



Sponsorship Guide

2022 -2023 Season



Dodge County Youth Hockey Association

www.dcyh.org



Thank You Sponsors!

As a sponsor of Dodge County Youth Hockey Association (DCYH), you help us achieve our mission. Through your support, and only through your support, we are able to provide our young players and families an exception experience. Your dollars go to provide many great things including; uniforms, equipment, training aids, ice time, scholarships, development clinics, coaching education, and facility upgrades and maintenance. None of this is possible without your support and financial contributions. All proceeds go to support DCYH.

If you have any questions, please contact:

Nick Davidson at Nick_Davidson@fosterklima.com, or cell 507-990-3139.



Dasher Board Sponsorship

The Kasson Ice Arena is host to hundreds of youth hockey practices and games during the regular season. It is also host to two high school teams and various other hockey programs year-round! Have your business displayed at the rink is a great way to show your support and create visibility for your business.

Why this advertising makes sense for your business?

- Kasson Ice arena keeps ice year-round and is one of the busiest rinks in SE Minnesota!
- The arena offers a captive audience for a wide range of target markets
- DCYH is comprised of athletes and families from many surrounding communities including Kasson, Mantorville, Dodge Center, Hayfield, Blooming Prairie, Byron, and Pine Island.

Advertising revenue supports DCYH

*All Dasher Board Sponsorships require a 3-year commitment

Dasher Board Sign Sponsor: \$1000

Hockey Board Signs are 33" x 96" and are located across the rink from the spectator seating.

Your business's Logo will also be displayed on the sponsor section of our website.

Exterior Dasher Sponsor \$750

Hockey Board sign 33" x 96" and are located on the exterior boards facing the main entrance near the drink rail.

Your business Logo will also be displayed on the sponsor section of our website



Team Sponsors

Team Sponsorships are the foundation to sponsorships with DCYH. Your sponsorship allows for us to provide uniforms for our teams, keep registration affordable, and allow our teams to participate in tournaments.

Youth Title Sponsor: \$3000 (SOLD OUT)

What's Included in your Title Sponsor:

As a title sponsor you will be supporting the association as a whole. Your business logo will be placed on boards across from the spectators on a 33" x 96" sign in between the blue lines (prime location), on the sponsor section of the website, and on the hood of each athlete's team sweatshirts. This puts your business in front of local and visiting families on a regular basis! You will also have the opportunity to send all members of the association a unique offer via email during the hockey season to promote your business.

Boys Bantam, PeeWee, Squirt/ Girls U12, U10

Individual Team: \$500

What's Included in Your Team Sponsorship:

As a team sponsor you are considered a member of the team! Your business name/ logo will be placed on the sleeve of each athlete's team sweatshirt. Your logo will also be placed in the sponsor section of our website as well as on the team page, so you will be visible every time they look at their schedule online! You will have the opportunity to send your team a unique offer, or special message to congratulate them on their big accomplishments throughout the year.



Termite/ Supermite Sponsors (Ages 4 – 8)

Our Mite program is the future of our hockey program. These kids are just starting to learn how to skate and learning about the sport. Our goal is to introduce this great game to as many kids as possible. We are happy to offer some of the lowest registration costs in Minnesota. In addition, anyone under the age of 8 trying hockey for the first time is fitted and furnished with full bag of FREE gear! Your sponsorship makes all this possible for these young athletes and we couldn't do it without you!

Mite Title Sponsor \$1750 (SOLD OUT)

What's Included in your Title Sponsor

As a title sponsor, your company logo will be printed on the front of all Termite and Supermite jerseys near the upper right chest. You will also be listed as a title sponsor on our website and appear on our Mite Sponsor dasher board visible at all on ice events. You will have the opportunity to send a unique offer to promote your business to all families participating in the Mite program at DCYH.

Mite Team Sponsor \$250

Your company name/ logo will appear on the Mite Sponsor dasher board at the arena and visible at all on ice events. Your logo will be featured in the sponsor section of our website and your company will be listed on the team picture as a sponsor.