

**EASTVIEW BASKETBALL ASSOCIATION
MINUTES OF A MEETING OF THE BOARD OF DIRECTORS
APRIL 13, 2020 @ 7:30pm**

Present

Ben Goodman, President
McCain Rosonke, Boys Tournament Director
Amy Hiivala, Web/Social Media Coordinator
Nick Ehrman, Girls Traveling Director
Tammy Weigel, Apparel and Equipment Coordinator
Derek Bronson, Girls Tournament Director
Michelle Goodman, In-house Director
Keri Williamson, Fundraising Director
Erin Erickson, Volunteer Coordinator
Jude Miron, Volunteer Coordinator
Sara Hummel, Facilities Coordinator
Todd Frigstad, Treasurer

Absent

Susan McGrath, Coaches Development Coordinator
Jeff Pearson, Concessions Coordinator (2020-2021)
Kris Wilson, Equipment Coordinator (2020-2021)
Dara Bronson, Assistant Girls Tournament Director
Brady Nathan, Boys Traveling Director
Ross Gustafson, Vice-President
Johnny Gill, EVHS Liaison

Proceedings

Meeting called to order by Ben Goodman at 7:32pm. With a quorum of Directors being present, the meeting proceeded with business. At this time, the Board approved discussed, amended and approved the meeting minutes from March 9th, 2020.

Program Updates

The Board received the following updates:

- **In-house (M. Goodman)**
 - In-house basketball is wrapped up and Tom is filled in on his responsibilities! We have 3 other in-house parents who have offered to help him with it! We won't include them on the board at this point. We are going to start making changes to our registration now with sports engine so it's ready to go when registration opens.
 - Amy H - we should also do this with travel registration since it took so long in the summer!!
- **Boys Traveling (Gustafson/Nathan)**
 - Boys Traveling nothing new to report.
- **Boys Tournament (Rosonke)**
 - November 14th/15th (2nd weekend in November)
 - Communicated with facilities - hope field house, avcc, 196 - spoke with STA, they didn't seem excited to have another trny there, looking at eagan high school
 - Working with Tournyville for trny entry options
 - Lock down by June 30
 - All facilities to be used-196 schedules in July
 - 2020 trny flyer posted on MYAS
 - 1st round of emails and calls go out
 - For boys trny I want 2 tournament directors and 2 floaters at every site. The tournaments are easier to run if we have workers.
- **Girls Traveling (Ehrman)**
 - Looping Michelle into things now
 - The equipment we were expecting back is in

- Kasper is in for Aug. 22/23 Try-Outs, asked Sara if anyone is working at Metcalf (191) AVCC or ECC and we are all open to alternative days/times – securing gym will be biggest issue
- 7 of 8 EOY Coach evals are in
- Fairly low participation from Girls Travel side on Parent survey – will spend some time preparing how to best communicate findings
- We need to discuss the paid Coach strategy next season? I'm assuming we'll have two 8th grade teams at this point
- **Girls Tournament (Bronson)**
 - Dates will be Jan 9-10
 - Flyer will be posted shortly on MYAS
 - Shakopee moved their girls tourney dates so we no longer have a conflict with them.
 - Number of sites we use will be dependent on number of teams. Hope Field house will help greatly. May be able to drop 2 Middle schools with using Hope.
 - I will volunteer to be assistant tourney director for the boys tourney to help McCain with anything he needs up to the tourney and during. Assuming everyone approves.
- **Player Development (Goodman)**
 - Player development - first email has been sent to travel families. I will send to inhouse families as well and include a blurb on traveling next year for the 4-7th grade families. We will do 8 weeks of skills (mainly ball handling) where I'll post a workout and video. Total they can get up to 800 points for doing each workout 4 times each. This is half of what AAU was worth last year. Since we don't know if aau will be on or not, this is one way for kids to get some of those 'shots'/points.
- **Facilities (Hummel)**
 - Only update from facilities (shared w/ Todd separately, as well): we're still awaiting March invoices from 196 and 217 (Bloomington). Given closures, I don't know the status of the scheduling contacts. Typically, I would have received them by now, so I've sent follow up emails.
 - There isn't much for facilities to do between now and June 30th. :)
- **Equipment and Apparel (Weigel)**
 - All but two equipment bags have been returned. All uniforms and tryout jerseys returned except for one team. Return of try out jerseys (first year collecting try out jerseys) was good. A half dozen or less were lost.
 - A Coach who has been suggesting a bring your own basketball to practice program for the past three years, made a strong push to pilot the idea this past season. The idea of assigning each player a basketball and the coach carries a small bag with essentials; players manage the balls. The team was assigned 8 basketballs and returned 6 basketballs (2 were lost).
 - Do not recommend a reinvestment in sweeper sticks and shooting straps. A total of four have been returned (2 sticks and 2 shooter straps), one returned sweeper stick was broke, and feedback was cold.
 - Months ahead-
 - May = Uniform proposal including design and selection.
 - June = Finalize logos and select logo wear for online stores = (Coach's store and Association store).
 - July = Build web sites for logo wear store, coach's apparel store, and online plan and links for ordering uniforms and warm up shirts.
 - *Logo wear store is opened in July to fundraiser coordinator and the board with anticipated delivery mid to late August. Reopen logo wear store immediately after tryouts.
 - August = Place equipment order and prepare gear for two try out locations.
- **Volunteer Coordinator (Erickson/Miron)**
 - Update on DIBs checks: We have 5 who have agreed to be cashed, one who agreed to do additional hours next year and 2 with no response. I will send Ben, Todd and Jude a separate email with checks to be cashed information.
- **Web/Social Media Coordinator (Hiivala)**
 - 87 current Twitter followers and 83 current Facebook followers.
 - Working on compiling data for the survey and organizing the data for the board
- **Fundraising/Concessions (Williamson)**

