

## Sioux Falls Youth Hockey Association

### Board of Directors Meeting

August 5, 2020

6:30pm

Sanford Conference Meeting Room – IcePlex & Zoom Meeting

President Adam Gorra called the Sioux Falls Youth Hockey Association Board of Directors meeting to order. Board members in attendance were Adam Gorra (President), Sam Everson (Vice-President), Lindsay Erickson (Treasurer), Ed Davis (Secretary), Mark Bukovich (Travel League Director), Chad Dykstra (Member at Large), Andy DeMore (Development Director), Dave Carlson (City League Director) and Aimee Chase (Tournament Director). Quorum was present. Cherry Hunter (Executive Assistant), Dan Houck (Director of Hockey), Coach Connor Halbert, League Manager Penny Malwitz, POWER General Manager Matt Tobin & Jeanne Kortel were also in attendance. Erickson, Houck and Bukovich participated via Zoom Meeting.

#### Open Forum –

- Matt Tobin – Matt is the General Manager for the POWER Tier I program. He provided history of the program started as the Jr Stampede in July 2014. 14U, 16U and 18U teams were approved by SFYHA and SDAHA with 15U team approval added 3 years ago. The goal of the program is to develop players and give players the opportunity to grow. SFYHA and POWER share resources thru Brandon Wildung, Goalie Coach. Success of the program is based on how the teams compete nationally and college scholarships provided for players. One of the biggest challenges is the perception POWER takes the best players from local associations. He noted POWER does not recruit, the players choose. For 13U teams, the challenge is coaching and where do they play. For the 2020-2021 Season, plans are to host 14U, 15U, 16U and 18U teams. Matt noted he is working on an agreement between SFYHA and POWER per request of SDAHA. POWER pays teams fees to SDAHA and is a not for profit corporation

Secretary's Report – Andy DeMore made a motion to approve the July 8, 2020 Board of Directors Meeting minutes as submitted (with one spelling correction). Motion seconded and carried.

Treasurers Report – Lindsay Erickson – Lindsay noted registration is up at this point compared to last year. Board members reviewed August 3 Balance Sheet for SFYHA. Cherry noted Fundraising Bank Account is solely for Fundraiser Option transactions. Operations account is utilized for sponsorships and other funding.

Development Report – Andy DeMore – Andy reported anticipated sponsorships at \$73,640, an increase of approximately \$12,500 from last year. A new \$8000 sponsor for Mite City League jerseys has been secured.

- **Sponsorship Fundraising Policy Proposal** – Chad Dykstra made a motion to approve the submitted proposal with change to 40% fundraiser credit earned and one player per sponsorship. Motion seconded and carried. The updated Sponsorship Fundraising Policy:
  - SFYHA families earn a 40% Fundraiser Credit based on the sponsorship value.
  - Players can earn up to a maximum credit equal to the fundraiser fee requirement for the player designated league. Fundraiser Fee requirements per league are found on the SFYHA website. Credit will not be carried over to the next season.
  - Families with multiple players will need to identify the specific player to be assigned the fundraiser credit.

- Families with multiple players can earn a maximum fundraising fee credit for one player on each sponsorship for sponsorship levels less than \$5,000.
  - Ex: Two kids in the program. Purchase two croxice dividers for \$1,000 each. Each player would receive or a value equal to their maximum credit for their registered level, whichever is less.
- All Fundraising Credit eligible sponsorship must have payment received in full prior to annual fundraising requirement date in order to receive credit for the season. Sponsorships secured after that date will be credited towards the following season.
- **Raffle Fundraising Addition Proposal** – Andy presented proposal for Raffle fundraiser with cash prize. Tickets would be \$20 each with 80% going back to the player and 20% utilized for cash prize of \$1000 for every \$5000 of tickets sold. Board members discussed options for a pilot project, possibly conduct the raffle digitally and tasks of coordination for a raffle. No action taken on proposal.

Director of Travel – Mark Bukovich – Final adjustments are being made on the Flyers practice schedule. Tournaments for league teams have been booked in accordance with SDAHA Scheduling guidelines.

Director of Hockey – Dan Houck – Coaches contracts to be completed by September 1. Working with Mark on the practice ice schedule.

**Admin Report – Cherry Hunter**

- Registration Updates / Projections for travel by Aug 15 deadline
  - JV/Varsity Boys – 70
  - JV/Varsity Girls – 21
  - 14U Girls – 15
  - 10U Girls – 12
  - Bantams – 58 (Noted this league has been very slow to register. Two players are not returning & 4 playing POWER)
  - PeeWees – 67
  - Squirts – 71
  - Mite Travel – 49 (58 Mite Travel jerseys in stock)
- SFYHA Fall 2020 Activities Calendar presented – all ice and rooms booked for fall events.
- Fall Kick-Off for the Flyers – September 13 at the IcePlex from 2:00-4:00pm
  - Board members requested to be on hand to help with the event
  - Game jerseys will be distributed – Janice Bolcerek coordinating
  - Suggested some of the activities by held outside under shader tents. Aimee, Chad and Penny noted they have shader tents.
- 2020-2021 SFYHA Season Guide – Andy DeMore made a motion to approve the SFYHA Season Guide as submitted. Motion seconded and carried.

