

Riverblades Co-op Meeting

Monday, July 19th, 2021

6:00 pm

SCHEELS Athletic Complex

In attend

ance: Jen McCormack, Kyla Ditlefsen, Jeremy Mathiasen, Sara
MaKarrell, Amanda Carlson, Melissa Torborg

- Topics:
- 48-hour logo - **\$199.00**
 - PowerPoint - Parent Meeting Presentation
 - Town Hall meeting or drop email to families?
 - Date – August 3rd @ 7pm
 - Location to be determined
 - Website
 - Pages - Can everyone take 1 page to build?
 - **\$749 / \$80 – 3 years**
 - Co-op - Kyla
 - GHOC - Amanda
 - New to Hockey – Jeremy
 - Team Managers – Sara
 - Maps – David
 - Jerseys & Apparel – Jen M.
 - Events - Melissa
 - Car decals & Helmet Stickers ordered
 - Should be in next week / will hand out at the town hall meeting
 - **\$450.00**
 - T-Shirts (how many and sizes)
 - 390 shirts
 - Going to order Youth M – Adult XXL
 - YM – 30
 - YL – 30
 - YXL – 30
 - S – 75
 - M – 75
 - L - 50
 - XL – 50
 - XXL – 50
 - **\$3000.00**

- **Coaches Jackets (how many)**
 - 4 coaches per team / 24 coaches
 - \$1800.00
- **Recruiting Update**
 - **Signs (proof, cost, get them ordered)-**
 - **Yard signs / got spendy quickly needing to buy the wire stakes**
 - 100 signs
 - Working on a quote and proof from Franklin
 - \$625.00
 - **Billboard – no quote yet / someone said \$500 per month, Melissa is working on this and will update us when she hears back.**
 - **Other ideas for Recruiting**
 - Heavy Facebook push / who we are
 - Player profiles, 2 per week (questions) to help grow the Facebook page.
 - Highlight their first goal on face book at any level
 - Pucks in the bucket/sticks in the bin
 - High School membership program
 - Little sister program
 - Parades (Sartell, Sauk Rapids & St. Cloud)
 - Foam pucks and sunglasses
 - Candy
 - **Back-to-ice event**
 - Ages 9+ (was 6+)
 - Travis – DJ
 - Street Hockey lead by St. Cloud & Storm'n Sabres
 - Premier Real Estate – Ice Cream
 - Crafts Direct – Craft
 - Bernick's / ask for donation of sports drinks or pop
 - Finken water has donated 9 cases of water, 216 bottles.
 - Finken was told they will be the only ones donating water to the event.
 - Mascot someone to wear during the event.
 - \$500.00
- **How much each association is to ask their home association for, for startup costs: stickers, signs, website/sports engine, shirts & coaches jacket**
 - \$3000.00/association
- **Pick your number - August 10th @ 6am – 13th**

- **Jersey's ordering - August 16th – 20th**

Events:

- **Husky Pups**
- **SCSU Womens Summer Camp - price drop to \$200**
- **Back to the Ice event**
- **SCHEELS 3v3 \$150 skaters & \$100 Goalies**
- **SYHA Goalie training - 3 Sunday nights in August**

Next meeting:

- **August 2nd 2021 @ 6pm / Scheel's Athletic Complex – meeting is to prepare for the Parent/Town hall meeting on August 3rd.**