

**EASTVIEW BASKETBALL ASSOCIATION  
MINUTES OF A MEETING OF THE BOARD OF DIRECTORS  
AUGUST 10, 2020 @ 7:30pm via Zoom**

**Present**

Ben Goodman, President  
Ross Gustafson, Vice-President  
Brady Nathan, Boys Traveling Director  
McCain Rosonke, Boys Tournament Director  
Dara Bronson, Assistant Girls Tournament Director  
Tom Madden, In-house Director  
Erin Erickson, Apparel Coordinator  
Susan McGrath, Coaches Development Coordinator  
Jeff Pearson, Concessions Coordinator  
John Grosse, Potential Board Member  
Jude Miron, Volunteer Coordinator  
Kris Wilson, Equipment Coordinator  
Derek Bronson, Girls Tournament Director  
Sara Hummel, Facilities Coordinator  
Michelle Goodman, Player Development Coordinator  
Keri Williamson, Fundraising Coordinator

**Absent**

Nick Ehrman, Girls Traveling Director  
Amy Hiivala, Web/Social Media Coordinator  
Todd Frigstad, Treasurer  
Johnny Gill, EVHS Liaison  
Ben Walcker, Assistant Player Development Coordinator

**Proceedings**

Meeting called to order by Ben Goodman at 7:32pm. With a quorum of Directors being present, the meeting proceeded with business. At this time, the Board approved discussed, amended and approved the meeting minutes from July 13th, 2020.

**Program Updates**

The Board received the following updates:

- **In-house (Madden)**
  - Registrations are slowly starting to come in
  - Questions being asked about the Covid policy and how it specifically applies to In-House
  - Preparing a document that is In-House specific based on the Back To Play document that has been created
  - Friday Folder advertisement that will go to all schools in the district is also being finalized
- **Boys Traveling (Gustafson/Nathan)**
  - Final preparations for tryouts: Revisions sent to schedules which have now been finalized and posted via communication. Todd and Jude will be assisting during tryouts.
  - Anticipate posting teams on evening of 8/23 or 8/24 to website (barring any COVID impacts)
  - Signed up for 7/9 tournaments (LV South and Rochester not yet open)
  - Inquiring about sanitizing basketballs for tryouts
  - We still need to schedule a date and a format for Parent meeting post tryout
- **Boys Tournament (Rosonke)**
  - Registration closed
  - Need to work with Tourneyville (Doug) on scheduling
  - Work on good numbers for brackets
- **Girls Traveling (Ehrman)**
  - Michelle and I met with Coach Kasper last week to discuss Tryouts
  - Tryout "to do" list to Michelle and Erin
  - Need to provide checks and tax forms to the evaluators
  - Working on the tournament schedule; plan is to have it locked down by tryouts

- Still searching for a second paid Coach; have couple good candidates but they haven't committed
- **Girls Tournament (Bronson)**
  - Registration ongoing
  - Working on the number of teams that we can accept based on facility availability and Return to Play Plan
- **Coach Development (S. McGrath)**
  - Finalizing documents and will update Website by this weekend
- **Player Development (M. Goodman)**
  - Shot Club - 1/2 way through shot club season, reminder email sent to all families
  - Fall Trainings - 8 sessions planned with high school coaches and 1 high school player for the fall – trying to get each team 5 fall training sessions depending on gym availability
- **Facilities (Hummel)**
  - School gyms will not open for fall rental until October. Specific date TBD.
  - Hope booked for preseason trainings in Sept
  - Mt Olivet booked on Mondays and Tuesdays every week for full season from 6-9pm
- **Apparel (Erickson)**
  - Working on getting things ready for try-outs in the next week - tryout jerseys, uniform/warm-up shirt forms
  - Will not be having any trying on of apparel at tryouts; will most go off of last year/registration form and have some samples available for a size reference
  - Working through CA Gear on some options for new Eastview spirit wear, hoping to have some options to review in the next few days
- **Equipment (Wilson)**
  - Preparing ball bags for tryouts
  - Working on getting additional score board for in-house
  - Discuss securing sanitizer and wipes for the ball bags for the season
- **Volunteer Coordinator (Miron)**
  - Need to understand what people will be required to clean chairs and scoreboards in between games
- **Web/Social Media Coordinator (Hiivala)**
  - Tracking registrations across all areas
  - Keeping a pretty consistent communication-weekly emails-Beginning Aug 1<sup>st</sup>, send something/update every Monday-Will be following guidelines from all athletic outlets
- **Concessions (Pearson)**
  - Nothing new to report
- **Fundraising (Williamson)**
  - Discuss sponsorship opportunity with East Valley Chiropractic – we can post an add to the website in exchange for a donation to the program (\$300)
  - Confirm plans to move forward with Silent Auction Event in early 2021
    - Build a basket with a theme; bid online for baskets
  - Heggie's promotion
    - Push for the end of October (outside pickup in December would be ideal)
    - Create incentives
- **Financials (Frigstad)**
  - Closing out remaining outstanding FY2020 activities: Taxes, bank account, etc
  - Financials were released for YE; still outstanding moves required to get spend in appropriate buckets but overall it was a successful year financially and we beat the plan budget for the year
  - Biggest improvements financially year over year were in house, fund raising and tournaments did a great job of driving revenue and sustaining the program
  - The boys side has entered tourneys for 2020-2021 and we have paid all entry fees but have not paid anything yet for girls tourneys

## **Board Governance**

- Introduced John Grosse as a potential board member

## **Adjournment**

Business was concluded, the meeting adjourned at 8:38pm