

# 2025 STATE CAREER DEVELOPMENT CONFERENCE

## COMPETITIVE EVENTS

DAY-BY-DAY AT A GLANCE

### SUNDAY AFTERNOON PRELIMINARIES

### SUNDAY EVENING EXAMS

### MONDAY PRELIMINARIES

### TUESDAY FINALS

SECTION A  
SKILL EVENTS

#### STATE ONLY EVENTS

EIA	EMPLOYMENT INTERVIEW - ADVANCED LEVEL
EIE	EMPLOYMENT INTERVIEW - ENTRY LEVEL
SDS	SALES DEMONSTRATION - SOFT LINES
SDH	SALES DEMONSTRATION - HARD LINES
SDG	SALES DEMONSTRATION - GENERAL/HOME SERVICE LINES

#### PRINCIPLES EVENTS

PBM	PRINCIPLES OF BUSINESS MANAGEMENT & ADMIN
PEN	PRINCIPLES OF ENTREPRENEURSHIP
PFN	PRINCIPLES OF FINANCE
PHT	PRINCIPLES OF HOSPITALITY & TOURISM
PMK	PRINCIPLES OF MARKETING

#### ADDITIONAL ROLE-PLAY EVENTS

PFL	PERSONAL FINANCIAL LITERACY
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SECTION B  
CAREER CLUSTER  
EVENTS

#### INDIVIDUAL SERIES EVENTS

ACT	ACCOUNTING APPLICATION SERIES
AAM	APPAREL & ACCESSORIES MARKETING SERIES
ASM	AUTOMOTIVE SERVICES MARKETING SERIES
BFS	BUSINESS FINANCE SERIES
BSM	BUSINESS SERVICES MARKETING SERIES
ENT	ENTREPRENEURSHIP SERIES
FMS	FOOD MARKETING SERIES
HLM	HOTEL & LODGING MANAGEMENT SERIES
HRM	HUMAN RESOURCE MANAGEMENT SERIES
MCS	MARKETING COMMUNICATIONS SERIES
OSRM	QUICK SERVE RESTAURANT MANAGEMENT SERIES
RFSM	RESTAURANT & FOOD SERVICE MANAGEMENT SERIES
RMS	RETAIL MERCHANDISING SERIES
SEM	SPORTS & ENTERTAINMENT MARKETING SERIES

#### TEAM DECISION MAKING EVENTS

BLTDM	BUSINESS LAW & ETHICS TDM EVENT
BTDM	BUYING & MERCHANDISING TDM EVENT
ETDM	ENTREPRENEURSHIP TDM EVENT
FTDM	FINANCIAL SERVICES TDM EVENT
HTDM	HOSPITALITY SERVICES TDM EVENT
MTDM	MARKETING MANAGEMENT TDM EVENT
STDM	SPORTS & ENTERTAINMENT TDM EVENT
TTDM	TRAVEL & TOURISM TDM EVENT

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### MONDAY MORNING EXAMS

#### PRINCIPLES EVENTS

PBM	PRINCIPLES OF BUSINESS MANAGEMENT & ADMIN
PEN	PRINCIPLES OF ENTREPRENEURSHIP
PFN	PRINCIPLES OF FINANCE
PHT	PRINCIPLES OF HOSPITALITY & TOURISM
PMK	PRINCIPLES OF MARKETING

#### ADDITIONAL ROLE-PLAY EVENTS

PFL	PERSONAL FINANCIAL LITERACY
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### MONDAY AFTERNOON EXAMS

#### OWNERSHIP & MANAGEMENT

FCE	FINANCIAL CONSULTING EVENT
HTPS	HOSPITALITY & TOURISM PROFESSIONAL SELLING
IMCE	INTEGRATED MARKETING CAMPAIGN - EVENT
IMCP	INTEGRATED MARKETING CAMPAIGN - PRODUCT
IMCS	INTEGRATED MARKETING CAMPAIGN - SERVICE
PSE	PROFESSIONAL SELLING EVENT

SECTION C  
PREPARED EVENTS

#### OWNERSHIP & MANAGEMENT

EBG	BUSINESS GROWTH PLAN
EFB	FRANCHISE BUSINESS PLAN
IBP	INTERNATIONAL BUSINESS PLAN
EIP	INNOVATION PLAN
ESB	START-UP BUSINESS PLAN
FCE	FINANCIAL CONSULTING EVENT
HTPS	HOSPITALITY & TOURISM PROFESSIONAL SELLING
EIB	INDEPENDENT BUSINESS PLAN
IMCE	INTEGRATED MARKETING CAMPAIGN - EVENT
IMCP	INTEGRATED MARKETING CAMPAIGN - PRODUCT
IMCS	INTEGRATED MARKETING CAMPAIGN - SERVICE
PSE	PROFESSIONAL SELLING EVENT

#### OPERATIONS RESEARCH

BMOR	BUYING & MERCH. OPERATIONS RESEARCH
BOR	BUSINESS SERVICES OPERATIONS RESEARCH
FOR	FINANCE OPERATIONS RESEARCH
HTOR	HOSPITALITY & TOURISM OPERATIONS RESEARCH
SEOR	SPORTS & ENTERTAINMENT MARKETING OPERATIONS

SECTION D  
PROJECT  
MGMT

#### PROJECT MANAGEMENT EVENTS

PMBS	BUSINESS SOLUTIONS PROJECT
PMCD	CAREER DEVELOPMENT PROJECT
PMCA	COMMUNITY AWARENESS PROJECT
PMCG	COMMUNITY GIVING PROJECT
PMFL	FINANCIAL LITERACY PROJECT
PMSP	SALES PROJECT

#### CHAPTER TEAM EVENTS

SBE-F	SCHOOL BASED ENTERPRISE - FOOD
SBE-R	SCHOOL BASED ENTERPRISE - RETAIL
GLD	GOLD CHAPTER TEAM

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