



## Menomonie Youth Hockey Association

### Board of Directors Meeting Agenda

January 6<sup>th</sup>, 2019

**Mission:** To provide youth in the greater Menomonie area with the opportunity to learn, play and compete in the game of hockey with an emphasis on growth in the areas of skill development, teamwork, and sportsmanship.

**Vision:** Pursuit of the model USA hockey organization following the American development model.

**Ground Rules:** Mutual respect, be timely – start on time and end no later than 9:30 p.m. Come prepared. Allow enough time to make decisions and stand by your decisions. Communicate, conduct yourself and make decisions based on what's best for the entire association versus just your child.

**Call to order:** Meeting called to order at 7:18

- Stacy Hintzman, President - Present
- Kris Wilkens, Secretary -Present
- Gary Messerschmidt, Treasurer - Present
- Bob Weir, Hockey Operations Director
- Dave Schwedler, Growth & Retention Director -Present
- Mike Jax, Tournaments & Scheduling Director -Present
- Brent Pember, General Operations Director -Present
- Sara Bahr, Concessions Director -Present
- Adam Wamboldt, Equipment Director –Present
- Kari Berthiaume, Fundraising Director -Present

#### **Guest Nick Dowd – on be-half of Co-Op Board**

Wants approval for head coach payment -Chippewa Valley

Approval request for Menomonie pay \$600 for one coach for 14U total of \$1800

MYHA will pay portion of tournament 14U

Opportunities growth for younger MYHA girls/Co-Op

Officials – WAHA – Declaration of Safety

Hips and shoulders only or a penalty

Bantams have watched the video

At the Mite level – teach angling

Proposal to increase ref payment to Five Bucks

**Motion to approve 5 increase for referees, motion seconded, motion passed**

**Motion to approve \$600 payment for Co-op coach 14U, Motion seconded, motion passed**

**Motion to approve consent agenda, motion seconded , motion passed**

Stacy and Kari attended October 10<sup>th</sup> WAHA meeting

KOMPANY 39 – Dave to follow up on

BIG Apparel – Adam

Return to play must have signed doctor note

Ice Board

Old Scoreboard -MYHA to sell -Adam

Aluminum Can Collection is approved

Ice board wants to put a key pad on press box

**Motion to approve \$400 for trailer, motion seconded, motion approved**

Raffle Tickets- Increased due to Committee indicating harder to sell \$10 ticket vs \$5 ticket same dollar amount double the amount of tickets printed

Wreaths- Delivery has been reduced from \$1000 to \$400 paid by MYHA

**Face Book Page –**

Dave has access as of 11/4/19

**Try Hockey for Free**

Dave to send additional communication

Sports Committee -7pm November 18<sup>th</sup> – Dave and Stacy to attend

**Bjorks bought work assessment now coaching and team manager, MYHA will refund by out for Braxtons work assessment hours**

40 subscriptions for Live Barn – MYHA paid

**Treasurer's Report: Gary Messerschmidt**

- Checking: \$60,847.72
- Savings: \$15,58.60
- Scholarships: \$4,045.19

**Fundraising Director: Kari Berthiaume**

- Wreath fundraiser sale update = Total of \$53,260.50 minus expenses
- Designer bag bingo – have sold 51 tickets to date for a total of \$1603 – goal is to raise at least \$5K on Nov 23
- NYE fundraiser update – would like to charge \$10 from 7-11 for open skate, skate rentals, sell beer, concessions, and watch ball drop @ mid-night in community room – open to public
- Can recycling program – would like to purchase a trailer/sign that would stay on-site for \$400 instead of using up two parking spots/kennel
- MYHA Sponsor program has been rolled out –
- Advertising frames are being created for bathrooms

- We have sold 3 silver packages and 1 sign w/ 3 year commitments already = Total of \$7,950 minus expenses

**Secretary: Kris Wilkens**

- Email Reminder on Wednesday, Send Consent agenda on Friday
- Email to the board for approval before posting

**Growth & Retention Director: Dave Schwedler**

- Discussion:
- Growth and Retention of parent volunteers
- Coaches, Team Managers, Zamboni drivers for each age year (make gaps visible for end of year meeting)
- Growth and Retention and LTS
- Comments or ideas on sports retention article
- <https://newsportfuture.com/the-teenage-tumble/>
- Try sport swap
- Wrestlers try hockey, Hockey tries wrestling (as dryland)
- B-Ball tries hockey, Hockey tries B-Ball (as dryland)
- Dance tries hockey, Ok this may be a stretch
- Plan for older LTS skaters, policy?!?
- **Who is in charge of recognition / awards? – Follow up on**

**General Operations Director: Brent Pember**

- LTS Retention numbers – see attached

**Concessions Director: Sara Bahr**

- Have we received payment from the High Schools for last years referee beverages? If not can we follow-up.
- Thoughts/Permission to put a TV in the concession stand for parents to be able to watch the games while working on there.
- Permission to purchase an A-frame display for signage at the rink. Pricing is \$97.38 for a 24" x 36"  
Approved to purchase A-frame display

**Tournaments & Scheduling Director: Mike Jax**

- Scheduling
  - Turned over to team managers 10/29 - 75-80% full.
- Tournaments
  - Squirt A -1 opening
  - Squirt B – Full
  - PWA – Full
  - PWB – 1 opening
  - Bantam A – NEED TEAMS, only have MYHA and Edina

**Equipment Director: Adam Wamboldt**

- Outdoor rink update – Due to complexities of the fair(bandshell) , outdoor rink is reviewing additional alternatives.
  - Need to determine storage for boards, Adam to email Jack for storage and follow up with Jeff Lenfant
- Jersey sales proposal
  - Selling old jersey's for \$5
- Apparel sales update
  - Another sale will be Cyber Monday

**Motion to go to Closed Session 10:08**

**December 2<sup>nd</sup>, Ale House at 7pm**

**Meeting Adjourned at 11:14pm**