

## Bogus Basin Ski Club Minutes

Dec 4, 2018

**The business meeting was called to order:** by President Darryl Kuhrt at 6:32 pm

### Board of Directors:

**Present:** **President:** Darryl Kuhrt **Vice President:** Margie Ridgeway **Secretary:** Lynda Clark **Treasurer:** Betty Hawkins **Membership:** Michael Bouton **Social Director:** Barbara Bryant **Marketing Coordinator:** John Adams **Communication:** Craig Olsen **Purchasing:** Paul Markowitz **Trip Coordinator:** Roxann Jensen **Social Media:** Nancy Moore

### Assistants & Ex-Officio

**Past President:** Kim Hovren **Historian:** ~~Fred Uranga~~ **Web Master:** Craig Olsen **ISC Liaison** Paul Markowitz **Asst. Marketing Coordinator:** Vicki Kuebler **Asst. Social Director** Sussette Newsom and ~~Sandra Hufsmith~~  
**BBSC Rec Race Team Captain:** ~~Dave Henry~~ **Media Designer:** ~~Kas Henry~~

**Guests** Mark Barnard, Darcy Klinge (new member and does hotel sourcing for trip planning), Alex Mortin, Larry Crocket

**Absent:** As noted by strikethroughs, above.

**Secretary's Minutes:** Motion by Craig to accept minutes, second by Betty, motion carries.

### Guest reports –

Alex Mortin (Southern Idaho Rep - Hood River Distillers helping/sponsoring Ullr Fest) – Alex went through the varieties of alcohol supplied by Hood River Distillers. Sin Fire is sponsor for Ullr Fest and samples were available. 44 North Vodka will supply some giveaways: glassware, cups, mugs, shirts, hats, koozies, etc. Giveaways will also be used for gift baskets. Logos and articles to go to Craig to be put on the website and “Thank You” to sponsors will be on the web site.

### Warren Miller - Kim and Larry

**Premier party** – Kim had handouts for summary and advanced survey. The party was sold out and venue worked very well. The Premier party made money and everyone was happy.

**Financials for Warren Miller** – attendance was down for premier party but that could be related to smaller venue.

For the Movie, increase of 17% in matinee, overall 3.4 increase - less comps and still filled every seat Beer/wine sales were incredible. Donation from Payette increased to \$750, booth income increased by \$200 because of charge to Glory Days Museum. Wine was donated at Premier party, so they had booth for free. Most booths are comped.

Egyptian and movie expenses are same as last year. Warren Miller gets 50% after sales tax.

Advertising was Boise Weekly and posters/flyers and there was a little increase of \$200. Boise Weekly advertising included 2 publications and web site advertising. Overall expenses up \$800 – net income \$13682. This gives donations of \$964 each for BBSEF, Rec Unlimited, and Ski Patrol for total donations of \$2893. Nancy will post on Face Book. Betty will send letter, along with donation checks. Kim has letter for all sponsors. Craig has template to print thankyou notes from BBSC with logo.

### RACING Team – (David Henry) – Race team consists 6 members, 5 male and 1 female.

Last year board voted to augment \$50 per racer. Motion by Michael to subsidize for minimum 5 to maximum of 10 people, \$50 for each racer for a max of \$500, and racers have to be a member, seconded by Margie; motion carries.

David needs team confirmed by early January. Racing starts early Feb and extends through mid-March and consists of 5 team races and 1 practice day. Two years ago, the ski team was in top 18% across the US.

Alicia Culbertson thank you card signed.

**Treasurer's Report: (Betty)** – sent out November Bank statement

Check from Warren Miller for \$27981 and wrote \$16k to Warren Miller Entertainment.

**Communications Report: (Craig)** – All Moguls back to 2010, all event and trip photos for 2015 forward are uploaded, and all biography's for board members are on the web site. The December Mogul will be done a week after Christmas party. All sponsors for Warren Miller will be on website and also a write up for the entities we sponsor. At this time, missing 2017 awards in Minutes.

We have business cards, stationery, and thank you cards if anyone needs them.

**Marketing Update: (John/Vicki)** – working with Sports Engine they have a website vendor for all promotional garb – we can order through this website and they will put our logo on whatever we select... it will be a store on our website, so everyone can order off it. No cost to the club, costs are included in the orders. Example – trip shirts could be ordered.

