

# TOLEDO VOLLEYBALL CLUB ADVERTISING OPPORTUNITIES

We are excited to offer you a unique opportunity to market your business while supporting local youth sports through the Toledo Volleyball Club. As a well-established organization dedicated to promoting volleyball in our community, we invite you to take advantage of our exclusive advertising packages designed to maximize your brand exposure.

**Fundraising Opportunity:** As part of our commitment to supporting our athletes, 50% of the banner and website/social media marketing sale will be given to the player of your choice. This means that your investment not only promotes your business but directly benefits a young athlete in our community.

## Banner Advertising

Our Banner Advertising program provides your business with the opportunity to have a banner prominently displayed within our facility from July 1st to June 30th. This banner will be visible to thousands of athletes, parents, and spectators who visit our club throughout the year, making it a valuable marketing investment.

Details:

- Banner Size: 4' x 6'
- Display Period: January 1st - December 31st
- Cost: \$750.00 for 12 months
- Artwork Submission: Advertisers must submit digital artwork for the banner.

This form of advertising ensures that your brand is consistently seen by a captive audience, creating a lasting impression and fostering community recognition.

## Website and Social Media Marketing

In addition to banner advertising, we are offering a comprehensive digital marketing package that includes both website and social media promotion. For \$750.00 per year, your business can leverage our online presence to reach a broader audience.

Why Choose Digital Marketing with Us?

1. **Wide Reach:** Our website and social media platforms have a robust following, consisting of club members, their families, and the broader community. This means your business will be exposed to a diverse and engaged audience.
2. **Engagement:** Digital marketing allows for interactive engagement with potential customers. Our followers frequently interact with our posts, creating opportunities for your business to connect with them directly.
3. **Brand Awareness:** Consistent visibility on our digital platforms helps in building brand recognition and trust. Your business will be associated with a positive, community-focused organization, enhancing your brand image.

By partnering with the Toledo Volleyball Club, you not only promote your business but also support the development of young athletes in our community. We believe in the power of community collaboration and are committed to ensuring that your investment yields significant returns.

**How to Get Started:** To secure your advertising spot, please fill out the information on the back of this form and email it to [zach@toledovolleyballclub.com](mailto:zach@toledovolleyballclub.com). We look forward to collaborating with you and helping your business grow.

Thank you for considering this opportunity to enhance your marketing strategy while supporting a great cause.

**Advertiser Information:**

Advertiser: \_\_\_\_\_ Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**Parent Information:(If Different from Advertiser)**

**Player Information:**

Name: \_\_\_\_\_ Name: \_\_\_\_\_

Email: \_\_\_\_\_ Team: \_\_\_\_\_

Phone: \_\_\_\_\_

<b>LCRC Advertising Banner - Player Receives 50%</b>	
4' x 6' Banner for 12 Months	<b>\$750.00</b>
Please Provide Artwork - .PNG, .JPEG, .PDF Formats	
<b>TVC Website and Social Media Marketing - Player Receives 50%</b>	
Website Partners & Sponsors Ad	<b>\$750.00</b>
Please Provide Artwork - .PNG, .JPEG, .PDF Formats	

Payment Method:

- Cash
- Check/Money Order
- Credit Card (Visa, MC, Discover, AMEX)

CC # \_\_\_\_\_

EXP \_\_\_\_\_ Security Code \_\_\_\_\_

Email CC Orders to:

Zachary Lewis,  
[zach@toledovolleyballclub.com](mailto:zach@toledovolleyballclub.com)

Please return this form with payment to:

Zachary Lewis  
 Toledo Volleyball Club  
 2901 Key Street – Hall 1  
 Maumee, Ohio 43537

We accept all major credit/debit cards, cash, & checks. All credi/debit cards run will include the total plus a 3% service fee. Please make all checks payable to "Toledo Volleyball Club". There will be a \$30.00 fee assessed on all return items