



# Kimberly Softball Organization

Newsletter – April 2022

## »»» FUNDRAISING!

We have 2 main fundraisers in the works for 2022

Cash Raffle: We will be doing a raffle later in the season and **families will be expected to sell tickets** (similar to prior years). Much more to come but do want to make sure this is on your radar.

Company Sponsorships: **If you know of any companies that may be interested in sponsoring KSO, let Troy Carlson know.** We will provide publicity and marketing opportunities in exchange for the sponsorship, including adding the company logo to team banners (see Team/Individual Pictures below).

### Social Media Update

In addition to updating our website, we are stepping up our game in social media. A new [Facebook page](#) is being rolled out along with future additions to our [Instagram](#) account. If you are interested in helping us improve in this area, let us know. We love help!

Pictures: We do intend to post pictures of KSO players on social media to help communicate our events and progress. *Please reach out to us if you do NOT want your daughter included in these pictures.*

[Cardinalyouthsoftball@gmail.com](mailto:Cardinalyouthsoftball@gmail.com)

### KSO Apparel

We are pleased to provide KSO families an opportunity to order KSO apparel. [Click here for the KSO apparel store](#)

More colors and styles have been added. **Please submit all orders by April 24.** With spring break here, order right away so you don't forget! Plus, KSO does receive a small percentage of the proceeds generated so your purchases help with fundraising efforts.

## New KSO Mission Statement

We are excited to share with you our new mission statement, recently approved by the Board.

*Kimberly Softball Organization is a youth sports organization that develops young ladies into great softball players and individuals. We value development, teamwork, consistent improvement, and hard work in a fun and positive environment. We serve families in the Kimberly Area School District who are interested in a competitive, focused environment in which to grow and develop. Our commitment to teaching softball fundamentals, situational awareness, and a positive mental approach to the game serves as the foundation to our success. We work closely with the Kimberly High School coaching staff to prepare girls to be future Papermaker softball players.*

## Commitment Expectations

As a reminder, KSO does have commitment expectations for its players. We are a competitive tournament softball organization and our commitment expectations correlate with such. Now that we are in April, it is considered the start of our season and commitment expectations apply.

**We would like to emphasize that these are required.**

Coaches have some discretion to implement additional requirements should they deem appropriate. If you have concerns, please inform your daughter's head coach. If you continue to have concerns after talking with your daughter's head coach, please reach out to [cardinalyouthsoftball@gmail.com](mailto:cardinalyouthsoftball@gmail.com).

[CYS Commitment Expectations](#)

## Team/Individual Pictures



We are working to add pictures this year for KSO participants. Families will be able to purchase prints if interested (no obligation) and we intend to make team banners as part of a fundraising project.

Please let us know if you do not want your daughter on the team banners.

## UNIFORMS ARE HERE

If you have not received your jersey yet, check with your coach. Uniforms have arrived and are being distributed to all players. They look awesome!