John proposing to change our logo to have Bogus Basin Ski Club all the same font so Ski Club will be more prominent.

McQ will embroider your vest if you take it in - \$7 for each piece

**Social Media: (Nancy) Please**, everyone needs to **share the Bogus Basin Ski Club Facebook updates...** that will be very helpful! She did have the contest on Instagram and Michael was only submitter.

**Membership update – Technology Committee Report – (Michael Bouton)** - 129 registered on Sports Engine – 27 on paper... paper applicants need to get on-line. How can we get the paper applicants to claim the accounts with sport engine? Michael will call them. The Buddy Pass will go to all people that sign up by Dec 1.

Member benefits with Key Fob are ongoing and list of benefits will be added to web site.

Idea – to have official meet up location, on Tuesdays at White Dog Brewery and get \$1 off beer. Also group to gather on the mountain for ski buddies.

**Trip Planning for 2017/2018 Ski and Summer Season**

**Sun Valley Trip** –January, Sunday 5 – Saturday 12 and is sponsored by Intermountain Ski Council.

Michael gave update and we are getting about 12 people from council to go.

**Zermatt – January 24 – 28, 2019 – Michael** – \$850 total cost. 40 people signed up with 48 max.

**Whitefish - Feb 20 – 24, 2019.** \$1200 is total cost. 14 people signed up and deposits paid – emails are going out. Anna giving to Dec 20 and will then lock in final count.

**Mountain High Sport Club** –based in Portland. Linda McGavin is the contact for Mountain High Sports Club. They will be at Bogus for 2 days, February 19 and 20, Tuesday and Wednesday. Monday the 18<sup>th</sup> is President's day and one of the busiest days at the mountain. Barbara needs some people to give tours around the mountain; Paul, Mark, and Craig volunteered for Tuesday. Vertigals/Primetimers

would be available on Wednesday. Michael is coordinating a BBQ lunch 12:30 at Bogus Basin under Chair 2, Morning Star, for Tuesday. Kim setup dinner with Bone Fish at 6:30pm on the 19<sup>th</sup> if anyone wants to attend, it is \$25 per person.

**Anthony Lakes** – Feb 21 and 22. Get yourself to Anthony Lakes and work with Mountain High sports for payment. All information on our web site.

**August Cape Town Africa** – Roxann Jensen Leading. This is an Africa trip July 2019  
Trip is limited to 12 people.

**Schweitzer** - Margie –We will push this to 2020 and stay at lodge on mountain.  
**2020** - Travel on Saturday - Ski Sun Mon Tue and come home on Wed – 8 hours bus trip  
Michael will be there in February and will explore connections and discounts.

**St Moritz** – Feb 29- March 13, 2020 -- 7 days in Switzerland and then 5 days in London at Kensington Hotel, which is 1 mile from Buckingham Palace. London is on your own. This is a go with 10 people already signed up. Cost is \$3,995 and includes the flight, all meals in Switzerland and skiing with guide / instructor, hotel in London with breakfast and flights.

#### **Club Activities Updates:**

**Scholarship** – in progress – Ken Rider is contact and on-going. Still planning on proceeds going to a youth athlete chosen by this new club. Ken Rider of Bogus Basin is spearheading the adult ski club in McCall.

**Vertigals at Greenwoods McU Nov 7** - Good event.

**Greenwoods Mystery Sale Nov 9** – Good event.

**McU First Flakes - Nov 10** – 11am– 3pm and BBQ. Good event.

**Warren Miller 2018 – Nov 15, 16, 17** – Great Event!!

**Holiday Party – Friday Dec 7 – Barbara is setting up.** Plantation Country Club 5:30-cocktails, 6- 7 dinner. 88 guests so far and 4 band members. \$37 for members and \$42 for non-members. Only 10 did paper registration. The rest on-line and email Barbara with meal choice. Need help with check in and decorating.

**Raffle** – Margie will take care of raffle at the dinner. We will draw 1 ticket per item – if cannot read just say we will contact them. No one needs to be present to win. Raffle Total so far -- \$3347. Michael wants reimbursed for snowboard. Paul has certificate for Club Med and club med is the biggest draw.

