Dear Alumni, Friends and Family of Appleton United Boys Hockey,

Appleton United Boys Hockey and the Appleton Hockey Booster Club are excited to announce the launch of a fundraising campaign to upgrade our locker room facilities. In conjunction with the Appleton Family Ice Center improvement project to be completed this October, Appleton United has seized the opportunity to provide a larger locker room for our Varsity team in the newly constructed building to the south, while also providing a locker room for the Junior Varsity team. The AFIC project is on track to be completed October 2019, and we plan to move into the new locker rooms for the upcoming 2019-2020 season.

We are launching this fundraising campaign in seeking donations from the alumni, friends and family of Appleton United Hockey to complete the outfitting of the locker rooms for the start of the upcoming season. The AU family has been growing since its inception in 1997, and along with hockey success, we strive to give back to the high school game and our community. On the shoulders of current and former booster club fundraising efforts, we were already able to meet our financial obligation to the AFIC upgrades, but we need your help in raising the estimated $20,000 to complete the upgrades to the new locker rooms. Please be part of Appleton United and pay it forward by making a contribution to the campaign by November 1st.

These funds will be used for the Varsity team to relocate the existing player stalls, purchase additional stalls as necessary to fit in the new room, install new rubber floor, update audio/visual equipment, and furnish the room with the teaching tools, logos/banners, and AU swag that will inspire AU players into the future. The Junior Varsity locker room will be updated with lockable stalls and new rubber floor, so that JV players will be able to store their gear at the rink throughout the high school season. And without a pro shop at the rink, the booster club is providing for an AU skate sharpener within the new locker room.

The existing AU Varsity locker room has served the team well as the physical home to the program. We are thrilled about the opportunity to provide updated locker facilities to both the Varsity and JV teams and build on the AU hockey tradition. This is indeed an exciting step forward for the Appleton United community, and we would be honored for you to be part of the journey. Please go to our website at <https://www.appletonunited.org/> and click on the fundraising campaign icon for additional information, including schematic drawings, FAQs and campaign updates.

Donation checks can be made payable to “Appleton Hockey Booster Club” and mailed to

AHBC Locker Room Campaign, PO Box 2771, Appleton, WI 54912 or go to our new Venmo account under Appleton Hockey Booster Club to make a donation. We will be recognizing those that make donations of $100, $250, $500, and $1000 on a plaque to be placed outside the locker room. We also appreciate you spreading the word on our fundraising campaign to other AU alumni and friends!

For more information, please contact

AHBC President Paul Baker at 920-216-3079 or hobeybaker9@gmail.com

AHBC Vice-president Chad Christofferson at 920-716-8018 or chad.christofferson@gmail.com

AU Head Coach Matt Hughes at 810-429-1717 or matthughes@swiderskipower.com

Sincerely,

The Appleton Hockey Booster Club Board