

Tornado Youth Hockey
 Board Meeting Minutes
 Omni Center Board Room
 04/14/2025 - 6pm
[Zoom Link](#)



Board Members	Role	Present	Absent
Gabby Hansen	President	x	
Amy Dzieweczynski	VP	x	
Greg Marso	Treasurer		x
Nick Marden	Treasurer	x	
Shelby Neubauer	Secretary	x	
Andrea Kelm	Girl's Director		x
Jen Keer	Past President	x	
Mary Teclaw Ciano	External Communications		x
Lindsay Gallagher	Fundraising Director	x	
Steve Stoczynski	Goalie Director	x	
Joan Chodur	Manager's Representative	x	
Kadie Haug	Mite Coordinator		x
Chelsea Goldblatt	PCA Coordinator	x	
Kristen Kingery	Registrar	x	
Dan Kemper	Tournament Director	x	

Guests: Nicole Lepsch (parent)

Call Meeting to Order

MISSION:

Our mission is to provide an environment of fun and growth that develops strong relationships between those within our program and guests we come across. We value respect, teamwork, and safe development above all else. TYH firmly believes in continued personal growth of our children to ensure they have positive sporting experiences that they will always remember.

1. Additions to agenda from board members? Add to new business section in minutes)
2. Approve agenda (motion/second)
 - a. Kristen motion to approve, Nick second
3. Approve minutes from previous meeting
 - a. Joan motion to approve, Gabby second
4. Appreciations and Triumphs
 - a. Rivoli Hockey Movie day was a hit!

- b. Appreciation for coaches/managers/families for turning in gear and first aid kits!

Officer Reports:

(Report on any new information, completed tasks, or issues that have occurred)

- 1. President
 - a. Krystal - DIBS hours final report - 188 hours to charge for
 - i. Joan, Amy, Lindsey want to review this in case there are discrepancies
 - b. End of Year Report
 - i. Meetings not 3 hours
 - ii. Practice length was good this year - better use of ice
 - iii. WAHA meetings were good!
 - iv. Competition this year was more equal
 - v. Appreciate everyone who went above and beyond
 - vi. Plenty of volunteer hours for everyone
 - vii. Proactive was a win
 - viii. Improvements:
 - 1. Reviewing Policies/Procedures - stand by those
 - 2. Revisit
 - 3. Turning away skaters
 - 4. WAHA Annual Meeting was too much for just Gabby - add another (or 3) person
 - 5. Some poor feedback from Omni about space use - better that relationship
 - ix. Next Year:
 - 1. Handbook review; policies review
 - 2. Conflict of Interest Policy?
 - 3. Communicate earlier re: volunteer hours
 - 4. Omni relationship strengthen
 - 5. Focus on more skater development
 - 6. Consider team sizes; levels; positions
 - 7. Late Registration Skater Process
 - 8. Zoom assessment
- 2. VP
 - a. End of the Year Report
 - i. Rink time - hands on, family help
 - ii. Storage/jersey management
 - iii. Tryouts
 - iv. Tournament work - goodie bags, player behavior management
- 3. Treasurer
 - a. Greg will do financials for April then transferred to Nick for May
 - i. Will get Nick an End of the Year Report
 - b. Omni invoices?
 - i. Donated ice time for the golf outing - 10 hours
 - ii. Hours/events - ice time

- c. List of coaches/board members to reimburse for background check
- d. Playdown checks for next year - is there a better way to do this?
- 4. Secretary
 - a. Updates on Board Nominees from last meeting
 - i. Scott Mayer - still doing ice scheduler role?
 - b. Electronic Poll Send Out - anytime after today!
 - i. 2 weeks open - give reminder email at 1 week
 - c. Year End Report
 - d. End of the Year Survey - will send out
 - i. Send out AFTER the election
 - e. Follow up about summer ice
- 5. Girl's Director
- 6. Past President
 - a. End of Year Report

Board of Director Reports:

(Report on any new information, completed tasks, or issues that have occurred)

