

January 31<sup>st</sup>, 2026

Dear Potential Partner:

As we move into the 2026 season of Anoka Tornadoes Football, we do so with great excitement. The struggles of the 2025 season have ignited a fire in the Tornadoes. We have seen unbelievable numbers in our Winter Training where our athletes have set records, found personal bests, and grown closer as a team. We are very excited for what we can do in 2026. We need your help to make that happen.

Over the last year, the outstanding individuals behind our Anoka Football Touchdown Club have worked hard to find avenues that we could explore to offer greater value to our corporate partners. While we have elevated the value of our partnership each year, we have taken it to an entirely new level last year. In addition to the game day acknowledgment, on-field sponsorship, social media recognition, and website inclusion, we added some more modern features last year that made the partnership opportunity one that will add tremendous value to your organization and our football program.

The greatest addition the last two years was the “Story of the Season” digital weekly program newsletter. This interactive document not only serves as our gameday program but does much more. This item allows weekly connection with all Anoka Football families, supporters, alumni, sponsors, and anyone else who scans our QR code to receive updates. This takes our program in an elite direction with digital media interaction. With the addition of our Anoka Football with Coach Bo program on YouTube, we offered another digital opportunity for interaction with the members of our Anoka Football Family. The Touchdown Club is also pursuing opportunities to upgrade the scoreboard and sound system at Goodrich Field and continue to take the program to another level.

We are asking for help from your organization to assist us in continuing to create a first-class opportunity for our student-athletes this season. We strive to develop a sense of community support and pride with our program. Through a partnership with Anoka Football, it is our hope to provide value to your organization while supporting the efforts of the young people of Anoka as they strive toward a State Championship. We know we have worked hard to offer greater value to your organization and your partnership can go a long way to helping us achieve our goals.

We want to thank you for taking the time to consider partnering in support of Anoka Football. With so much excitement entering this season, you can be a big part of building our program. Please do not hesitate to reach out with any questions you may have regarding our program and the potential partnership. Please feel free to contact Head Coach Bo Wasurick ([bo.wasurick@ahschools.us](mailto:bo.wasurick@ahschools.us)) or our Touchdown Club President, Jason Schmalz ([AnokaTouchdownClubPresident@gmail.com](mailto:AnokaTouchdownClubPresident@gmail.com)). Thank you in advance for any assistance you can provide.

Sincerely,



Bo Wasurick  
Head Football Coach