**2020-2021 Sioux Falls Youth Hockey Association Season**

<u>League</u>	<u>Season Beginning</u>	<u>Season Ends</u>	
Mini-Atoms	November 15	February 28	4 yr
Atoms	October 26	February 28	5-6 yr
City Leagues	October 26	March 6	9-18 yr
Mites	October 26	March 6	7-8 yr
Squirt Travel	October 26	February 28	9-10 yr
PeeWee Travel	October 26	February 28	11-12 yr
Bantam Travel	October 26	February 28	13-14 yr
Girls 14U	October 26	February 28	10-14 yr
Girls JV	October 26	February 28	
Girls Var & Boys JV	October 26	March 7	
Varsity Boys	October 26	March 14**	

Tryouts will begin September 13, 2020 for Boys JV/Varsity  
Tryouts will be Oct 4-8 for Squirts, PeeWees, Bantams, Lady Flyers  
Jr Varsity & Varsity boys will start with limited ice times on Sept 21.

#### Games & Other Info

- **SFYHA will be hosting the SDAHA Boys Varsity Tournament March 12-14, 2021!!!**

- No tourneys or games scheduled prior to November 7 due to team registration process for any league or team without prior board approval.

- Full season practices begin the week of October 26.
- State games may begin November 21.
- City League practices will not extend beyond their respective End of Season Jamborees.
- **Weekend practice ice times may be canceled or rescheduled due to SFYHA Invitational Tournaments or Jamborees**

#### Jamborees

- Nov 21 SDAHA Squirt League PreSeason Event
- Dec 4-6 Squirt A and Squirt B Tournament
- Jan 8-10 Bantam A and Bantam B Tournament
- Jan 29-31 PeeWee A and PeeWee B Tournament
- Feb 13-14 Falls Freeze Mite Fest
- Mar 12-14 SDAHA Boys Varsity Tournament

- Goalie sessions will be hosted on Wednesdays.
- The season end will not extend beyond the dates as noted above unless requested and approved by the board of directors no later than January 1<sup>st</sup>. \*\*Varsity Boys attendance at National High School Tournament will be considered part of the season.

- Mini-Atoms will not have sessions on November 29 and February 7 (Super Bowl Sunday).

No practices scheduled for:

- |                                  |  |
|----------------------------------|--|
| November 26 for all leagues      | (Thanksgiving)   |
| November 27-28 for Atoms & Mites | (Friday/Saturday)  |
| December 24-25 for all leagues   | (Thursday/Friday)  |
| December 31 – January 1          | (Thursday/Friday) Coach may request by Dec 1 <sup>st</sup> |

Director of Hockey Camp starts at IcePlex – September 8

Power Skating Clinics begin at the IcePlex – September 12

City League Fall Camp Sessions – October 11 and October 18

Knock Off the Rust Sessions for Atoms – October 11 and October 18

SFYHA Mite City League Jamboree, Atom Jamboree and End of the year Intermediate City League and Advanced City League play off dates will need to be determined.

## Presidents Report – Adam Gorra

Rebranding Committee – An eblast will go out in August seeking committee volunteers with committee goals noted. Committee will meet over the winter so jerseys can be ordered May 2021.

COVID-19 Protocol – Adam presented SFYHA COVID-19 Action Plan. Board members reviewed each of the COVID-19 precautions. The goal is to keep kids playing hockey and keep our association as safe as possible. If player or coach is sick – they don't come to the IcePlex. No handshakes at game end.

- Much of the conversation centered on bussing for the high school travel trips. Penny presented COVID plans from Reading Bus Company. Coach Connor requested meeting with Adam and other high school coaches to determine course of action for high school bussing. If bussing is not utilized for 20-21, coaches want reassurance bussing will be back in place for the 21-22 season.
- Do we need an IcePlex waiver? Limit number of people in the IcePlex?
- Enforcement of precautions – SafeSport? League door observation?
- Taking temperatures? May need thermometers for each team.
- Need COVID Return to Ice form – SDHSAA has form

- SDAHA needs to be proactive – Number of attendees, response to game cancellations, result of game forfeits. Provide copy of SFYHA COVID plan to SDAHA.

**Committee Reports**

- Growth & Retention – working on yard signs to promote registration and preregistration on our website for Let’s Try Hockey events.

**Between Meeting Notes**

- ✓ Adam Gorra presented updated SFYHA COVID-19 Policy. High School bussing has been removed for the 2020-2021 season. The policy will remain fluid as COVID increases or decreases throughout the season. Chad Dysktra made a motion to approve. Motion seconded and carried. Aug 10, 2020

Motion to adjourn at 9:30pm by Chad Dysktra. Motion seconded and carried.

NEXT MEETING  
September 2, 2020                      6:30 pm  
Sanford Conference Room at the IcePlex

Respectfully submitted,  
Ed Davis  
SFYHA Board Secretary

Adopted September 2, 2020 by oral resolution at meeting / written correspondence  
(Date) (Circle one)