- 1. External Communications
 - a.
- 2. Fundraising Director
 - a. End of the Year Report
 - i. Wins
 - 1. Completed several fundraising events
 - 2. Extra sponsorships
 - 3. Monthly restaurant nights
 - 4. Rolled out Rivoli night
 - ii. Jersey Ordering
 - iii. Fundraising Events
 - 1. Came under for our goal by about \$10k
 - 2. Vacation Raffle
 - a. Brought in \$21,800 - net \$11,800
 - b. Refresh this for next year
 - i. Incentivize ticket sales; cap tickets at higher earning potential
 - ii. Mite engagement was great!
 - iii. Tournament sales?
 - 3. Golf Scramble
 - a. Net \$7100
 - b. Create a coordinator position for this event - need additional help
 - c. Focus on hole sponsorships this year
 - d. SportsEngine not super great for sign ups
 - e. Tiers for hole sponsorships
- 4. Monthly Restaurants

- a. Net \$730
 - b. First year
 - c. Low turnout
 - d. Consistent day every month?
 - 5. Rivoli Family Fundraiser
 - a. Net \$100 ish
 - b. Low turn out
 - c. Increase communications
 - 6. Seasons Sponsorships
 - a. Brought \$3200 - guaranteed \$5k over next several years with multi-year commitments
 - b. Streamline and organize - follow through on promotions
 - c. Sponsor board
 - d. Increase season sponsor prices
 - e. Jersey sponsors are in demand
 - 7. Jersey Orders
 - a. End of Pure Hockey contract
 - i. Really long wait time
 - b. Get jersey orders in ASAP
 - 8. Recommendation - fundraising committee?
3. Goalie Director
- a. Good year overall!
 - b. First year to split practices
 - i. Well received; allowed for more tailored coaching with each age group; less down time
 - c. New goalie this year - made progress
 - d. Engage families more - how to, tips, tricks - onboarding plan
 - e. More team coaches to attend goalie practices
 - f. Still shortage of goalies - national trend, not just TYH
 - g. Goalie coach at team practices are great
 - h. WAHA Goaltending Workshop - several TYH coaches attended
 - i. Equipment
 - i. Pretty good transferring from people to people
 - ii. Could track this better
 - j. Shoutout to coaches/parents!
 - k. Midseason check in for next year
4. Manager's Representative
- a. End of Year Report
 - i. Manager support
 - ii. Registered for away tournaments
 - iii. Game sheet on ipads
 - iv. Prescheduled some tournaments
 - v. Patches
 - vi. Manager Binders

- vii. Ideas:
 1. Team building at season start
 2. New family onboarding sessions - mandatory
 3. Manager Handbook on website?
 4. One primary manager per team - coach request
- 5. Mite Coordinator
- 6. Registrar- does treasurer need coach reports for reimbursement?
 - a. Registration went pretty well
 - i. Some hiccups with website - got it figured out
 - ii. A lot of last minute registrations - how will this look next year?
 - b. Rosters
 - i. Went better than past years!
 - ii. Good to have coaches registered and attend meeting right away
 - c. Clearer registration for Learn to Skate and Mites/Mini Mites
 - d. Will create her own separate email for TYH :)
- 7. PCA Coordinator
 - a. Highlights
 - i. Officially submitted PYCI
 - ii. Attended 6 PCA Webinars so far
 - iii. Working towards becoming a PCA trainer
 1. Next year can provide own webinars - can garner a lot more involvement with this
 - iv. Been in contact with other PCA Coordinators in the area - lots of conversations about culture
 - v. Mid-Year Culture Survey improvements
 - b. Hopes to be more present with other levels/coaches
 - c. More consistent Facebook posts for next year for involvement
- 8. Tournament Director
 - a. End of Year Report
 - i. 4 Tournaments this season
 1. \$8650 raised
 2. 40 teams; 600 players - WI, IA, MN
 3. All teams had minimum of 3 games
 4. Thanks for everyone who helped!
 - ii. Great feedback on tournaments!
 1. Pucks were a hit!
 2. New fundraising efforts
 3. Straightforward scoring
 4. Vendors; apparel
 5. Gamesheet
 6. 2-3 coordinators per tournament was sufficient
 - iii. Opportunities
 1. Confirm scheduling with Omni to avoid conflicts
 2. Concession hours with Omni

3. Potentially revise girls' tournament - difficult to get attendance
 4. Refund policy impacted some
 - a. Processing refunds was not very straightforward - Melissa did it through website
 5. How do we handle those who don't follow code of conduct?
 6. Improve scheduling with levels
 7. Updated volunteer game spreadsheet
 8. Missing TYH banner
- iv. Timeline of role's tasks

New Business

Assignments

1. Discuss tasks that need completion before next meeting and ensure OPUR is assigned (one person ultimately responsible)

Adjourn