



KELL LONGHORNS

HIGH SCHOOL FOOTBALL

2019 Corporate Sponsorships

Online payments are now available.

Please visit www.kellfootball.com/sponsorship to sign up and pay for your sponsorship.

	COPPER	BLACK	TOUCHDOWN	FIELD GOAL	KICKOFF
Price	\$5,000	\$3,000	\$2,000	\$1,000	\$750
Company name & image on rotation on Jumbotron (during down time & sub-Varsity games)	X	X	X	X	X
PA announcements during home games (per game)	X (5-8 times)	X (3-4 times)	X (2 times)	X (1 time)	X (1 time)
Full page color ad in football yearbook	X	X	X	X	X
Website advertising on Kell Football Sponsors Page	X	X	X	X	X
Game Program Ad	X ALL Home Games	X 3 Home Games	X 2 Home Games	X 1 Home Game	
Vinyl field sign displayed for the season	X	X	X	X	
Logo featured on Kell Football's home page	X	X	X		
Marquee sign on Scoreboard	X (3' x 8')	X (2' x 3')			
30-45 second commercial on Jumbotron during Varsity games	X (3-4 times)	X (1-2 times)			

A La Carte Options:

Football Yearbook Ad (includes company logo on Kell Football Sponsor Page)	Full Page	\$200
	1/2 Page	\$150
	1/4 Page	\$100
	Business Card	\$75
Scoreboard Sponsor	Company name/logo Randomly displayed On digital scoreboard (during down time & Sub varsity games)	\$300
Kell Sponsorship Fund Donation		Any donation

Banner Sponsor	Business card size ad in Football Yearbook	\$750
	Vinyl Field Size (displayed for the season)	
Digital Sponsor	Company featured on Kell Football's Sponsor Page	\$500
	1 PA announcement at ALL home games	
Digital Plus Sponsor	30-45 second commercial on Jumbotron 1-2 times during Varsity games	\$500

2019 Kell High School Corporate Sponsorship Order Form

(Sponsor: keep this page for your records)

Payment

Online payments are now available.

Please visit www.kellfootball.com/sponsorship to sign up and pay for your sponsorship.

If you prefer to make a payment via mail or fax, please fill out and return the following page with your payment. Please make checks payable to “**Kell Touchdown Club**”.

If you are paying by check, please mail your form and payment to the address below.

You may also fax or email the form to:

Kell Touchdown Club, Inc.
c/o Orasi Software
114 TownPark Drive, Ste 400
Kennesaw, GA 30144

Fax: 678-819-5301

Email: sponsorship@kellfootball.com

***** Please mail a business card with your form for business card size ads. Please do NOT staple the card to the form. *****

Note: Some portion may be tax deductible. Tax ID # 03-0496504

More Information

For more information, please contact Brian Abson at 678-313-4084 or sponsorship@kellfootball.com

Copper & Black Sponsors

All Copper and Black sponsors must be approved through administration prior to finalization of spot. Sponsors who do not have videos previously made can meet with Kell’s mass media department to make a clip.

Kell Scholarship Fund Donation

If you would like to donate to the Kell Football Scholarship Fund, you may do so by adding the amount to your sponsorship payment. Scholarship fund donors will receive:

Recognition in the football media guide

Recognition on the Jumbotron during varsity games (during down time)

Company or individual name on the web site

Print Ads for Fall Media Guide

Artwork is due by August 24, 2019 for all print ads in the football yearbook. For questions about print ads, please contact:

Brian Abson

678-313-4084

sponsorship@kellfootball.com

All ads must be submitted in camera-ready or electronic format, such as a PDF, EPS, JPG or BMP file (EPS or PDF are preferred). We strongly suggest electronic format, as ads submitted on paper must be scanned. Please mail business cards with your form for business card size ads. They will be scanned.

When formatting your print ad, please size per the dimensions below. Ads not sized properly may be returned for correction or reformatted.

Ad size	Width	Height
Full page color (add 1/8” bleeds on all 4 sides)	8.25	10.75
Half page color	7.25	4.375

Ad size	Width	Height
Quarter page color	3.5	4
Business card color	3.5	2

Stadium and Web Site Advertising

If you purchased a stadium advertising field sign or web site advertising as part of your sponsorship package, you will be contacted by a Kell representative to coordinate those items.

2019 Kell High School Corporate Sponsorship Order Form

(Please return this page with your payment.)

A contact name, phone number, and email address are required to coordinate artwork. Please print legibly.

Sponsorship Level _____

***** Note: Please mail a business card with your form for Football Yearbook Ads. *****

Sponsor Business Name (as it should appear on the web site and/or scrolling ad) _____

Contact Name _____

Phone Number _____

Email Address _____

Address _____

City, State, Zip _____

Payment

Sponsorship Amount: _____

Scholarship Fund Donation: \$250 Other amount: _____

Total Amount: _____ Mail Receipt: Yes No

Paid by: Visa MasterCard American Express Invoice Check (number: _____)

Name as it appears on card: _____

Credit Card #: _____ Expiration: _____

Security Code: _____ Phone Number: _____

Billing Address: _____

City/State/Zip: _____

Group Credit

Sponsors who would like to give credit to their child, relative, or friend who is a student at Kell High School or member of a Longhorn Junior Program may do so by providing the name of the student and circling the group that they represent (see list below) to ensure that they receive credit.

Football Marching Band Color Guard Cheerleaders Other: _____

Student's Name _____

For Kell Touchdown Club use:

Salesperson: _____