

Sioux Falls Youth Hockey Association

Board of Directors Meeting

October 2, 2019

6:30-pm

Sanford Conference Room

Scheels IcePlex

President Adam Gorra called the Sioux Falls Youth Hockey Association Board of Directors Meeting to order. Board members in attendance were Adam Gorra (President), Aaron DeBates (V.P.), Ed Davis (Secretary), Lindsay Erickson (Treasurer), Andy DeMore (Development Director), Mark Bukovich (Travel League Director), Chad Dykstra (Member at Large) and Dave Carlson (City League Director). Quorum was present. Cherry Hunter (Executive Assistant) and Dan Houck (Director of Hockey) were also in attendance.

Treasurers Report – Lindsay Erickson – Balance Sheet as of October 2 was included in board packets. Lindsay noted issues with Bill Pay and hopefully they have now been resolved.

Director of Hockey Report – Dan Houck

- more work on practice schedule w/ Mark B. after adding 6th PW team
- ran and planned all DOH Clinics for Mites and Bantams
- ran and planned all Power Skate sessions for Mites and Squirts
- finalized all paid coaching positions-Adam signed all the contracts
- conducted HS Head Coaches meeting regarding team play and tactics
- ran and evaluated HS tryouts
- split teams for KOTR for high school for pre-season practice to ensure competitive practices
- attended SFYHA kickoff
- helped set up goaltending instruction during DOH
- lunch and secured Ryan Siiro as a Bantam travel coach
- completed 8u module-all modules now complete
- helped Cherry get all coaches registering and getting SafeSport/background checks done
- rewrote high school curriculum/vocabulary
- split and organized teams for HS tryouts
- attended and spoke at Fall Parent meeting for HS and Squirt-High School Travel!
- Dan Byron may have conflicts with Wednesday night Goalie Clinics, because of work related issues

Admin Update – Cherry Hunter

- ✓ 27 attended Let's Try Hockey event on September 29. Event was earlier than usual and on a Sunday.
- ✓ Legends grant awarded in the amount of \$3000 for gear
- ✓ All board members need to register with USA Hockey, complete application for Background Screening and complete SafeSport Training
- ✓ Registration updates show 628 registered players for a \$8600 difference in registration vs budget. Non-travel registrations will continue to come in at least thru the start of the season. Our USA Hockey Try Hockey for Free day is November 9 and will hopefully result in additionally registrations at the youngest levels.
- ✓ Squirt 10 U Girls vs Lady Flyers – Cherry requested the clarification for league umbrella for the Squirt 10U Girls. There is confusion if the 10U girls are Lady Flyers or Squirts. *Members clarified the Squirt Girls 10U team is under the direction of the Squirt League Manager, Amanda Webb and not the Lady Flyers League Manager.*

- ✓ Coach List – preliminary coaching staff list included in board packet. If a coach is coaching at more than one level, he/she may not be listed in each league on the report.

Presidents Report – Adam Gorra

- SDAHA Fall Meeting
 - Girls 19U Team requested approval for USA Hockey sanctioned and rostered team. Request denied – team participated as a rogue team. Coach was suspended for a year
 - SDAHA Voting Delegate – each local is required to have a voting process as established in the SDAHA Bylaws
 - Varsity Split for youth teams – Coach Houck is working to establish similar split Varsity teams.
 - SDAHA Vice-President pushed the SF Varsity team split issue at the meeting. His desire was for geo split.
- Brandon Hockey has taken remaining available ice times at the IcePlex for JV, Bantams, PeeWees and Squirt IceCat teams. Brandon is hoping their compressor is repairable. They want to schedule games on their outdoor rink. However, their games will be on the schedule at the IcePlex.
- Paid Coaches – Adam met with the Flyers paid coaching staff.

Old Business:

Player/Parent Handbook – Chad reported plans are to complete document prior to season start. Chad requested brief overview for each league from Dan or Kyle for the handbook. Information will be included on game limits vs game days. SFYHA will adhere to USA Hockey Game Day limits for PeeWee and below.

New Business:

Practice Schedule – Mark & Dan noted practice ice slots are very similar to last season. With the addition of the 6th PeeWee team, PeeWees will rotate a Tuesday ice slot (moved Mite Tier III to Friday). The rotation will include 6am Wednesday ice times. Only one AM practice for JV. Monday night is Skills night with Tuesday night Squirt Travel Small Games half ice and ICL games.

Website – Outdated items will be removed from the website. Standard template is needed for team pages for consistency. Calendars and rosters need to be updated.

Request for Omaha Tournament participation – Aaron DeBates made a motion to allow participation in the Omaha Stampede tournament. The tournament is first weekend in March after PeeWee season end. Sioux Falls A teams will play in B level and B teams in the C level. Motion seconded and carried.

Various Sponsorship Concepts – Andy DeMore presented information

1. Stampede Rink banner opportunity – cost is \$1200 for north wall Home of the Flyers banner display. A Home of the Flyers banner currently hangs on the east wall of the Stampede Rink.
2. Flyers team posters in FM Rink – The photographer for the Flyers researched options for Flyers team posters to be displayed along the south wall of the FM rink. The fundraising committee has developed a plan and have not ruled out working with the current SFYHA team photographer.
3. Flyers Sponsorship Opportunities brochure – will be displayed on the website Homepage and Sponsor webpage.
4. Culligan Water Softner Sales program – Softner salt sales with a profit of \$4 per bag was offered to high school league to raise funds for bus fees. High school league declined the option and has plans for other options to raise funds for bus fees.
5. Sponsorships year to date

- a. Working on sponsor for City League jerseys
- b. Puck sponsor secured
- c. CroxIce Divider sponsors – dropped from \$2500 fee to \$1000. Three or four croxice sponsors have been secured.
- d. Director of Hockey Training Tools – sponsor secured for training tools
- e. Possible \$10,000 coach sponsor

Motion to adjourn made by Adam Gorra. Motion seconded and carried. Meeting adjourned at 9:10 pm.

NEXT MEETING

November 6, 2019 6:30 pm
Scheels IcePlex Sanford Conference Room.

Respectfully submitted,
Ed Davis
SFYHA Board Secretary

Adopted as Amended November 6, 2019 by oral resolution at meeting / written correspondence
(date) *(circle one)*