

BASKETBALL

CHANHASSEN ATHLETIC ASSOCIATION



CAA Basketball – Monthly Meeting

March 14, 2022 – 7:00pm

Agenda

Members present: Dave Erickson, Harmon Bergenheier, Molly Thomas, Kayla Walsh, Jason Schmit, Travis Christl, Chris Daly, Corey Christopherson, Shaun LaDue, Jeff Jacobs, Mary Isenburg

Members not present: Mike Ramler, Doug Pyle

Agenda

- I. Travel Season Wrap-Up
 - a. Boys Travel (Chris)
 - i. Overall, a positive experience for boys travel
 - ii. Coaches seemed to appreciate the flex weekend.
 - b. Girls Travel (Harmon)
 - i. Overall, a very positive experience for all travel teams
 - ii. Very successful and very competitive
 - c. General comments (Dave, Shaun, Molly)
 - i. Overall, very positive and successful at all levels.
 - ii. Coaches faced challenges with players not attending practices.
 - iii. For next year, we need to communicate clear expectations about player commitment.
 - iv. For next year, we can use the language “team placement” or “team assignment” instead of “player cuts” would help improve the communication.
- II. Developmental Season Wrap-Up (Jason)
 - a. The season was a success. There were a few complaints from parents about gym space and practice times. With the current challenges with gym space availability, we cannot avoid the issues with gym space.
- III. Post-Season Evals and Surveys
 - a. Coach evals of players
 - i. Girls travel eval forms were already sent out
 - b. Parent evals of coaches/Parent evals of program/Intent to Participate Survey
 - c. Visibility vs. Anonymous
- IV. Equipment Return
 - a. Travel directors are communicating to coaches about collecting equipment bags.
 - b. Bill will be available on Saturday at Chan HS from 9-11 for equipment return.
- V. Storage
 - a. There is a cost increase for 2022 for the storage unit.
 - b. Brainstorm ways to decrease the needs to storage and only use one locker.
 - c. Opportunity for a potential sponsorship with an “in kind” donation of storage space.

- d. Molly will reach out to potential sponsor to gather more info.
- VI. Sponsorship Note (Molly)
 - a. Molly and Pete will work together on sponsorship relationships.
 - b. As a board, we need to ensure that we follow through with the conditions of our sponsorship (i.e. Scheels condition to include logo on the shooting shirts)
- VII. Board Turnover & Recruiting
 - a. All positions should be listed as “vacant” on the website.
 - b. Need to update and activate the Board Member registration.
 - c. Prepare an email blast to ALL members
 - d. Update the website to include a section “Tournament Committee” to call out the Director and key volunteers that support the tournament.
- VIII. Key Dates for Next Season – Due 4/15
 - a. Mary has created a page for 2022-2023 Key Dates.
 - b. Please send dates by the 4/15 for Mary to update and turn on live to public
 - c. Summer Camps/Clinics are also listed on the website.
- IX. Areas of Improvement
 - a. The board has gathered ideas of areas to improve in all areas, including communication, tryouts, registration process, etc.
 - b. During our next meeting, we will review these areas of improvement.

Adjourn – 9:00