



Arcadia Titans Football Club Partnership Opportunities

The Arcadia Titans Football Club is gearing up for another exciting football season. Led by head coach Ray Brown & his exceptional staff, the Titans are ready to roll.

The expectations for our 2021 campaign would be a deep run into the play-offs and to contend for a championship!

The Arcadia Titans Football Club (ATFC) is the largest community organization in the Arcadia Area. The Mission of the ATFC is to sustain a championship level program, which fosters the growth of high caliber student athletes and instills a high level of community pride across our Arcadia / Biltmore / Scottsdale neighborhoods.

We believe the ATFC is a great investment to promote your business but also to give back to the community. One out of every five boys at Arcadia will play football. It's the only no cut program at the school and provides a great avenue for these young men to grow and learn valuable skills in a productive and safe environment.

The Arcadia Titans Football Club will do what it takes to make sure your partnership is worth your trust and investment.

Desired out-comes we strive to provide you:

- Increase your unaided brand awareness within our community
- Drive incremental / sustained sales growth for your business
- Represent your business as a local hometown hero
 - Positive brand perception
 - Local
 - Involved
 - Caring
 - Reinvestment
 - Premium product
- The ATFC will provide a year-round effort to create brand affinity for your business with-in our sphere of influence.

The support of our local business partners means everything!

There are 3 different partnership packages you can purchase to support the Arcadia Titans Football Club.

TITLE PARTNER

\$2,500

- Complete program access to highlight your business with a custom-built program.
- Two in game live reads during ALL home games for 15 seconds, featuring your business. (can be your script)
- Premium stadium signage package:
 - Listed as title sponsor at the entrance gate on our community thank you banner
 - 2 Large sponsorship banners in premium locations around the stadium
- Permanent placement on the ATFC website landing page.
- Business profile story on the Sponsorship page of the ATFC website.
- Sponsor Highlights via the ATFC social media platform: Twitter, Facebook & Instagram
- Access to the parent welcome packet for your custom material.
- Business logo included on all ATFC communications
- Official Titans Football Partner Door Cling

LEGACY PARTNER

\$1,500

- Premium stadium signage:
 - 1 large signage on premium platform
 - One in game live reads during ALL home games for 15 seconds, featuring your business (can be your script)
- Business profile story on the Sponsorship page of the ATFC website.
- Listed as Legacy sponsor on the ATFC website
- Sponsor Highlights via the ATFC social media platform: Twitter, Facebook & Instagram
- Access to the parent welcome packet for our custom material
- Business logo included on all ATFC communications
- Official Titans Football Partner Door Cling

PLATINUM PARTNER

\$1,000

- Stadium Signage:
 - Listed as Platinum sponsor at the entrance gate on our community thank you banner
 - Signage at field level.
- One in game live mention, featuring your business for ALL Home Games
- Listed as Platinum sponsor on the ATFC website
- Sponsor Highlights via the ATFC social media platform: Twitter, Facebook & Instagram
- Logo included on official game day player list lanyard.
- Official Titans Football Partner Door Cling

Partnership Levels

Title (\$2,500)

Legacy (\$1,500)

Platinum (\$1000)

Send all desired artwork to Kim Beler at: kimsdesktop@hotmail.com. If you do not have current artwork, we can create the signage for you.

To secure a **2021 Titan Football Partnership**, please do one of the following:

Credit Card Orders:

Visit our website at www.arcadiatitansfootball.com, go to the donation tab and make a donation in the amount of your desired partnership. Please list your business and contact info.

To pay by check:

Please make it out to ATFBC. Make it for the amount of the partnership you desire and send a page telling us about your business.

Send Checks to: The ATFBC, 6226 E. Calle Redonda, Scottsdale, AZ 85251

Questions, or need additional information about any other sponsorship opportunity?

Please contact: Larry Jones @ 602.500.7000 or Larry.Jones@insperity.com

Thank you in advance for you sponsorship.