



The meeting was called to order by President Rusham at 7:00 p.m. on Sunday, July 13, 2025.

#### **Directors in Attendance**

1. Emily Ruhsam, President
2. Kevin Norris, Vice President
3. Amy Pazand, Secretary
4. John Simonsen, Boys Program Director
5. Eric Nelson, At Large Director
6. Matt Edstrom, At Large Director
7. Jeremy Bly, Co-Tryout Director
8. Matt Drugg, Boys Scheduling Director
9. Holly Grunklee, Merchandise Director
10. Molly Thorson, Girls Program Director
11. Ingrid Holt, At-Large Director
12. Jim Dokersgood, Equipment Director
13. Erin Tait, Communications Director
14. James Ehrmann, In-House Co-Director (4-6)
15. Brian Gray, Co-Tryout Director
16. Kevin McKenzie, Boys Varsity EHS Coach
17. Kyle Norman, Guest
18. Arthur Morrissey, Guest

#### **Directors Absent**

1. Justin Johnson, Treasurer
2. Paul Richardson, Director of Players & Coach Development
3. Jason Wilson, Little Hoopsters Director
4. Lisa Johnson, Facilities
5. Jeff Campbell, Co-Tournament Director
6. Troy Tatting, Past President

#### **Meeting Minutes**

- Director Rusham made a motion to approve the minutes from the June 8, 2025, meeting. Director Ehrmann approved the motion and Director Grunklee seconded the motion. The minutes were approved.

#### **Eagan Athletic Association (“EAA”) update**

- Email was sent out to parents to sign up to volunteer at the Eagan Food Truck event on 8/8/25. Parents can use this as their DIBs hours and a part of the proceeds will go to EBA.

### **President's Report**

- Uniform Committee & Updates: communication will be presented at the parents meeting to answer any questions. Part of registration includes number preference and some information regarding the new uniforms. More info to come about logos this week. Would like to get board approval so we can get a mockup of the uniform prior to ordering for the teams. Director Grunklee will email out the different logos to have the board vote, so the process can continue moving forward.
- Food Truck on 8/8/25 will include parent volunteers as part of their DIBs hours. More to come on how much revenue this will generate and how many volunteers will be helping out at this event.
- Registration Information: Not even a full week since we opened up registration, and we already have 84 registered. This is much higher than we have seen in the past and should be a strong season. Please encourage all parents to sign up to help coach. We will not be having any paid coaches outside of 7A and 8A teams this year. We need parent coaches to help teams run smoothly and get teams formed.

### **Election of New Members & Open Positions**

- Director Bly made a motion to elect Kyle Norman as Social Media Director, Director Grunklee seconded motion, the motion was approved by all.
- We also had guest Arthur Morrissey attending the meeting for potential role of Co-Tournament Director.
- Open Positions:
  - Co-Tournament Director – need filled in next month

### **Treasurer's Report**

- No current updates

### **New business:**

- Started coach interviews last week
- We have a formal committee process that includes at least 3 board members. Director Thorson is present for the female team coach interviews, Director Simonsen is present for the male team coach interviews and President Ruhsam, At-Large Director Nelson, Vice President Norris or Secretary Pazand also present. If a director above is unable to attend, the board will have another director step in and conduct the interview in their place.

### **Varsity head coaches update**

- Summer Camp is going well. About 110 boys in grades 2-8 in attendance this summer.
- Coach Dexter has been brought on to help coach the 9<sup>th</sup> grade boys team.
- Update regarding basketball family in the community going through a parent loss

### **Tryout Director Updates**

- Proposed moving tryouts for 7<sup>th</sup> and 8<sup>th</sup> grade only from a 2-day tryout process to a 1-day process
  - Will be Friday afternoon for 90 minutes
  - Discussion with Tryout Directors, including best practices and benchmarking with other associations and past experiences.

- Will ask for feedback on parent survey after this year to see if adjustments to other grade levels and process for this year
- There is a petition online for players who would not be able to make the tryout date
- 3<sup>rd</sup> graders will still have a 1-day tryout as well like past years
- President Ruhsam motioned to approve to move 7<sup>th</sup> and 8<sup>th</sup> grade from 2-day to a 1-day tryout process. Director Simonsen seconded motion. Motion was approved by all.
  - Motion will stay open until the end of the week. If board members have other thoughts or questions about this process, please reach out or email President Ruhsam before the end of the week. Change needs to be finalized by end of week to allow communication to families with dates and changes.

**Director of Coach and Player Development update**

- No current updates

**Tournament updates**

- Boys' teams are all registered for tournaments
- Girls' teams are unable to attend Brainerd this year. We are unable to secure any rooms at Cragun's due to full capacity during the girls weekend. No other hotels in the area can accommodate the number of rooms our teams need.
  - Looked at other options:
    - Sartell tourney in January. 1 day tourney, but hotel in St. Cloud has a 2-night minimum
    - Rogers tourney right after Eagan tournament 11/8. 2-day tourney and hotel does not have a requirement. Board decided to pass on this option as it does not provide many practices after the Eagan tournament to work with the teams on areas of improvement.
    - Don't do a tournament for the girls this year. This was something proposed before to alternate girls out of town with boys every other year. Families have complained about back-to-back weekends when they have girls and boys in the program. It becomes expensive and is a lot to ask for families to accommodate.

**Equipment update**

- Travel bags are ready to go
- In house is still being worked on. Director Dokersgood will email President Ruhsam what equipment needs to be ordered for In-house to be ready on time.
- Hopefully will be getting the remaining uniforms from travel teams in this week. They have all received at least 3 communications that they are past due. If they are not received after this week, checks will be cashed for those players who have not returned their uniforms.

**In-House Updates**

- No current updates

**Little Hoopsters Updates**

- No current updates

**Merchandise updates**

- Director Grunklee sent an email about free tickets to Lynx game on Wednesday

- Logo design will be working through this week and will need a vote by the board by the 1<sup>st</sup> week of August
- Director Grunklee brought sample uniforms for in-house. She will be changing the look and vendor for these this year. Still to be determined if in-house will just receive the jerseys or jerseys and shorts.

#### **Sponsorship and Fundraising updates**

- Last year we raised about \$10,700. Question to board about sponsorship packages for coaching and shooting shirts. We could do internal fundraising through snap raise. Director Edstrom is also looking into a fee with certain merchandise that will go directly to the board. He is brainstorming other ideas. If you know anyone in the community or businesses who would like to donate, please pass information along to Director Edstrom.

#### **Boys & Girls Coordinators updates**

- No further updates

#### **Facilities Update**

- July 28 meeting with district: Scheduler Johnson, Vice President Norris and President Ruhsam will be attending. Hope to discuss new facilities and provide input.

#### **Social Media update**

- No current updates
- Will need to start pushing information regarding tryouts and upcoming season

#### **Communications Update**

- No current updates

#### **Other**

- None

Next Board Meeting will take place on Sunday, August 10, 2025 from 7-9pm at Eagan Civic Arena.

There was a motion to adjourn the meeting by Director Drugg. The motion was seconded by At-Large Director Holt. The meeting was adjourned at 7:52 pm.