: \$50 Total \$4420

Requested a subsidy of \$400 for the party.

Michael is working on food purchaser for the crab.

Last Ski Day – April – Lets have an event on the mountain.

Soup Pop-Up Social – D'Arcy Klingle contacted Barbara and Darryl via email. Darryl recommends she work with Payette Brewing or White Dog and work out a monthly meet-up.

Annual Meeting - Motion by Barbara for Annual Meeting to be held Sunday April 28th, Betty second; motion carries.

Need to find venue and awards committee needs to be setup.

Need to find new board members. Paul is at 4-year limit so we need someone for purchasing.

FWSC Conference – Barb and Don to recruit man and woman of the year nominees.

June 13 – 16, 2019 Hyatt Regency Indian Wells Resort & Spa Indian Wells, CA

Campout July 19 – 21 – reservations confirmed by Michael.

Champagne Brunch – need to confirm venue – Barbara to call and book Sunday Sept 8th. It was recommended to have it same weekend as Art in the Park.

Old Business:

New Business:

Paul - Intermountain Ski Council is having hard time surviving. Of the 11 clubs we include, ISC need each club to contribute \$100. Motion by Paul to pay \$100, John second; motion carries. ISC also needs a BBSC representative to join in on monthly phone meetings. Meeting invite expanded to all board members.

Meeting ended at 8:50 PM