

Bogus Basin Ski Club Minutes **December 3, 2019**

The business meeting was called to order: by President Lynda Clark at 5:41 pm.

Board of Directors Roll Call

President: Lynda Clark, **Vice President:** Margie Ridgeway, **Secretary:** Carol Peterson, **Treasurer:** Betty Hawkins, **Membership:** Barbara Bryant, **Social Director:** Kimberly DeWit, **Marketing Coordinator:** John Adams, **Communication:** Craig Olsen, **Purchasing:** Michael Bouton, **Trip Coordinator:** Roxann Jensen, **Social Media:** Nancy Moore

Assistants & Ex-Officio

Past President: Darryl Kührt, **Historian:** Fred Uranga **ISC Liaison:** Paul Markowitz, **Asst. Marketing Coordinator:** Vicki Kuebler, **Asst. Social Director:** Sussette Newson, Sandra Hufsmith, **BBSC Rec Race Team Captain:** Dave Henry, **Media Designer:** Kas Henry, **Past Past President:** Kim Hovren

Guests: Larry Crocket

Main Topics

Warren Miller

Kas – A wonderful group of volunteers. Interactive and fun. Loved the pizza party. Matinee was harder to get people. All volunteer lists have been given to Fred.

Larry said total revenue from ticket sales was \$38,131. Total attendance increase of 3.56%. Total revenue increase of 2%. We still have some room at the matinee. Next year reserve 200 balcony seats at the \$10 price. We received \$1,000 total for booth rental. We gave gift cards to Natalie and Destiny. Total revenue including beer and wine sales is \$41,439.

This is the first time we wrote a check for the beer for the Cofl Premier party. We have done it a variety of ways in years past. The net proceeds go to the Cofl. Kim got sponsors to pay for the beer over the past five years.

Kim recommends that the club take ownership of the College of Idaho (Cofl) premier party. Lynda says \$665 needs to be accounted for as a donation to Cofl.

Larry stated that last year John Greenwood bought the kegs and brought the rest to the theatre. John has created the vendor relationship. Can we put that on our Facebook page? Payette brewing cannot donate beer so they give us a straight cash donation. There were other costs and \$14,186 is the net income for the club. From that, the total donations were \$3,817. The net to the ski club is \$10,369 after the donations. The club will then pay \$1,272 to BBRA. Our income is down from last year because this year we made it 10% of the total ticket sales.

Kim gave a summary of media and advertising and also announced that she will not be coordinating the Premier party any more. Kim also asked us to think about whether we want any changes. Do we ask just the Board or do we send a survey to the entire membership?

Bogus Basin got their video playing before the movie. Rec Unlimited did it last year. Should we ask BBSEF if they want to produce one? The radio spot went well. It was Natalie and Nate. Kim did not hear it.

For 2020, John is working on the dates and reservation. We have a \$500 deposit with the Egyptian that just rolls over every year. Looking at the same weekend but a day earlier.

Minutes

Michael moved to approve the minutes. Craig seconded. Motion carried.

Treasurer's Report: Betty

Betty renewed our Annual Report for the State of Idaho. It lists officers and state that we are non-profit. She will forward the digital copy to Craig. The balance in the account \$40,561. It will go back down after Warren Miller expenses and \$17,123 back to Warren Miller.

Betty paid our insurance for Directors and Members to Fred, our insurance representative, Fred Liebel. She has three deposits for the raffle and has not yet written the Warren Miller checks. \$10,337 is the net of donations from beer sales

and ticket sales. Attendance was up by 3%. We included the matinee money this year in calculating the percentage of the donation. We will match Bogus Basin from our account. We donated \$665 to the Premier Party for the beer. That was not planned.

Communications: Craig

Craig went back through several years and tried to glean the trip and event recaps and loaded them on the website for board members. We have only a 20% response rate. Do we want to keep doing recaps? These recaps develop an institutional memory so new people can review what was done. Are new people aware that they exist? If someone is not a board member, Craig can give administrative access. Barb said that recaps should be under social.

Craig said as of today we have 188 members and that's ahead of where we were last year. For 2021 he will be setting up the automatic renewal. Two signed up for Brundage Cat Ski and 28 for the Holiday party. Kimberly's efforts cover her price of admission. 57 are new members. Our number of returning members is down.

Michael said we will get more members for the trips.

Barb said of the two big trips, Barb came up with a total of nine who are not members so she contacted them.

Lynda asked how are we handling the Lifetime members and how we are handling those who sign up in June?

Kimberly asked if we can have a notice to not auto renew. Craig said you will get an email about 10 days before they debit your account.

Marketing: John/Vicki

N/A

Social Media: Nancy

N/A

Membership: Barbara

Barb had to order 20 more cards. When she gets five or more, she sends out the new member package. People are appreciating the contact.

Barb has been on websites of other clubs. Do we have someone who can go into the community to get benefits for membership. Today 10% off Eddie Bauer outlet and possibly White Dog. Can Sussette or Sandra do that? Margie used the discount at McU Sports.

Trip Coordinator: Roxann-absent

Trip Planning for 2019/2020

Sun Valley – Paul. January 5-12. Approximately 45 people. Wine and Cheese Friday night.

Schweitzer – Margie. Jan 25 – 29, 2020. Sold Out. Everyone paid, everyone a member except Don and Mary Pribble. They have not renewed their membership yet.

