

Sheboygan Lakers Blue Line Association

Meeting Minutes

02/14/24

Present: Salena Russell, Brian Allen, Josh Holte, Erin Lindow, Nathan Taylor, Paul Avery, John Taber, Sam Schroeder, Jared Roe, Eric Hawkinson, Jen Cardarelle, Kathy Scott, & Kasey Schroeder

Absent: Tom Cagle & Tammy Dehne

Meeting was called to order at 6:31pm

Previous meeting minutes approved via email and posted to SBLA website.

Treasurers report was sent out via email.

- Erin discussed concerns with the concession stand. Sales are down and expenses are up. What can we do to combat this? **Erin will work with Kasey during the summer months to make a plan for next season.**

RINK MANAGER

- Rink tear down will be on Sunday, March 10th. Tom will reach out to his normal assistants. We will open DIBS if need be.

OFFICE MANAGER

- Next Level: Updated board on the current registration numbers. Recommended size for each week is 40 skaters and 4 goalies. We do not currently have a cancellation policy. Kasey asked that we create one. *Eric made a motion to approve a no refund cancellation policy. (There is an option on Sports Engine to purchase insurance.), 2nd By: Nate. Motion approved.*

RED RAIDERS

- The Red Raiders completed their season. They had a great season.
- Adam will be speaking with Bantam families to encourage the bubble kids (second year Bantams that are in 9th grade) to remain at the Bantam level for their full two years. Benefits include approx. 40 games vs 20 games for the season, an extra year of growth and skill development, along with a lot more playing time. This year the freshmen on JV saw very little playing time. Due to the size of the team, two kids per game weren't even able to suit up.

ADMINISTRATION

- Safe Sport concerns were discussed. Erin had a conversation with Chuck Anger of Safe Sport to discuss our increased Safe Sport complaints this year. This in turn elevates our visibility to WAHA and they are keeping a close eye on things.
- Our 2024 Spring Forum open house will be on Thursday, March 7th at 6:30. This replaces our March board meeting. Randy Ingels will be there as a representative of the Foundation to answer any questions.

FACILITIES

- Nothing to discuss at this time.

YOUTH HOCKEY COMMITTEE (YHC)

- None of our teams made it through playdowns. We do have three teams representing our rink at State. The Squirt A team, the Squirt C team, and the Bantam B team will all compete on March 2nd & 3rd. Good luck teams!!!!
- We discussed the vague verbiage for dual-rostered skaters. YHC will work to clarify this for the 2024-2025 season.

TOURNAMENTS

- The Squirt A State Tournament will be hosted here at SBLA on March 2nd & 3rd. Please come help and watch some awesome hockey!

FIGURE SKATING

- The parent/tot skates were super successful again this year. We averaged 8/week. Some have joined our learn to skate program and many have expressed interest in our First Ice program.
- We have another comp this weekend. It has been a successful season so far.
- Ice show will be on March 9th and 10th.
- Figure skating will utilize the ice again on Monday nights as soon as the ice goes in this summer.

MARKETING/FUNDRAISING

- Surveys will be sent to families this coming week. They will have two weeks to complete them.
- The Swifty Skate was a phenomenal success. 354 paid attendees and \$3150 in ticket sales. We ran out of skates. We could not be prouder of the work of the marketing committee with this event.
- We have decided to purchase jerseys from Hockey Monkey. They were picked from a pool of seven different vendors. A new jersey design was picked as well. The Sirens jerseys will be similar to the Lakers jersey to create a more inclusive feeling. They will simply have a different logo on them. We are working to get (2) practice jerseys for every skater. Hopeful that these can be purchased by the organization or the foundation. Discussed options for: additional rink owned jerseys, perhaps rental jerseys for families with financial concerns, perhaps a scholarship program, perhaps a payment plan? Would really like to create an overall payment plan that can be paid over (5) months for all fees. Lots of things in the works related to the new jerseys.

NEW BUSINESS

- Eric provided an example of an annual report from a different non-profit. Hoping we can provide something like that at our Spring Forum.

PUBLIC FORUM

- No one in attendance.

Motion to adjourn at 8:29 pm.