

Eagan Athletic Association - Board Meeting Minutes

Thursday, April 9th, 2015

President, Jim Howe	X		Director of Baseball, Tom Umhoefer	X
Vice President, Brad Ruitter	X		Director of Basketball, Carrie Berran	X
Treasurer, Kate Boyle	X		Director of Cross Country, Willie Tibbetts (BJ Knight)	X
Secretary, Trudy Kenney	X		Director of Football, Ben Leiran (Scott Solliday)	
Administrative Assistant, Heather Lorentz	X		Director of Lacrosse, Mike Adair	X
Director of Facilities, Lynn Estes	X		Director of Soccer, Rich Segar	
Director of Program Initiatives, Mike Casey	X		Director of Softball, Jackie Stalboerger	X
Director of Web Strategy & Support, Darin Keuhn	X		Director of Track, Kathy Windels	X
Director of Coach Development, Ken Barringer	X		Director of Rugby, Eric Curtin	X
Director of Sports Programs, Jeff Eckerle	X		Director of Volleyball, Alyssa Dahlheimer	X
Director at Large, Mike Schwendinger	X		Director of Wrestling, Lisa Jensen	X
Director at Large, Andy Lancette	X			
City of Eagan (Mark Vaughn) Sitting In for Bob Keeney	X			
Other:				

Meeting was called to order at 7:36p.m. by President, Jim Howe

Approval of Minutes

Minutes from the January 29, 2015 board meeting were reviewed by all present. A few changes were noted and a motion to approve was made by Jim Howe. Minutes were approved and can now be posted on the EAA website after changes are made.

New Board Members

The following people were nominated by Jim Howe, President:

Scott Solliday – Football Director, replacing Ben Leiran

Carrie Berran – Basketball Director, replacing Mike Bockenstedt

BJ Knight – Cross Country Director, replacing Willie Tibbetts

A vote was held and all were voted in as new board members.

Track Update – Kathy Windels

Season begins next weekend. The program budgeted for 590 athletes and there are currently 592 enrolled. High school athletes will be coaching hurdles and high jump for 4th graders. Turbo Javelin is new for 2nd and 3rd graders this year. Track board is recruiting for a Merchandise Manager.

Rugby Update – Eric Curtin

Program is currently working on a middle school league. Current enrollment will field two teams this year. This is the first time EAA is offering a high school league. There are 37 enrolled in that program which will field 2 varsity and 1 junior varsity team. The program budgeted for 40 participants. A head coach was hired and players are now able to earn a letter in the sport.

Lacrosse Update – Mike Adair

Boys numbers are strong this year. Girls numbers are down with not enough participants for three teams. Offering a spring development program with hope this will increase interest in the summer program. Program may not have a tournament this year due to loss of tournament director. There is a possible lead on a treasurer.

Softball Update – Jacki Stalboerger

Enrollment is equal to last year. Teams are set and are practicing in the gyms as fields are not ready yet.

Basketball Update – Carrie Berran

There are 1000 participants total in the program this year. Grades 4-6 just finished their season. Many traveling teams went to the state tournament in March. Uniform return and survey to be completed next week. Board will review the surveys.

Discussion took place as to if the feedback would be given to coaches and used next year. It was discussed that this would be very beneficial to do this across all sports at the end of the season. All sports should be doing this, if they are not already doing so.

Volleyball Update – Alyssa Dahlheimer

Spring season is underway. 3rd and 4th graders are rotating through stations instead of games. Registration for the fall will be opening in June. A survey was sent out to see if there was interest in adding a team for 7th and 8th grade. There was favorable interest in doing this and may proceed with it.

Cross Country – BJ Knight

Program includes grades K-6 with forty five people registered last year. Hope to increase numbers this fall. BJ gave the group a little background on himself and his cross country experience.

Wrestling – Lisa Jensen

A meeting will be held on Tuesday to discuss a coaching issue. Considering combining with club next year. Program is also interested in doing a survey.

Facilities Update – Lynn Estes

Sheds are not EAA property. Please do not make any changes or improvements to the sheds. EAA will be paying for a dumpster soon. Please let Lynn know if there are items in need of disposal. He was asked to purchase aerosol cooling sprays to try instead of cold compresses. Anyone interested in trying these should let him know.

Lynn also let the group know that he is looking for a replacement for facilities director and may remain on as an at-large member next year.

