




ONTARIO SOCCER
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Information Bulletin

Bulletin #: I2022-044
Date: July 12, 2022
To: District Associations and Clubs
CC: Ontario Soccer Board of Directors, Staff
From: Bjorn Osieck, Director, Business Operations
Subject: Special Veo Camera Discount for Ontario Soccer Member Organizations

Ontario Soccer and our newest partner Veo are teaming up to provide member organizations with the ultimate video experience at a tremendous Ontario Soccer discount.

With sport, including soccer, continuously evolving to integrate evidence and data at the core of decision-making processes, the use of video has become central to the development of players, coaches and, by extension, the Clubs they work with. As innovative sport leaders in Canada across the areas of player and coach development, Ontario Soccer is excited to take strides towards providing tools to integrate video into the daily stakeholder experience of our members to let you capture those unforgettable moments.


Veo, the ultimate football camera, is a terrific tool for that purpose, as it never misses a moment, filming automatically with 4K lenses at 180 degrees, and now gives Ontario Soccer the opportunity to empower coaches, players, and parents with high-quality video using technology that is simple to use, upload and share.

This partnership will facilitate the integration of video for the purposes of individual and team analysis, creation of highlight videos to support recruitment, as well as continue to inform processes of assessment and reflection for Clubs and their staff. Ontario Soccer is excited for the impact this will have in the province in elevating our beautiful game.

The Offer: Supporting your organizations' match video capture needs, Veo is extending an exclusive, time-limited partnership offer to all Ontario Soccer Member Organizations: **This offer will be active starting on Wednesday, July 13th, 12:00 am EST and expire Thursday, July 21st, 11:59pm EST.**



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The Background Information: For more information, please visit our customized [partnership landing page](#) and the official [Veo website](#).

Pricing Details and Next Steps: To find out more about the discount structure and once you are ready to place your order or if you have further questions for one of Veo's sales representatives, please review and complete this [order enquiry form](#).

Beyond the current special promotion, going forward Ontario Soccer Members will always be able to receive an exclusive \$100.00 discount on their camera for the duration of this partnership. This offer is eligible with the purchase of any annual subscription and by using the following discount code: **ONTARIO100** in the [Veo shop](#) or by [booking a call](#) with one of Veo's sales representatives.

We are delighted to bring you this great value-added offer and are sure you will enjoy Veo's advanced technology at this substantially discounted rate.

If you have any further questions, please contact [Bjorn Osieck](#), Director Business Operations.

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