

Alexandria Area Hockey Association Agenda
March 30, 2025
6PM - Runestone Community Center
Monthly Meeting Minutes

In Attendance: Josh Hills, Ben Vangsness, Matt VanBruggen, Amber Blakesley, Andrea Nyberg, Cory Oberg, Taylor Hayes Karla Brutlag, Brittney Thoreson, Getty Johnson, Rebekah Summer, Paige Savelkoul, Apryl Putnam

Absent:

- **Call to order:** 6:02pm
- **Approve Agenda:** motion to approve agenda Hayes/Hills, motion carried
- **Approve Minutes – February 2025:** motion to approve meeting minutes Johnson/Putnam, motion carried
- **Financial Reports:**
 - **Gambling (Rebekah)**
 - Additional details for Gambling reports are reported to the board members from financials submitted to the Gambling Control Board. These reports are available upon request to the membership.
 - Gambling sites update
 - Meeting with Hardwood Hills to discuss tabs this coming year
 - Motion to approve gambling financials – Savelkoul/Hayes, motion carried
 - Donation Request: 15UA State Banquet \$500, 15UB State Banquet approved by Board text 3/10/2025
 - Budget Request: \$44,850: motion to approve, Hills/Johnson, motion carried
 - **AAHA Financials (Ben)**
 - YTD we are on track with budget
 - Motion to approve financials: Hayes/Nyberg, motion approved.
- **Committee Reports:**
 - **Director of Hockey/Hockey Committee (Cory)**
 - **Vice President Report (Getty)**
 - Mite program discussion
 - Looking to Tier the mite program with more full ice games
 - Conversations around going to AA to match the high school programs and continuing to get more competitive
 - Hockey Committee will share back what changes in the association will take place to better prepare our kids to play at that level of hockey
 - How do we get more ice touches in our hockey season? Thinking outside of the box, even exploring outside rink practice options
 - Fall Development program – looking to hire 3 or 4 coaches to support and run the program for consistency
 - Skills, Power Skating, Scrimmage

- Order hockey sticker helmets for all levels next season
- **Secretary (Brittney)**
 - Registration moving to June 1 will need registration rates and time to build out new registration
- **Communications (Andrea)**
 - Clean up has begun on team pages for website
 - Will start promoting annual meeting and board member openings – annual board meeting will take place on Monday, April 28th with voting to take place 4-6pm
 - Discussion around emailing out ballots to drop off for new board member vote in hopes to increase participation in voting
 - Year end survey questions will be finalized and sent out soon
- **Tournament/Team Manager (Amber)**
 - 2025-2026 Tournament Dates
 - Met with Mat Hennen, Jason Lattimer, Alicia Hanrahan
 - Spoke with Basketball for their tournament dates
 - Scheduled dates/times for next years home tournaments
 - Tournament registration rates – will increase rates this year for our AAHA tournaments to be more competitive with other tournament rates
 - Goalie Scholarship Survey needs to be finalized and sent out to confirm scholarship requirements
- **Volunteers/DIBS Coordinator (Apyrl)**
- **Concessions (Paige)**
 - Credit card processing fees increasing
 - Discussion around bringing back the minimum purchase amount for credit card
 - Concessions hire out updates
 - KXRA home show
 - Restructuring DIBS for 25/26 season – did research on other associations on new ways or potential changes to our current DIBS process
- **Sponsorship/Fundraising (Josh H)**
 - Digital advertising plan
 - Meeting With RCC and Marty to discuss how sponsorship looks moving forward.
 - Golf Tournament – September 14th at Geneva
- **Equipment/Rink Rookie (Taylor H)**
 - Equipment room and coaches room organizing and cleaning
 - Traded goalie equipment
 - Jersey store – working through process on how jersey's will be ordered and numbers selected after registration is complete
 - Will work to get sample jersey sizes for kids to try on prior to ordering
 - Sublimated sweatshirt options
 - Will be ordering a bulk of socks, ahead of time, due to timeline of ordering

- **Retention/Recruitment (Karla)**
 - 2025 banquet feedback discussion. Likes, dislikes, other feedback. Registration process.

- **Old Business:**
 - RCC expansion
 - Explore Alex
 - Charitable Gambling Committee Application
 - End of year banquet
 - Girls Scheduler
 - Scheduling

- **New Business**
 - Promotion of off-season camps
 - Will only promote off-season camps/opportunities on our website if they are a sponsor of AAHA
 - Discussion around separating the retention/recruitment board role into two separate focuses – one on retention and one on recruitment

Meeting Adjourned: 9:22pm

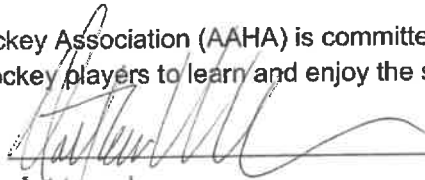
Next Board Meeting - April 27th, 6pm

Location - RCC

Mission Statement

The Alexandria Area Hockey Association (AAHA) is committed to providing a quality environment for youth hockey players to learn and enjoy the sport of hockey.

Board Chair Signature:



Secretary Signature:



