

BASKETBALL

CHANHASSEN ATHLETIC ASSOCIATION



CAA Basketball Leadership Monthly Meeting

June 12, 2022 – 7:00pm

Agenda

- I. Review/Approve May Minutes
- II. Girls Basketball update – Kayla (5 mins)
 - Kayla will be sending a monthly newsletter that will keep families up to date with the current things happening in Storm Girls Basketball. Will also include a monthly challenge. Newsletter will go to everyone registered in the program and attending camps.
 - Planning to have a kickoff night to start off the season.
 - Will be continuing the big sister / little sister program.
 - Looking into fundraising ideas where girls can be involved more.
- III. Boys Basketball update – Corey (5 mins)
 - Hoping to have more team involvement in varsity games this year.
 - Trying to make the varsity game experience more enjoyable for the kids.
 - Would like to get kids into games for a discount or free.
 - Should we work with the school to offer a season pass? Joe does this in Jordan.
- IV. Policy for Hired Coaches for Travel Teams – Molly (5 mins)
 - Revisiting topic from last month
 - What do we do with the “willing but not wanted” scenario?
 - Decision should be on the Board, NOT on the parents.
 - Travel directors appoint the coaches, and they would come to the Board if they need guidance or approval.
 - Responsibility of the travel directors is to select coaches. If a parent is not available or we don’t have a suitable coach, then they will bring it to the Board.
 - Need some general language within our Board to handle these situations.
 - **Eric** to come up with some language for the next Board meeting. Expectation is parent first. If parents don’t volunteer, then the cost falls on the parents.
- V. Chan Classic Tournament update – Mary (5 mins)
 - Registration is live – a few teams have already registered.
- VI. Tournament Staff – Mary (10 mins)
 - Stacy Geier applied for Volunteer Coordinator. Her application is below. Including here in the agenda for people to review and vote during the meeting. **Approved**

First Name	Stacy
Last Name	Geier
Date of Birth	06/30/1966
Gender	Female
Phone	6125979751
Email Address	geier430@gmail.com
Address	2732 Northwest Blvd
City	Victoria
State / Province	MN
Zip / Postal Code	55386
Country	United States
Do you have any children that participate in the program?	Yes
Please list any children that participate within the program	Mason Geier, Fourth Grade Boys Travel Madison Geier, Second Grade Girls Developmental
Please list the CAA Basketball leadership role you are applying for	Volunteer Coordinator
Please outline the reasons for your interest in serving on the CAA Basketball Leadership Team	I am interested in furthering my involvement within the CAA Basketball league in order to give back to the program, support the community, and engage others to also invest in volunteering their time in the program.
What experiences have you had that will help you be a successful contributor and leader to CAA Basketball?	I feel I would be able to bring both a personal and professional set of experiences in this role. In my day job I have an opportunity to work with data and analytics, program and project management, communicating across a large enterprise and coordinating complex work. This would afford me the ability to utilize these skills to organize, utilize excel, communicate and coordinate volunteers for the tournament. In addition, I have had the personal experiences of volunteering during the travel tournament where I had a small opportunity to see the work and need for organizing, communicating and leading volunteers throughout the tournament. In addition, I have had the pleasure of coaching within the girls development program over the last two years and engaging in the program this way.
Please describe your philosophies for helping to run a youth sports organization	I lead first with putting the kids at the forefront of decisions. The most important thing is for kids to learn, grow, develop teaming skills and embracing and learning to manage conflict. Within any given sport I also believe it is critical for kids to learn the foundational skills, understand the concept of the game and understand how to work as a team. Lastly, I believe it is important to be clear and consistent when it comes to managing communication and leading a program. These are important from a leadership standpoint.
What would be your goals and objectives if selected to serve on the leadership team?	To serve in the role as the volunteer coordinator and deliver on expected expectations.

- VII. Boys & Girls Travel overnight tournaments and overall schedule – Karl (15 mins)
- I have received a good amount of feedback that we should allow for family engagement and inclusion at the away tournaments. The previous schedule has the Boys at Rochester while Girls are at State and vice versa. I'd like to propose the girls' program has an "off weekend" when the boys are at their overnight tournament and the boys' program has an "off weekend" when girls' travel to their overnight tournament. I feel strongly that this would go a long way in supporting the families in our program who make large family sacrifices to support their kids, especially when many families have kids in the boys' and girls' programs.
 - I'd like the board to consider moving the overnight tournaments for both the boys and girls to earlier in the season to enhance team building and chemistry, as well as family connectivity. This is difficult with the overnights for the boys and girls are the last two weeks of the season.
 - I would like for the board to review a proposed tournament schedule and provide feedback. I do not want to make these decisions in a "girls' program" silo. My hope is for this board to consider a collaborative approach where we can provide a more united response as to why/how decisions were reached. This is time-sensitive matter.
 - There's an early bird Rochester boys tournament the November 19th weekend.
 - There's a tournament for the girls in Stillwater the December 10th weekend.
 - Proposal is for the boys to go to Rochester for this tournament in November, and for the girls to go to Stillwater for this tournament in December.
 - For overnight tournaments, other teams should be off (to help families who have kids in both the boys and girls programs).

- Need the bonding early in the season.
- Another overnight at the end of the year would be a “floater”.

VIII. Proposal for the 2022-2023 Tournaments – Karl (15 mins)

- 10 tournaments, 8 for 4th grade
- Highlighted are the overnight options - Boys program was "off" on all 3 of the highlighted weekends last season
- Practices will start after MEA.
- Can do a big get-together before games start.
- Don't want to end “handshake” agreements with commitments to other tournaments.
- No approval needed – in Karl's hands to gather feedback and take forward.
- Same number of tournaments for boys.
- Boys challenge vs Eden Prairie the first weekend in January (1 game).

2021-2022	2022-23 DATES	GIRLS- Option A	GIRLS- Option B	Backup
OMGBA	11/5 - 11/6	OPEN	OPEN	
Lakeville North (1-day)	11/12 - 11/13	Prior Lake	Prior Lake	Lakeville N.
OPEN	11/19 - 11/20	Rochester Early Bird	OPEN	
Minnetonka	12/2 - 12/3	Minnetonka	Minnetonka	NO 4th
Shakopee	12/10 - 12/11	OPEN	Stillwater	
Chanhassen	12/17 - 12/18	Chanhassen	Chanhassen	
HOLIDAY BREAK				
Wayzata	1/7 - 1/8	Wayzata	Wayzata	
OPEN	1/14 - 1/15	OPEN	OPEN	Lakeville S./ STMA
Chaska	1/21 - 1/22	Chaska	Chaska	
Eden Prairie	1/28 - 1/29	Eden Prairie	Eden Prairie	NO 4th
OPEN	2/4 - 2/5	Waconia	Waconia	Woodbury
Farmington	2/11 - 2/12	OPEN	OPEN	
OPEN	2/18 - 2/19	Bloomington Jefferson	Bloomington Jefferson	New Prague
MYAS State Tourney	2/25 - 2/26	MYAS State Tournament	MYAS State Tournament	
Rochester	3/5 - 3/6	ENDED	ENDED	

Highlighted= Overnight option

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IX. Consider adding an additional 6th grade boys' team – Karl (10 mins)

- We had 3 teams (A, B, C) this past year, after cutting 6 boys. These teams achieved 1st, 2nd and 3rd -place in their brackets at State Tournament. I believe at this age level it would be right decision to add a 4th team.
- It is my understanding it is easier to withdraw a team from a tournament vs. trying to add an additional team later.

- When news went out that I was named as Boy's Program Dir., I had parents reach out to notify me that they were aware of an additional 4-5 boys that will be trying out that did not do so last year and a boy moving/transferring from Chaska. Can we look at this and discuss the possibilities of adding an additional team?
 - Full disclosure: I have a son that plays in this age group.
 - Register for 4 boys teams – will get our money back if needed.
 - We're registering for the appropriate number of teams.
- X. Chanhassen Tournament Fundraiser – Karl (5 mins)
- I think we should look into selling “Winter Storm” sweatshirts as a program fundraiser at this tournament as some other programs do. I see this as a nice opportunity to raise money for the program/facilities. We could look to put this out for an RFP to a few promotion companies.
 - Board likes the idea – follow up for Mary and Shaun.
- XI. 3rd grade "renegade/travel" teams – Alicia (10 mins)
- Many associations and tournaments are currently fielding 3rd grade teams
 - Historically in CAA 3rd grade teams have been allowed to form after the fall in-house season but are not allowed to compete at the same tournaments as other Chan teams.
 - Each year parents typically form 1-2 teams each at the 3rd grade level for boys and girls.
 - There is clearly a desire from the community for this. Should a fairer process be established? For example, a tryout at the end of in-house season so all kids interested have a chance to participate vs. just those who happen to know someone.
 - My point of view is if we have a more formal process and welcome these players and families in, not only will it be a fair process, but we will connect families to our travel program earlier and continue to build our community.
 - Full disclosure, I have an incoming 3rd grade daughter. :-)
 - Proposal is to have a December tryout.
 - How do we handle gym space?
 - If scheduling is becoming an issue, we could look into splitting with Chaska.
 - We should do what is best for the kids in our program.
 - Think about this for next meeting. Don't want kids left out.
- XII. 2022-2023 Uniforms – Shaun (10 mins)
- Uniform Package Options - Costs / Design Features
 - Association expectations for team uniforms
 - Sizing and ordering dates / times during tryouts
 - Uniform / Swag distribution plan(s)
 - Contractual obligation – selling impressions to our sponsors.
 - Key dates for the Board are needed on the website.
- XIII. Midwest 3 on 3 – Shaun (5 mins)
- Registration dates / email reminders
 - Singles tab on CAA website

- Board is good with this idea (name, school).
- Angie Quinn logo discussion
 - Need to know by July 2nd
 - Does the family even want it?
 - Dave feedback is keep the logo while her family is in the program.
 - Put something on the registration table.
 - Shaun to reach out to Jeremy Quinn.
- Referees
 - Raise around \$10,000 with this event.
 - Most number of teams we have had is 166.
 - Goal this year is 160 teams.

XIV. Sporfie Livestream Platform Status – Shaun (5 mins)

- Review grant status
- Training plan - community / coaches
- Sponsorship initiative
- We will be switching to Sporfie as a platform.
- Last year we paid \$546 for SeasonCast.
- New system (without grant) is about \$1400.
- SeasonCast was not great with support.
- For July meeting, we can have Rick come here to do a demo.

Adjourn – 9:08pm