



**Apple Valley/Burnsville
Hockey Association
Board of Directors Meeting
August 14, 2024**

Board Members Present:

Andrew Spencer, Joanie Baltés, Mindy English, Emily Hindal, Jodi Oster, Brian Gibson, Randy Naughton, Luke Korkowski, Nick Schultz, Brad Shear, Katie Ivey, Matt Czech, Chuck Rosenfield

Board Members Absent: Jeffrey Lantz, Justin Krech, Randy Olson

Meeting called to order at 7:00 pm by Spencer.

Open Microphone– Baltés:

- Lisa Imbryk of the Dakota County Historical Society is working on a publication regarding girls' hockey in Minnesota. She's seeking families to talk to and would like quotes from players. We'll send out Communication to families, to answer questions like, "Why do you love hockey?" and "What does hockey mean to you?"

Approval of the July 10th, 2024, Meeting Minutes – Spencer:

- Motion to approve the July 10th, 2024, meeting minutes by Baltés; second by Hindal: Approved.

Gambling Report – Olson:

- Motion to approve the June Gambling report by Hindal, second by English: Approved.
- Motion to approve up to \$25K in proceeds for July by Hindal, second by English: Approved.
- Request for up to \$135K in operating expenses for August by Oster; second by Hindal: Approved.
- Motion to approve the July Gambling report by Hindal, second by English: Approved.
- Motion to approve up to \$100K in proceeds for August, by Hindal, second by Shear: Approved.
- Request for up to \$135K in operating expenses for September by Hindal; second by English: Approved.

Treasurer's Report – Korkowski:

- Motion to approve the May financial report by Hindal, second by Shear: Approved.
- Motion to approve the June financial report by Hindal, second by Oster: Approved.
- Motion to approve the July financial report by Hindal, second by English: Approved.
- Motion to approve Mair & Associates to do our audit by Baltés, second by Hindal: Approved.
- Request for up to \$500 to fund goalie sticks for the Squirt & U10 levels (for left and right gloves) by Hindal, second by Rosenfield: Approved.
- Request for up to \$350 to fund Chromebooks for Level Coordinators to use for the season by Baltés, second by Hindal: Approved.

HDC/STP Update – Pries/Spencer:

- STP is going well. August has 3 more ice times and then we are done for the summer. Nothing major to report. Looking ahead, we would like to get ahead of the planning for next summer with the City of Burnsville.
- Preseason ice had two adjustments after returns and we're finalizing them now. We intend to publish preseason calendars as soon as we can:
 - * 4 tryout days per level
 - * 3 preseason goalie clinics
 - * 8 clinics per level
 - * 3 cross ice game days in September for Squirt and 10U
- Looking for coach applications. Please spread the word. The application is on the website: <https://www.avbhockey.com/coachapp>
- We are watching the player counts closely at a few levels.

Tournament Update – Hindal:

- Thanksgiving tournament is almost full for the Pee Wee level. Squirt level is 3 teams short. Bantams are 4

teams short. We've reached out to many associations to register.

For the girls, we have no registrations and we've reached out to over 30 teams. We'll give it a week and see if anything changes. It's still early.

- Looking at District Playoff tournament for the week of March 2nd. We need to determine our numbers, then can submit for a specific level.

Training Center Update – Naughton:

- Kids love the new push sleds on the Turf.
- Stage 1 of the renovation is almost complete, and Stage 2 is coming up.

Ice Update – Neppi:

- We're tight on weekday ice. We'll need more ice if we have a U15 team.
- We'll have no BIC2 ice on weekdays, only Saturdays.
- Short on Wednesday ice.

City of Burnsville Update – Spencer:

- We have a meeting scheduled for next Tuesday with the Burnsville Parks & Rec Manager, Facility Superintendent and the Rink Manager to discuss our season ice situation.

Recruiting and Retention Update – Lemke/Spencer:

- Sharing highlights & learnings from our 2nd Annual Eagles Dunk-&-Fun Fest, from this past Saturday:
Highlights:
 - o Great Attendance: We had an enthusiastic crowd, with kids lined up before we even started! Participants stayed, chatted, and played for an average of 30 to 45 minutes, which was fantastic.
 - o Successful Jersey/Sock Fittings: Mike from Westwood said that they were able to get everyone fitted who came in, and there were a lot.
 - o Expanded Stations: This year, we added extra stations, including crafts, a prize wheel, and CCM's inflatable shooting station, which was a big hit. They're already talking about bringing it back next year.
 - o Retro Sale Success: The retro sale items were incredibly popular and drew in a lot of people. Already brainstorming ideas for next year, possibly offering small "swag bags" for early registrants.
 - o Timely Tank Arrival: The dunk tank arrived on time this year (8:00 AM), giving us plenty of time to fill it before the fun began.
 - o Open Dunk Success: We filled blank spots in the Dunking Line-Up with "Dunk an Eagle: Open Dunk", which many kids enjoyed participating in on both sides of the tank.
 - o Fantastic Sportsmanship: Every coach and player who took a slot in the dunk tank was a great sport. It seemed like everyone had a lot of fun, making it a truly enjoyable experience.Learning Curves:
 - o Wind Challenges: The area seemed like a wind tunnel—signs, canopies, and flags couldn't be set up, and anything not secured blew away quickly. Will troubleshoot better solutions to secure everything for next year.
 - o Filling Slots: Despite starting earlier this year, we had trouble filling all the dunking slots. Next year, we plan to pre-assign teams and connect with coaches personally. Several coaches mentioned they would have signed up if they were asked directly, so we'll aim to lock in slots shortly after season-end.
 - o Dunk-A-Coach Perception: Want to make sure everyone understands that Dunk-A-Coach is meant to foster fun and team bonding, not to disrespect our coaches. It's all in good fun, so we hope it comes across that way.
- Party on the Plaza: We have one summer event left next Thursday from 5-9 pm. These events have been going well and meeting many new people and potential players. With Intro to Hockey registration now open, we should have a better idea of attendance soon.
- Parade Prep: Preparations are ramping up. We have a truck driver lined up and have received several emails from people interested in marching/skating along. Considering adding freezies in addition to candy and will start asking for donations next week. If there's room at BVTC, will store in the freezer until the morning of the parade.

Actions/Next Steps/Misc – Spencer:

- Board members must complete SafeSport Training, USA Hockey memberships & background checks, then send confirmation to the Registrar, Brigid McCarthy.
- Working on a link for traveling players to order jerseys. First year Squirts will choose their top 5 number choices. Everything is ready to try on at Westwood and an email with instructions will go out soon.
- Randy Naughton will set up team photos and add them to the schedule.
- Board member, Brian Gibson, will be leaving his position, since he no longer has a player in the association. President, Andrew Spencer, will bring forward a replacement to present to the board.

Meeting Adjourned – Spencer:

- Meeting adjourned at 8:17 pm.

Next meeting is scheduled for Wed. Sept. 11th, 2024, at 7:00 pm at the AV Community Center.