Brundage Cat Ski – Roxann. Feb. 11, payment is due for Brundage for \$3,500. Do we want to write that check? Yes, it was approved in an earlier meeting. Roxann is not going on the trip. Craig will handle the tip. When is the last date we can cancel? We recommend that for future trips we manage the tip on a trip-by-trip basis.

Anthony Lakes – Kimberly. February 27. Kimberly would like to do this as a one-day trip that includes bus and lift ticket.

St Moritz and London – Paul. Feb 29-March 13, 2020 -- 42 people on this trip. Four on the waiting list.

Brundage Day Trip – Kimberly. March 20-21. No update other than make it a 2-day trip, Friday at Brundage, Saturday at Tamarack. Barb will send the lodging information to Kimberly.

Big White Mini ski week – March 29 – April 3, 2020. On the FWSA site. Barb wants to get a group from BBSC. Gloria Raminha is the president of Far West Ski Association and the trip chair for the Big White Ski trip. One club member has already made a deposit. If you can come and bring 19 people, you can get \$300 back.

Dolomites/Venice – Feb. 25-March 10, 2022 – Pursuing.

Activities and Updates: -- Kimberly

December Christmas Party – Idaho Botanical Garden. Kimberly.

Kimberly passed out flyers for the Holiday party. We need to push this party. Kimberly and Nancy have been posting it every day on social media. Maybe call some people who are on our roster to remind and invite. We should accept people showing up at the front gate and accept \$50 from those who show up at the event to purchase a ticket without registering first. We need people to set up at 4:30 to put linens on the table. We need people at will call to hand out the tickets. Kim, Betty and Barb volunteered. Betty will bring the Square. Margie has the raffle going that night. Raffle will be pulled at 8:15. Kimberly moved to ask for up to \$80 for decorations. Craig seconded. Motion carries. Kim and Jim will help from 5:30. Extra emails going out to various clubs.

December MeetUp-Bear Island brewing. 5:30 to 7:30

January MeetUp. Simplot Lodge Bar 5:00 to 7:00

Eco Lounge will have an evening with SheJumps. Michael will give us more information. We could bring the BBQ.

February – Crab Crack. Fred looked at GFAC. The only Saturday in February that is open is February 1. Sunday is open. Fred can give Ruben, the club manager, paperwork from previous Crab Cracks. Board recommends that Fred pursue February 1. We get the crab and they clean the crab. We get the band. Fred would like to get JR and the Stingrays.

Old Business

Apparel Sales. It has been closed and we will pay Mike at McU Sports and pick up the order. We will check with Mike to change it so each individual order goes directly to Mike.

SISCRA Campout – Need to send \$100 check with the dates we want. Dates will be July 24, 25, 26 but check with Doug and Sue.

Scholarship Update –This weekend is the auction at McCall for the trip to Montana. They want to divide the trip into two different entities. Now have an online auction with BBSEF, it runs now till December 14 and includes lift tickets to Deer Valley, Brighton, and Solitude. Now at \$850. Needs to be used this year. Barbara mentioned that she had contacted 123 entities across the US and Canada to advertise the BBSEF raffle of our donated Utah ski trip, and several responded positively.

Safety Program – Austin Smith, the marketing director for Bogus Basin, will work on it if time available. Michael has a sponsor, PowerCrunch, who is willing to work on the production. Michael will get an estimate for posters. Carol will get more information about the electronic signs.

Meetup App - 157 members,

New Year Day Games – Jan 1 – volunteers needed. Susan and Cissy are starting to work on it.

Bogus Basin Ski Passes. All handed out.

Pray for Snow Nov 8 – Margie said it was a good event and sold several raffle tickets. Fishkiller pushed the raffle. \$2,300 in ticket sales thus far this year including all events.

McU Sports "First Flakes"- Nov 9, 10am – 2pm – BBQ

Monday Night Social – Nov 11 Lulu Pizza 6-8pm. Kimberly said we had about 25 people. It was a little chilly outside. The heaters were not sufficient.

VertiGal's Kick-Off Party at Greenwood's Ski Haus – Wed Nov 13, more crowded than ever.

Policy and Procedures. Lynda passed it around with changes in yellow highlight. Carol moved to accept the changes and Betty seconded. Fred wants to remove the Idaho Historical Society, the last bullet under Historian. Under Membership, remove the statement about buying a membership in June. Lynda will make the changes and send it out again. Motion carried.

Mission & Strategic Plan. Michael. N/A on the plan, but handed out some ski drying rags.

New Business

Race Team – Dave Henry. It has been extremely successful with the ski club support. \$75 for the race league, good advertising for the club. Augmented by \$50 subsidy from the club. Possible date is sometime in February through March. Max of 10 people. If he generates enough people, he would like to split into two teams.

Michael went to Mountain Green Utah for people who want to start a new club. They want a home and home challenge to swap sites because they want to race on NASTAR.

Dave said what needs to happen is to put our numbers on the website. A lot of our people qualified to go to nationals but they can't because their times are not logged. Dave is going to work on getting those numbers posted. FarWest has their own NASTAR group.

Michael moved to approve funds for \$50/member up to 10 for this year's race league. Margie seconded. Motion carried. If you go on to MeetUp and go to the Bogus Basin Ski Club site, you could post the offering for the ski club support.

Meeting ended at 8:40 pm

Respectfully Submitted by Carol Peterson