

April 12th, 2024

Dear Potential Partner:

As we move into the 2024 season of Anoka Tornadoes Football, we do so with great excitement. We had a good season in 2023, going 6-3 with a very young team, and now look to capitalize on the experience by returning a great deal of starters. Returning the top quarterback in the state as well as our offensive and defensive MVPs from the previous year, it is time for Anoka Football to get back to the top of Minnesota High School football. The goal this year is to leverage our experience and attack all we do to DOMINATE on and off the field.

Over the last several months, the outstanding individuals behind our Anoka Football Touchdown Club have worked hard to find avenues that we could explore to offer greater value to our corporate partners. While we have elevated the value of our partnership each year, we feel we have taken it to an entirely new level this year. In addition to the game day acknowledgment, on-field sponsorship, social media recognition, and website inclusion, we have added some more modern features this year that will make this opportunity one that will DOMINATE any other partnership of its kind.

The greatest addition this year is the "Story of the Season" digital weekly program newsletter. This interactive document not only serves as our gameday program but does much more. This item allows weekly connection with all Anoka Football families, supporters, alumni, sponsors, and anyone else who scans our QR code to receive updates. For the team, this allows us to send out weekly game recaps, current events in the program, highlights, and much more. For our sponsors, it allows advertisement with direct links to your website, social media, or scheduling application for one-click convenience. This year, we will also be producing a weekly talk show featuring Coach Bo and QCTV personality Tim Anderson allowing an opportunity to recap the game, preview the next opponent, interview student-athletes, and highlight corporate partnerships. The Touchdown Club is also pursuing opportunities to upgrade the scoreboard and sound system at Goodrich Field and continue to take the program to another level.

We are asking for help your organization can provide to assist us in continuing to create a first-class opportunity for our student-athletes this season. We strive to develop a sense of community support and pride with our program. Through a partnership with Anoka Football, it is our hope to provide value to your organization while supporting the efforts of the young people of Anoka as they strive toward a State Championship. We know we have worked hard to offer greater value to your organization and your partnership can go a long way to helping us achieve our goals.

We want to thank you for taking the time to consider partnering in support of Anoka Football. With so much excitement entering this season, you can be a big part of building our program. Please do not hesitate to reach out with any questions you may have regarding our program and the potential partnership. Please feel free to contact Head Coach Bo Wasurick (bo.wasurick@ahschools.us) or our Touchdown Club President, Chris Massmann (chrismassmann@gmail.com). Thank you in advance for any assistance you can provide.

Sincerely,



Bo Wasurick
Head Football Coach