- Tentative date for the fundraising event is October 3rd, with alternate dates of September 26th or October 10th. Plan is to duplicate 2019 event at Bogart's.
- Nothing new to report on concessions.
- **Financials (Frigstad)**
 - Finalizing details regarding the boys state tournament that has been officially cancelled. Ben can give the update when we are ready.
 - I have been working with all of the departments on finalizing payments.
 - Coaching checks complete for boys and girls traveling. I need to work on reclassifying some expenses within these 2 areas.
 - In house expenses are complete to my knowledge
 - Boys tournament has been completed.
 - Girls tournament has been completed.
 - Fundraising has been completed.
 - Facilities – we have a couple invoices to be paid but we think we will be complete after submitted about \$1500.
 - I will begin working on the budget for 20-21 in the coming weeks. We plan to provide and update to the big board soon for next years budget.

Board Governance

- Board Governance Updates for 2020-2021
 - Kris Wilson will be taking over as Equipment Coordinator...thank you!
 - Jeff Pearson will be taking over as Concessions Coordinator.... thank you!
 - Welcome Tom Madden, our new In-house Director...thank you!
 - There are three positions that we need to fill Assistant Boys Traveling Director, Assistant Boys Tournament Director and Assistant Facilities Coordinator (would take over in 2021-2022 for Sara)
 - Survey indicated additional interest in the board positions: John Grosse and Ben Walcker
- Survey was completed and results summarized (Attached)
 - Thank you Amy and Ross!
 - Brady and Nick - please think about the best way to summarize the feedback for coaches as I don't think that coaches typically receive any formal feedback...direct feedback is a great way to help them become better coaches
 - Ross and I are working through a list of changes for our 2020-2021 season based on all of the feedback to continue to improve the program
- Boys State Tourney Credit
 - We will be receiving a 75% credit for next year and allows us to re-evaluate fees for 2020-2021
- New Uniforms
 - We would like to explore options for new uniforms for this coming year so I have asked Erin to begin looking into different ideas; Tammy - please pass on any words of wisdom there!
- Players evaluations
 - Critical that ALL coaches fill these out and return to the program directors
 - These evaluations will serve as part of our contingency planning if COVID impacts our ability to run try outs in late August; Brady and Nick - let me know if you need any help on collecting those
 - Michelle has been hard at work in order to provide more offseason development tools
- Final Team Results
 - Some of the feedback in the survey is around teams being placed at the appropriate level
 - Brady and Nick - please send your final team records to me as well and the level they played this year; this will also be critical as we look at alternatives to COVID impacting our season
- Financials
 - Todd - as part of our 2020-2021 budget, we will need to assume that fees come down, new uniform costs are included, less players come out due to economic conditions; we should plan to submit to EVAA next month so please connect with the directors on their specific area of ownership and then we can tweak it from there.
- Hope Fieldhouse Update
 - On track to be open by September, which should give us a little buffer in using the facility for the November boys tourney (McCain has already been in contact to secure the weekend)

- New GM there is Katie DeWitt; Christina (EVAA) will work directly with her and Sara will handle basketball's allocated hours
- August tryouts
 - Reminder email drafted; looking to send out on April 15th
 - Registration should open on July 1st

Adjournment

Business was concluded, the meeting adjourned at 8:06pm