

## Qualifying Purchases

Organizations earn rewards every time their members shop at King Soopers! Groups of every size can earn funds such as:

- A soccer association with 130 members
- A local humane society with 48 members
- A high school sports team with 12 members

Supporters can earn rewards on almost anything, every time they shop. However there are specific purchases that cannot be included such as: Alcohol, Tobacco, Government Assisted Pharmacy Expenses, Postage Stamps, Kroger Co. Family of Stores Gift Cards, Green Dot Prepaid Reloadable Products, MoneyPaks, 1-2-3 Rewards Reloadable Visa PrePaid Debit Card, ReCharge Cards, American Express Variable Load Gift Cards, Visa Variable Load Gift Cards, MasterCard Variable Load Gift Cards, Bottle Deposits, Lottery and Promotional tickets, Money Orders, Western Union, Fuel, and Sales Tax are excluded from eligible purchases. Eligible pharmacy purchases include out-of-pocket co-pays for nongovernmental assisted pharmacy programs.



## Your Organization's Rewards

How much your organization earns will depend on how much your group spends compared to other organizations' spending. King Soopers will award more than \$2,500,000 per quarter, with participating organizations able to earn a maximum of \$125,000 each quarter. King Soopers will send organizations their earnings every three months.

Quarter 2: April 1, 2019 - June 30, 2019

Statements and Donations sent by July 31, 2019

Quarter 3: July 1, 2019 - September 30, 2019

Statements and Donations sent by October 31, 2019

Quarter 4: October 1, 2019 - December 31, 2019

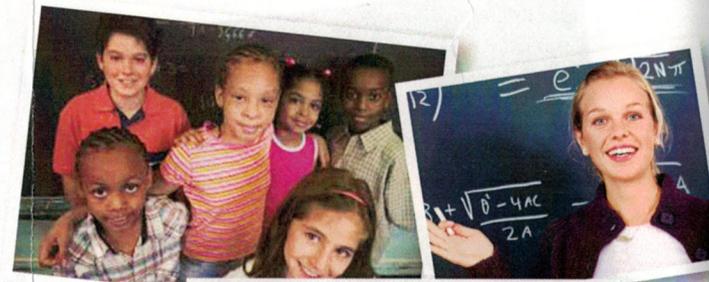
Statements and Donations sent by January 31, 2020

Quarter 1: January 1, 2020 - March 31, 2020

Statements and Donations sent by April 30, 2020



Learn more at [www.KingSoopersCommunityRewards.com](http://www.KingSoopersCommunityRewards.com)



community  
rewards

Giving You More Than  
**\$10,000,000**  
Reasons to Shop at King Soopers





For more than 72 years, King Soopers has been committed to supporting the communities in which its associates live and work. The *King Soopers Neighborhood Rewards* fundraising program has helped more than 5,000 local nonprofit organizations. Now we are making it easier than ever before to earn rewards for your organization.



We want to help your nonprofit organization earn extra cash! Beginning April 2019, King Soopers will contribute more than \$10 million to participating organizations through King Soopers Community Rewards.

#### It's easy to earn cash through King Soopers Community Rewards:

- Enroll your nonprofit organization
- Encourage members to link their King Soopers Loyalty Cards
- Use your King Soopers Loyalty Card when you and other members of your organization purchase items at King Soopers
- Add up the funds King Soopers sends your organization every quarter!



#### Eligible Organizations

King Soopers Community Rewards is open to nonprofit organizations located within the King Soopers marketing area. Participants include, school groups, church and synagogue groups, youth sports, animal support groups and many others.

#### Enrolling is Easy

Simply visit our secure web site:

[www.KingSoopersCommunityRewards.com](http://www.KingSoopersCommunityRewards.com)

Click the 'Apply' button and follow the prompts.

King Soopers will send you a confirmation email listing your organization's new and exclusive *King Soopers Community Rewards organization number within 48 hours.*

#### How to Earn Funds

Once you receive your organization's number, you can invite members of your group to register online at our secure web site, [www.KingSoopersCommunityRewards.com](http://www.KingSoopersCommunityRewards.com) Each member must have a valid KingSoopers.com account to participate.

Encourage members to sign up immediately to increase your organization's funds. Once someone within a household registers, all linked King Soopers Loyalty Cards within that family earn rewards.