

CIAAA Brings Professional Development for Athletics to You

ATHLETIC DIRECTORS

The CIAAA has a lot of content that is great for coaches, but we are a professional development organization designed to serve you.

We focus on adding to your **toolkit** and saving you **time**.

Want us to present in your area?

Email info@ciaaa.ca

LIVE PRESENTATIONS

We were want to present wherever you are. We bring the content to you!

- Free 1-hour workshops
- LTP Courses with group pricing

RESOURCES & TOOLS

Our new Resource Bank, presented by Sportfactor, is designed to be a growing one-stop shop for resources that boost your athletic department.

Activate your membership to access. Free for ASAA, BCSS, and SHSAA AD's!

ciaaa.ca/adresources

Certification highlights the **professionalism** of the Athletic Director role.

CERTIFICATION

Whether your are a new or aspiring Athletic Director or have a long history of excellence in the role, there is a level of certification ideal for you.

WORKSHOP OPTIONS

Take our ready-made workshops and present where and when it suits you. Topics include:

- Developing Tough-Minded, Confident, Fearless Competitors
- Building Relationships with Parents for Positive Sport
- Coaching for Character, Life, Skills and Sportsmanship
- Creating Successful Teams
- Advanced Tournament Hosting
- Apps, Tech & Social Media for Your Athletic Program
- Developing a Strategic Plan for Your Athletic Program
- Fresh Ideas for Recognition and Awards
- Games Approach to Learning in Sport
- Mentoring Your Coaches for their Personal Growth
- Motivating Your Athletes
- Preparing for Success with Preseason Meetings

LTP COURSES

Our complete course list with descriptions is online at ciaaa.ca/ltpcourses. 4-hour courses include:

- LTP 501C/502C: The Basics for Athletic Administrators
- LTP 504C & 506C: Legal Issues I & II
- LTP 602C: Creating Your Athletic Handbook
- LTP 608C/719C: Management & Leadership Courses
- LTP 700C: Administration of Middle School Athletics
- LTP 703C: Educational Athletics: Beyond the X's & O's
- LTP 705C: Coach Character & Leadership Development
- LTP 710C: Current Issues in Canadian School Sport
- LTP 714C: Dealing with Challenging Personalities
- LTP 720C/721C: Character & Positive Sport Development
- LTP 722C: Building a Positive School Culture through Sport
- LTP 726C: Student Leadership Development

ALL YOU HAVE TO DO IS ASK: info@ciaaa.ca