



**Northern Lights Soccer
Monthly Meeting
June 9, 2024
8:00 pm**

Call to order:

- **Meeting Called By: Meghan Rietschel**
- **Type of Meeting: Committee Meeting**
- **Note Taker: Mandy Paumen**

Meeting called to order by Meghan Rietschel at 8:04 pm.

Attendees: Mandy Paumen, Meghan Rietschel, Chere Thompson, Sean Sutter, Andy Severance, Hans Jacobsen, Heinrich von Mende, Jason Huisheere, Ahna Lloyd, Aaron Lindquist, Sarah Bromenschenkel, Kris Kramer, Emily Thayer (guest) and Tracy Mitchell (guest).

Mandy Paumen makes a motion to approve minutes from April. Meghan Rietschel seconds the motion. Motion carries.

Meghan Rietschel makes a motion to approve the agenda for April. Jason Huisheere seconds the motion. Motion carries.

Financial Report: Hans Jacobsen

- 2024 P&L Review
- May Bill Payments
- Pending Invoices
- Writing Checks to NLS
- W-9 Training
- Concessions Timesheets

Open Forum:

Task Updates:

Committee Business:

Field/Equipment/Fundraising Coordinator: Sean Sutter

- Brand new goals at Sunny Acres and Enloe. Anoka took away the old goals.
- The goals at Central Park and Alpine Park are pretty rusty and the nets are in pretty rough shape.

Concessions Coordinator: Krisandra Kramer

- Really need to make sure that someone is always working on grilling hamburgers and hot dogs.
- Using a ticket to get a hamburger or hot dog really helps keep the line moving/frees up the space for concessions.
- Spoke with Amy at ARAA about a tax exempt form for Sams Club. Bank will no longer cash checks that say NLS, all checks need to say ARAA.
- Requested a key for the concession stand to open up the toilet paper holders so we can change it.
- We have had a lot of people commenting on how clean our concession stand is.
- Raised prices for items that Sams Club raised prices for.

Communications Coordinator: Ahna Lloyd

- Super Soccer Saturday Save the Date is out
- Posted the position for President and the Rec Admin position
- NU- Marketing Plan with Aaron and Todd. How do we bridge the gap between rec and competitive soccer?
- Working on making a graphic for trophy
- Need to triple brand some stuff for communication

Webmaster: Jason Huisheere

Updates to ARAA website

- Summer Rec pages
- Rec Soccer Rules
- Updated Policies and Procedures

Updates on the NU website

- Tournaments both Spring and Summer
- Clean up and add more functionality to Volunteers page
- Look into a cool way represent the board members from something that Ahna saw on a different website
- Removed Registration link

Webmaster stuff

- Contacted three vendors for the redesign of NU website. I have documented what they can provide, at what service and cost. I will present my findings at the "Joint" Exec meeting as NU is a partnership website.
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Travel Coordinator: Sarah Bromenschenkel

- Will be getting towels for the USA Cup pins.

Rec Coordinators: Heinrich Von Mende

Spring Updates:

- SSS schedule built and added to TeamSnap
- SSS volunteer needs submitted
- Need to discuss needs, spray paint, trophies, face paint?, competitive stand, raffle, etc.
- Still need to hand out scarves to winners
- May change June 17th and June 18th from practices to games due to previous weather related cancellations

Meghan Rietschel makes a motion to use \$1000 for Super Soccer Saturday raffle prizes. Sean Sutter seconds the motion. Motion carries.

Fall Updates:

- Fall Registration Info Shared

Rec Structure and Applicants:

- Created Assistant Recreation Director role to better position the program for growth and success
- Three applicants for Rec
 - o Emily Thayer - Rec Admin (Attending Meeting)
 - o Tracy Mitchell - Assistant Rec Director (Attending Meeting)
 - o Christel Pederson - Possibly interested in Referee Assignor Committee role

Sponsorship/Fundraising Coordinators: Angelica Carson (absent) and TreJuan Carson (absent)

- We are looking to get sponsorship information on our social media and website for the 2024/2025 season.
- We will need dates and events for the season to prepare ahead of time for sponsorship opportunities for these events.

DOO/Registrar/TM Coordinator: Chere Thompson

- Will start working on registration for Fall Rec.
- Have we ever thought about doing payment plans for Rec?
- Rec Coaches - we have a few that have not yet completed all the requirements for Coaching Rec.
- Competitive Coaches background checks - we have a few Coaches that have yet to complete their 2024 background check.

DOC: Aaron Lindquist

Completed (in last month)

- North United website work
- Meetings/emails/phone calls with parents and Coaches
- Marketing online social media
- Newsletter created and sent
- Attending games/practices/tournaments
- Evaluations through TeamGenius sent
- TCSL meetings (NPL and league)
- 2024-2025 budget planning for "team fees"

- NUDP start (over 110 players!)

Upcoming (within the month)

- Attending games/practices/tournaments
- Junel newsletter will be designed and sent
- TeamGenius Evaluation done by competitive group to parents
- Meeting/emails/phone calls with parents/coaches
- 2024-2025 Budget finalization
- 2024-2025 Team Plans create and post/send
- 2024-2025 Tryouts advertising
- Coaches for 2024-2025
- Survey for parents in June instead of July?

Future (going forward)

- Monitor TCSL vs MYSA new league(s)
- North United Coach/Player Development
- Continued developments of ARAA Dome
- Marketing of North United and Sponsorship
2024-2025 plans - coaches/indoor space/field usage

New Business:

Recreational Administrator Applicant (helping support, manage and focusing on TeamSnap):

- Emily Thayer
 - Has been coaching rec for 3 seasons now.
 - She started as an assistant coach.
 - Loves our program and thinks it is great that we have it.
 - Background in data entry and customer service.

Meghan Rietschel makes a motion to add Assistant Rec Director Position to our board with a 50% reimbursement. Mandy Paumen seconds the motion. Motion carries.

Assistant Rec Director Position (customization of uniforms/ordering and inventory of equipment/schedule building)

- Tracy Mitchell
 - Sports background.
 - Has had conversations with Heinrich.
 - She is a program administrator.
 - She is organized and can maintain a professional attitude.
 - Her children play soccer for NLS.
 - Feels that organized sports are important for children.

Mandy Paumen makes a motion to add Emily Thayer to the board as the recreational administrator. Sarah Bromenschenkel seconds the motion. Motion carries.

Mandy Paumen makes a motion to add Tracy Mitchell to the board as the assistant rec director. Krisandra Kramer seconds the motion. Motion carries.

Meeting Adjourned:

Meghan Rietschel makes a motion to adjourn the meeting. Sean Sutter seconds the motion.
Meeting adjourned at 10:15 pm.

Next Meeting:

August 11, 2024 at 7:00 pm

October 14, 2024 at 7:00 pm

December 9, 2024 at 7:00 pm