Background Checks – Ken Barringer

New system was put in place in January to track number of coaches that have completed the background check and concussion training by sport. Sport directors now have the ability to look up who has completed this registration. Since January, the following numbers reflect number of coaches that have completed the back ground check:

Baseball – 10	Rugby – 5
Wrestling – 1	Cross Country – 1
Football – 6	Lacrosse – 14
In House Soccer – 8	Softball – 43
Track – 39	Volleyball – 6

Ken noted that travel programs often have their own background screening, but they are also required to register through the EAA background check to ensure compliance. Directors were encouraged to

compare these numbers to the number of coaches their sport has and if there is discrepancy, to follow up with those who have not yet completed the background check or concussion training.

There are still a few items within the registration that are being worked on. The fee is \$8 for each registration as is currently paid out of the Admin budget line item. Discussion took place on modifying the registration to only allow a person to go through the background check one time as a few coaches have done it multiple times for different sports, which is unnecessary.

Finance Committee Meeting - Andy Lancette

Finance committee approved the audit engagement for 2014.

The committee also discussed the late fee that in-house programs are charging. Most sport programs are charging a \$10 late fee the last week of registration. Some charge more than \$10. This fee comes back to EAA in the form of Admin funds. Discussion took place as to whether the in house programs should be able to keep that late fee money and use for their own programs. The committee agreed that these funds are being appropriately allocated to the Admin fund and in giving back this money to the programs would cause EAA to increase the Admin fee charged to participants.

The committee also discussed the need for concrete season definition within sports. There are many new camps being offered and is unclear to the accounting department as to whether to charge the Admin fee for them. If the camp is an extension of the season, such as Little Hoopsters, Extended Basketball for 3rd graders and Offseason Passing Camp, then no additional fee will be charged.

Kate mentioned the 2014 audit will be held at her home on June 2-4. Angela DeWitt will also be present and advised that the sport directors may receive a phone call from the auditors as well.

Budgets for fall sports will be presented at the May meeting. These will include: cross country, football, volleyball and basketball. Budgets need approval prior to opening registrations for these sports.

EAA Soccer is implementing an electronic format for contracts for coaches, referees etc. EAA will work to implement within other sports as well.

Kate reviewed the financials. January balance sheet indicated an influx of cash due to all the spring sport registrations opening. There was nothing to report on the Admin P &L.

Marketing & Technology Update – Trudy Kenney

Thirty five people attending the PCA. There were two instructors and lasted approximately 90 minutes. The soccer program purchased books from PCA and Trudy noted orders over 300 will receive a discount.

A PCA banner is available to use as promotion at any tournaments or events.

The Marketing Committee is the main point of contact for school communication from EAA. Trudy stressed that no information is to be sent out from the schools unless it goes through approval from the committee.

There will be an informational flyer that goes out to schools in August for grades K-3. They will be working to staff an EAA table at Eagan elementary school open houses again this year.

The committee is looking into a few events to increase awareness of the EAA program: Streets Alive, Family Fest and Halloween Hodgepodge. One possible giveaway item is EAA logo tattoos. After researching, it was determined having one EAA logo instead of one for each sport program is much more cost effective. EAA Banners are also available to use at the tables for these events.

Darin Keuhn is working with Sports Star Photography to get a logo for the website and is looking for content from Jim Howe on the Green Ribbon Initiative to put on the website.

Brad Ruiten mentioned he has a list of possible fundraisers for EAA he will present at the next Marketing and Technology meeting.

Indoor Facility (Dome) – Mike Schwendinger

Many EAA programs utilize the sports dome in Rosemount and the cost is approximately \$100,000 each year. Mike proposed Eagan having their own sports facility. There is interest from many sport directors in supporting this effort. Building a facility would likely require a partnership with the City of Eagan as well as a funding bond from the state. The first step in the process is to write a letter to the City of Eagan. Mike will write a letter to the City and give an update at the next meeting.

City of Eagan Update – Mark Vaughn

Bob Keeney is the new fields coordinator, replacing Sonya Rippe.

The Parks group has begun lining the fields for spring sports.

The Civic Arena has a new meeting room that seats 10 and can be reserved for \$15/hour.

Upcoming Meetings

Finance Committee– Monday, May 11 at 7pm

Marketing/Technology Committee – Sunday, April 12 at 7:30pm

Next EAA Board Meeting – Thursday, May 28th 7:30pm. Location: **Moonshine Retreat Center - 1317 Jurdy Road**

Meeting was adjourned at 9:32 pm.