**Ullr Fest – Feb 2 2019** – Vicki still needs Co-Chair on this project. She is also aware to protect the Bogus Basin liquor license by making sure everyone is of age. Randall is the bar manager at Simplot. Cranston Cup is same day so there will be racing on the mountain.

**Needs:** Vicki needs the raffle containers back if you have any – she is looking for 15 to be available.

Volunteers to babysit the shot ski.

Make the raffle baskets – needs person to head this up. Labels to identify what is in it and who donated. Demo days teams will supply their own baskets.

Membership table coverage.

Meetings and greeting in the parking lot. Hello and bells ringing and dressed as Vikings. Help setup and take down. We are still missing 4' banner and bow and arrows. Using old skis found in storage shed.

Nate and JJ – will help with setup and will use the flat area for tents. Schematic is done and reviewed for with BB.

Coordinate for thank you party – BB staff, ski patrol, volunteers – same day.

Hang Ullr medallions on the mountain – first thing in the morning.

Hang posters all over town.

Organize the parade -- photos are taken of Ullr king and queen.

Stage building is taken care of but still need scrap lumber to make stage

DJ / MC - Yetti.

Vicki is working with Vendors.

Ron will be Ullr and she is making Skotis' costume

Fix cutout for Ullr for pictures.

Vicki is contacting news media, Channel 2,

Vertigals will help with posters.

Vicky is getting hard copy of membership so she can reach out to members.

Craig wants contact to BSU Ski Club.

She has a \$500 budget and Prime Timers gave donation last time.

**Crab Crack –February 9, 2019** - Barbara and Michael – Michael is working on food purchaser and White Dog is venue. \$200 for parking passes in lot across the street and there would be 40 passes available. Blues Band is same as last year.

Motion will be via email in December for cost and theme. We need to get started advertising.

### **Old Business:**

Opportunity to host Boys and Girls Club – night on the mountain ski or lesson?

Noel Bolduc – Unit Director for Moseley Center, Boys and Girls Club visited last meeting. Molly at Bogus Basin side they would charge \$30 per kid for a night on Bogus for a group school night. Bogus Basin Ski Club could subsidize for 50% or \$15 per kid for 30 kids? The Boys & Girls Club would handle the transportation for 30 kids up to mountain, Noel will look into her budget for some funds. Maybe Bogus Basin could give \$5, Boys & Girls could do \$10 and Bogus Basin Ski Club would donate \$15 for a cash donation of \$600. General poll with the board shows the club is for this but we need more information. The club could have volunteers up there to help support the event.

The Board discussed using a working budget for how we manage our funds. Something that covers projections for spending, donations, and sponsoring other clubs. What is our dollar amount each year that we can give away? What do we spend per activity? Subsidizing signature events? Etc.?

**Update on Club name change** – Bogus Basin Ski Club with tag line under for and year around recreation club. John will bring us tag lines

### **New Business:**

**Michael** –Storage unit is close to \$1200 per year, it is \$75 per month but we need a larger unit.

Michael is going to look at what it would cost to buy a storage unit where we can add shelving, labels, inventory list, large enough to store the BBQ. He will review location, costs, purchase information, and present at next board meeting.

**John** - Awards that were in the storage shed went to him.

**Margie** – display unit at her house and she is curious if there is any progress on where it is going? Trophies will be in display case as Bogus Basin office. DVD player is not with Margie. TV and Computer could be disposed of as they are very old. Display case may be donated to McQ or Eco Lounge?? Michael will check around and see who wants what.

**Camping** - Margie said Doug and Sue Baker will chair SISCRA camping trip next year at SISCRA Camp Grounds near Cascade. Michael will reserve SISCRA Jan 1 2019.

**McCall Ski Club** – maybe in March, we could schedule a trip to McCall in support of new ski racing club. John will be trip leader for the day or possibly spend the night? Scandinavia Inn \$89 per night and very clean. John will look into options – Barbara asked John to review when racing will happen.

Next board is Jan 1<sup>st</sup> so board agreed to move to Tuesday Jan 8<sup>th</sup>, depending on availability of the room.

**Meeting ended at 8:55 PM**